

Uniform Sign Plan (USP)

Silverton Planned Unit Development (PUD)

85-USP-006

These guidelines are published for informational purposes. A sign permit application must be submitted and a permit issued prior to installation of a sign.

USP identifier:	85-USP-006
Location:	N.W. Cary Parkway and Evans Road
Date USP established:	Nov. 14, 1985
Last modified:	August 2, 2004 July 26, 2010 <i>(new design standards for residential entry features)</i> November 4, 2010 <i>(General administrative updates)</i>

General Provisions of Uniform Sign Plan for this project

Monuments and Subdivision Entry Features are required to obtain site plan and building permit approval in addition to a sign permit prior to placement.

A sign may be installed in the Town of Cary only in conformance with the standards, procedures, exemptions and other requirements of the Town's Sign Ordinance and/or any applicable Uniform Sign Plan (USP) for the property where the sign is located.

In situations where the specifications of a previously approved USP conflict with the currently adopted Sign Ordinance provisions, then the specifications in the approved Uniform Sign Plan shall control. Where a previously approved USP does not contain specific specifications on signage attributes, including but not limited to height, colors, placement, etc., then the provisions in the currently adopted Sign Ordinance shall control. Further, a previously approved USP that lacks specific signage attribute specifications may not be amended to include such specifications unless such amendment is in accord with the currently adopted Sign Ordinance.

A USP may be amended by filing a new sign plan with the Planning Department. Any new or amended USP shall include a schedule for bringing all signs that do not conform to the proposed plan into conformance within 90 days. This shall apply to all properties governed by said plan.

Ground Signs – PDD Identification

Quantity:	Two
Location:	Thorpe Drive and NW Cary Parkway Evans Road and Thorpe Drive
Materials:	<ul style="list-style-type: none"> • 1" CNV-Carved PVC Sign Panel • Masonry (Brick) Monument
Size:	<ul style="list-style-type: none"> • 39.6" tall by 116.25" wide
Colors:	<ul style="list-style-type: none"> • Sign Panel: Black matte background, gloss black border and silver carved text and graphics. • Monument: Triangle Brick "Santa Fe" #3118 with grey mortar
Illumination:	External
Other:	none
Photo(s): *	

Ground Signs – Residential Subdivision Identification	
Quantity:	Seven (7)
Location:	<ul style="list-style-type: none"> Silver Ridge Ct. and NW Cary Parkway Silver Cliff Trail and Thorpe Drive Keystone Drive and Thorpe Drive Silverbrook Drive and Thorpe Drive Silverrock Ct. and NW Cary Parkway Windbyrne Drive and Evans Road Windfair Drive and Evans Road * <i>(In median, with approval of a Town of Cary Encroachment Agreement)</i>
Materials:	<ul style="list-style-type: none"> 1" CNV-Carved PVC Sign Panel Masonry (Brick) Monument <p><i>*Note: Any sign or monument in Town of Cary Right of Way shall be constructed of "Break-Away" material and approved by the Town of Cary Engineering Department prior to installation.</i></p>
Size:	<ul style="list-style-type: none"> 39.6" tall by 116.25" wide
Colors:	<ul style="list-style-type: none"> Black matte background, gloss black border and silver carved text and graphics. Monument: Triangle Brick "Santa Fe" #3118 with grey mortar
Illumination:	External
Other:	none
Photo(s): *	<p>Brick type & color Santa Fe Brick #3118 with Grey Mortar</p> <p>ENLARGED VIEW</p> <p>Edge Profile</p> <p>Install SIGN #9 - Cary Parkway x Silverrock Ct.</p>

Ground Signs – Commercial Sites	
Quantity:	Per LDO
Location:	To identify non-residential parcels and shopping centers within Silverton

Ground Signs – Commercial Sites	
Materials:	<ul style="list-style-type: none"> • K-Nar finish aluminum background with brush finish brass letters and borders constructed from PVC. • Letters to be stud mounted
Size:	<ul style="list-style-type: none"> • Major - 4 feet high X 12 feet long • Minor - 39 inches high X 10 feet long
Colors:	<ul style="list-style-type: none"> • Background – Hertford green • Letters and borders - brass
Illumination:	External
Other:	May be amended separately from residential portion of the USP; however, signs and monuments shall be architecturally compatible.
Photo(s): *	

Ground Signs – Other (Directional signs)	
Quantity:	Per LDO
Location:	Per LDO
Materials:	Per LDO
Size:	Per LDO
Colors:	Not specified
Illumination:	Per LDO
Other:	Note: These signs were added in an amendment approved on July 13, 1992. Off Site Directional Signs are not permitted per the LDO and were removed with the July 2010 USP Amendment. Non-residential sites may submit criteria for directional signs for future consideration.
Photo(s): *	<i>There were no directional signs found at site on August 2, 2004.</i>

* Note: photos and diagrams are for illustrative purposes, and do not intend to represent every sign on the property.