

Uniform Sign Plan (USP) Swift Creek Crossing 97-USP-006

A sign permit application must be submitted and a permit issued prior to installation of a sign.

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| USP identifier: | 97-USP-006 |
| Location: | Northwest corner of intersection of Tryon Road and Jones Franklin Road |
| USP established: | March 27, 1997 |
| Modifications Dates | December 7, 1998, August 2, 2004 June 17, 2008, Swift Side Office Park Added October 9, 2012 Alternate color for entry monuments July 2015, Administrative corrections |

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| General Provisions of Uniform Sign Plan for this project |
| As stated below |

A sign may be erected, placed, established, painted, created or maintained in the Town of Cary only in conformance with standards, procedures, exemptions and other requirements of the Town's Sign Ordinance and/or any applicable Uniform Sign Plan (USP) for the property where the sign is located.

In situations where the specifications of a previously approved USP conflict with the currently adopted Sign Ordinance provisions, then the specifications in the approved USP shall control. Where a previously approved USP does not contain specific specifications on signage attributes, including but not limited to height, colors, placement, etc., then the provisions in the currently adopted Sign Ordinance shall control. A previously approved USP which lacks specific signage attribute specifications may not be amended to include such specifications unless such amendment is in accord with the currently adopted Sign Ordinance.

A USP may be amended by filing a new sign plan with the Planning Department. Any new or amended USP shall include a schedule for bringing into conformance, within 90 days, all signs not conforming to the proposed plan. This shall apply to all properties governed by said plan.

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| Ground Signs - Project Identification; Retail Phase | |
| Quantity: | Two (2) |
| Location: | At entrances on Tryon Road and Jones Franklin Road |
| Materials: | Aluminum sign with cut out graphics with translucent white acrylic backing |
| Size: | 36" tall X 60" Wide; Double Sided |
| Colors: | <ul style="list-style-type: none"> • Background: Brown PMS 4625 (Sherwin Williams Turkish Coffee SW 6076) • Letters: White • Logo design: Chrome or Stainless Steel |
| Illumination: | Internally Illuminated |
| Photo(s): * | |

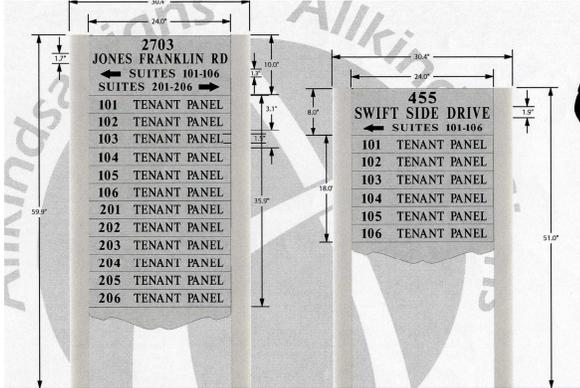
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| Ground Signs - Project Identification Office Phase | |
| Quantity: | 1 |
| Location: | At entrance on Franklin Road and Swiftside Drive |
| Materials: | Brick Structure with ½" Acrylic Letters and four (4) tenant panels (number of pieces of information per Town Of Cary LDO) |
| Size: | <ul style="list-style-type: none"> • Height – 42 inches overall, 27.5 inches sign • Sign area maximum 32 square feet per side, 64 square feet total |

| Ground Signs - Project Identification Office Phase | |
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| Colors: | <ul style="list-style-type: none"> • Tan and Red Brick to match or compliment building colors • Name of Project: White • Tenant Panels: Black text on a silver background |
| Illumination: | External Illumination only |
| Photo(s): * | <p>Foundation & brickwork will be s NOTE: Color match the brick to building Color match accents and top to l</p> |

| Ground Signs - Site/Parcel/Subdivision Identification | |
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| Quantity: | 1 per site |
| Location: | At entrance to site (amendment approved Dec. 7, 1998 allowed the tenant at 100 Kumar Court to place their ground sign on Tryon Road, rather than at the site entrance on Kumar Court) |
| Materials: | Aluminum, PVC, and stainless steel |
| Size: | <ul style="list-style-type: none"> • Height – 42 inches overall, 27.5 inches sign • Width – 8 feet • Area – maximum 32 square feet per side, 64 square feet total |
| Colors: | <ul style="list-style-type: none"> • Background: Matthews Capri Blue 42-219 or Brown PMS 4625 (Sherwin Williams Turkish Coffee SW 6076) • Letters: White • Logo: Stainless Steel or per registered design |
| Illumination: | Indirect and/or internal |
| Other: | Individual letters; Logos allowed. |
| Photo(s): * | |

| Ground Signs – Other (Directional, for retail phase only) | |
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| Quantity: | 2 |

| Ground Signs – Other (Directional, for retail phase only) | |
|--|--|
| Location: | Per Land Development Ordinance |
| Materials: | Aluminum, PVC, and stainless steel |
| Size: | <ul style="list-style-type: none"> • Height – maximum 42 inches • Area – maximum 2 square feet |
| Colors: | White and Matthews Capri Blue 42-219 |
| Illumination: | Indirect and/or internal |
| Other: | None |
| Photo(s): * |  |

| Ground Signs – Tenant Directory for Office Phase | |
|---|--|
| Quantity: | Per LDO |
| Location: | Not specified |
| Materials: | Aluminum, PVC, and stainless steel |
| Size: | <ul style="list-style-type: none"> • Height – maximum 60” • Width -maximum 24” |
| Colors: | Silver to match building window frames Black Text |
| Illumination: | Non-illuminated |
| Photo(s): * |  |

| Wall Signs – Commercial Tenants Type 1 | |
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| Quantity: | 1 per building; 2 nd sign allowed if there is a second storefront |
| Location: | Building fascia |
| Materials: | Aluminum, PVC, and stainless steel |
| Size: | <ul style="list-style-type: none"> • Letter height – 24 inches • Area – not to exceed 1 square foot per linear foot of building frontage on which sign is located |
| Colors: | <ul style="list-style-type: none"> • Letters – white or Matthews Capri Blue 42-219 • Returns – stainless steel |

| Wall Signs – Commercial Tenants Type 1 | |
|---|--|
| Illumination: | Indirect or internal |
| Other: | <ul style="list-style-type: none"> • Individual letters • Logos are allowed. Graphic logos may be in their original colors. Maximum logo size is 33% of sign size. |
| Photo(s): * | |

| Wall Signs – Office Park Tenants | |
|---|---|
| Quantity: | One (1) per unit |
| Location: | Above entrance door |
| Materials: | Aluminum |
| Size: | 22" Tall X 72" long X 1.5" deep |
| Colors: | Silver Background with Black Vinyl Copy |
| Illumination: | Non-illuminated |
| Other: | Font: New Times Roman |
| Photo(s): * |  |

* Note: photos and diagrams are for illustrative purposes, and do not intend to represent every sign on the property.