

**Uniform Sign Plan (USP)
Wellesley Professional Center
98-USP-015**

A sign permit application must be submitted and a permit issued prior to installation of a sign.

USP identifier:	98-USP-015
Location:	Along Wellesley Trade Lane, at northwest corner of High House Road and NC 55 Highway
Date USP established:	Oct. 2, 1998
Last modified:	August 11, 2004 July 15, 2016 – added white as a color option

General Provisions of Uniform Sign Plan for this project
Logos are allowed so long as they meet the standards set by the Town of Cary Unified Development Ordinance.

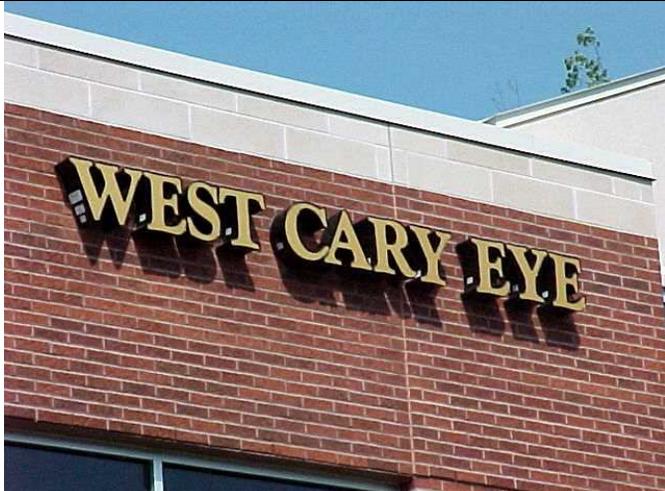
A sign may be erected, placed, established, painted, created or maintained in the Town of Cary only in conformance with the standards, procedures, exemptions and other requirements of the Town's Sign Ordinance and/or any applicable Uniform Sign Plan (USP) for the property where the sign is located.

In situations where the specifications of a previously approved USP conflict with the currently adopted Sign Ordinance provisions, then the specifications in the approved USP shall control. Where a previously approved USP does not contain specific specifications on signage attributes, including but not limited to height, colors, placement, etc., then the provisions in the currently adopted Sign Ordinance shall control. Further, a previously approved USP that lacks specific signage attribute specifications (including but not limited to height, colors, placement, etc.) may not be amended to include such specifications unless such amendment is in accord with the currently adopted Sign Ordinance.

A USP may be amended by filing a new sign plan with the Planning Department. Any new or amended USP shall include a schedule for bringing all signs not conforming to the proposed plan into conformance within 90 days. This shall apply to all properties governed by said plan.

Principal Ground Signs	
Quantity:	1 per property
Location:	On individual parcels
Materials:	Double-faced sign on precast concrete base with aluminum sign panels
Size:	<ul style="list-style-type: none"> • Height including base – maximum 42 inches • Area – maximum 32 square feet per side
Colors:	<ul style="list-style-type: none"> • Background – black or white • Letters and logos – gold nugget 3630-141 3M, black or white • Framing – PPG 24357 antique gold, black or white
Illumination:	Internal Note: only letters and graphics may be illuminated, not the background of a sign
Other:	Logos allowed at 20% of allowed sign area

Principal Ground Signs	
Photo(s): *	

Wall Signs -	
Quantity:	As allowed by Town of Cary LDO
Location:	Not specified
Materials:	<ul style="list-style-type: none"> • Channel letters individually mounted, no raceway • Acrylic face with translucent vinyl applied • Painted aluminum returns • Plastic trim
Size:	Area not to exceed one square foot per linear foot of building frontage
Colors:	Face: gold or white Returns: black
Illumination:	Internally illuminated
Other:	Letter style – Goudy Old Style
Photo(s): *	

Note: photos and diagrams are for illustrative purposes, and do not intend to represent every sign on the property.