Uniform Sign Plan (USP)
Travis Park
89-USP-007

These guidelines are published for informational purposes. A sign permit application must be submitted and a permit issued prior to installation of a sign.

<table>
<thead>
<tr>
<th>USP identifier:</th>
<th>89-USP-007</th>
</tr>
</thead>
<tbody>
<tr>
<td>Location:</td>
<td>Along Travis Park Drive (south of E. Chatham ST., just west of Interstate 40)</td>
</tr>
<tr>
<td>Date USP established:</td>
<td>April 13, 1989</td>
</tr>
<tr>
<td>Last modified:</td>
<td>August 4, 2004 June 30, 2010</td>
</tr>
</tbody>
</table>

**General Provisions of Uniform Sign Plan for this project**

Individual buildings are allowed a ground sign that either complies with the USP color scheme or is architecturally compatible with the building.

A sign may be erected, placed, established, painted, created or maintained in the Town of Cary only in conformance with the standards, procedures, exemptions and other requirements of the Town's Sign Ordinance and/or any applicable Uniform Sign Plan (USP) for the property where the sign is located.

In situations where the specifications of a previously approved Uniform Sign Plan conflict with the currently adopted Sign Ordinance provisions, then the specifications in the approved Uniform Sign Plan shall control. Where a previously approved Uniform Sign Plan does not contain specific specifications on signage attributes (including but not limited to height, colors, placement, etc.), then the provisions in the currently adopted Sign Ordinance shall control. Further, a previously approved Uniform Sign Plan which lacks specific signage attribute specifications (including but not limited to height, colors, placement, etc.) may not be amended to include such specifications unless such amendment is in accord with the currently adopted Sign Ordinance.

A Uniform Sign Plan may be amended by filing a new sign plan with the Planning Department. Any new or amended Uniform Sign Plan (including those for planned unit developments) shall include a schedule for bringing into conformance, within 90 days, all signs not conforming to the proposed plan. This shall apply to all properties governed by said plan.
<table>
<thead>
<tr>
<th>Ground Signs - Project Identification</th>
</tr>
</thead>
<tbody>
<tr>
<td>Quantity: 1</td>
</tr>
<tr>
<td>Location: Near intersection of Travis Park Drive and Hillsborough Street</td>
</tr>
<tr>
<td>Materials: Painted aluminum box sign</td>
</tr>
<tr>
<td>Size:</td>
</tr>
<tr>
<td>32 inches high X 12 feet wide</td>
</tr>
<tr>
<td>Maximum 32 square feet</td>
</tr>
<tr>
<td>Colors:</td>
</tr>
<tr>
<td>Background – red</td>
</tr>
<tr>
<td>Graphics - white</td>
</tr>
<tr>
<td>Illumination: External ground mount</td>
</tr>
<tr>
<td>Other: none</td>
</tr>
<tr>
<td>Photo(s): *</td>
</tr>
<tr>
<td><strong>Ground Signs - Site/Parcel/Subdivision Identification</strong></td>
</tr>
<tr>
<td>---------------------------------------------------------</td>
</tr>
<tr>
<td><strong>Quantity:</strong> 1 per site</td>
</tr>
<tr>
<td><strong>Location:</strong> At lot entrance</td>
</tr>
<tr>
<td><strong>Materials:</strong> Requires architectural compatibility with individual building.</td>
</tr>
<tr>
<td><strong>Size:</strong> Per LDO</td>
</tr>
<tr>
<td><strong>Colors:</strong> Colors to either reflect colors found in building or be consistent with USP</td>
</tr>
<tr>
<td>• Background, lower portion – gray</td>
</tr>
<tr>
<td>• Background, upper portion (address/identification band) – red</td>
</tr>
<tr>
<td>• Graphics - white</td>
</tr>
<tr>
<td><strong>Illumination:</strong> External illumination</td>
</tr>
<tr>
<td><strong>Other:</strong> Old Condition that stated, “Individual buildings are allowed a ground sign or an attached wall sign, but not both.” Was removed by property owner Marty Thompson.</td>
</tr>
</tbody>
</table>
No ground signs of this type were found in the project area on January 23, 2006.
# Ground Signs - Other (Directory sign)

<table>
<thead>
<tr>
<th>Quantity:</th>
<th>1</th>
</tr>
</thead>
<tbody>
<tr>
<td>Location:</td>
<td>On Travis Park Drive, between main entrance and Building #1</td>
</tr>
<tr>
<td>Materials:</td>
<td>Painted aluminum box sign, with changeable “blades” for tenant entries</td>
</tr>
</tbody>
</table>
| Size: | • 42 inches high X 5 feet wide  
• Area – 17.5 square feet  
• Address/identification band at top – 6 inches high |
| Colors: | • Background, lower portion – gray  
• Background, upper portion – red  
• Graphics - white |
<p>| Illumination: | External illumination |
| Other: | none |
| Photo(s): | <img src="image_url" alt="Travis Park Directory Sign" /> |</p>
<table>
<thead>
<tr>
<th>Wall Signs - Tenant Type 1</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Quantity:</strong></td>
</tr>
<tr>
<td><strong>Location:</strong></td>
</tr>
<tr>
<td><strong>Materials:</strong></td>
</tr>
<tr>
<td><strong>Size:</strong></td>
</tr>
<tr>
<td><strong>Colors:</strong></td>
</tr>
<tr>
<td><strong>Illumination:</strong></td>
</tr>
<tr>
<td><strong>Other:</strong></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Wall Signs - Other Tenant Type(s)</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Quantity:</strong></td>
</tr>
<tr>
<td><strong>Location:</strong></td>
</tr>
<tr>
<td><strong>Materials:</strong></td>
</tr>
<tr>
<td><strong>Size:</strong></td>
</tr>
<tr>
<td><strong>Colors:</strong></td>
</tr>
<tr>
<td><strong>Illumination:</strong></td>
</tr>
<tr>
<td><strong>Other:</strong></td>
</tr>
<tr>
<td><strong>Photo(s):</strong></td>
</tr>
<tr>
<td>Wall Signs – Other (Door Sign at Tenant Entrance)</td>
</tr>
<tr>
<td>-----------------------------------------------</td>
</tr>
<tr>
<td><strong>Quantity:</strong></td>
</tr>
<tr>
<td><strong>Location:</strong></td>
</tr>
<tr>
<td><strong>Materials:</strong></td>
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<td></td>
</tr>
<tr>
<td></td>
</tr>
<tr>
<td><strong>Illumination:</strong></td>
</tr>
<tr>
<td><strong>Other:</strong></td>
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</table>
Wall Signs – Other (Door Sign at Tenant Entrance)

Photo(s): *
* Note: photos and diagrams are for illustrative purposes, and do not intend to represent every sign on the property.