

# Uniform Sign Plan (USP) West Wake Office Center 99-USP-008

*These guidelines are published for informational purposes. They describe the characteristics of signs, not structures on which signs are placed. A sign permit application must be submitted and a permit issued prior to installation of a sign.*

USP identifier:	99-USP-008
Location:	Off Keisler Drive (near intersection of Kildaire Farm Rd and Tryon Rd)
Date USP established:	April 5, 1999
Last modified:	July 20,2004

<b>General Provisions of Uniform Sign Plan for this project</b>	
	none

**A sign may be erected, placed, established, painted, created or maintained in the Town of Cary only in conformance with the standards, procedures, exemptions and other requirements of the Town's Sign Ordinance and/or any applicable Uniform Sign Plan (USP) for the property where the sign is located.**

**In situations where the specifications of a previously approved Uniform Sign Plan conflict with the currently adopted Sign Ordinance provisions, then the specifications in the approved Uniform Sign Plan shall control. Where a previously approved Uniform Sign Plan does not contain specific specifications on signage attributes (including but not limited to height, colors, placement, etc.), then the provisions in the currently adopted Sign Ordinance shall control. Further, a previously approved Uniform Sign Plan which lacks specific signage attribute specifications (including but not limited to height, colors, placement, etc.) may not be amended to include such specifications unless such amendment is in accord with the currently adopted Sign Ordinance.**

**A Uniform Sign Plan may be amended by filing a new sign plan with the Planning Department. Any new or amended Uniform Sign Plan (including those for planned unit developments) shall include a schedule for bringing into conformance, within 90 days, all signs not conforming to the proposed plan. This shall apply to all properties governed by said plan.**

<b>Ground Signs - Project Identification</b>	
Quantity:	1
Location:	At entrance to complex, on Keisler Drive
Materials:	Aluminum with acrylic polyurethane coating, routed letters
Size:	16 square feet per side, 32 square feet total Letters 7 inches high X 7 inches wide
Colors:	<ul style="list-style-type: none"> <li>• Background - rich brown (42-224) and beige (SOA 2868)</li> <li>• Letters - white</li> </ul>
Illumination:	Interior illumination
Other:	none
Photo(s): *	

<b>Ground Signs - Other (On-premise Directional Signs)</b>	
Quantity:	4
Location:	Within the office complex, at ends of interior roadways
Materials:	Aluminum with acrylic polyurethane coating, routed letters
Size:	6 square feet per side, 12 square feet total Letters 3 inches high X 3 inches wide
Colors:	<ul style="list-style-type: none"> <li>• Background - rich brown (42-224) and beige (SOA 2868)</li> <li>• Letters - white</li> </ul>
Illumination:	Interior illumination
Other:	none
Photo(s): *	

<b>Wall Signs - Tenant Type 1</b>	
Quantity:	1 per building
Location:	Not specified
Materials:	Not specified
Size:	<ul style="list-style-type: none"> <li>• Maximum height - 24 inches</li> <li>• Maximum length - 24 inches</li> <li>• Maximum 4 square feet per sign</li> </ul>
Colors:	<ul style="list-style-type: none"> <li>• Background panels and strip - rich brown (42-224)</li> <li>• Letters - white</li> </ul>
Illumination:	Not illuminated
Other:	<ul style="list-style-type: none"> <li>• Letter style - Helvetica</li> <li>• Letters will be engraved</li> <li>• Copy shall be uniform listing of tenants or name of project/tenant</li> </ul>
Photo(s): *	

\* Note: photos and diagrams are for illustrative purposes, and do not intend to represent every sign on the property.