Uniform Sign Plan (USP)
Silverton Planned Unit Development (PUD)
85-USP-006

These guidelines are published for informational purposes. A sign permit application must be submitted and a permit issued prior to installation of a sign.

<table>
<thead>
<tr>
<th>USP identifier:</th>
<th>85-USP-006</th>
</tr>
</thead>
<tbody>
<tr>
<td>Location:</td>
<td>N.W. Cary Parkway and Evans Road</td>
</tr>
<tr>
<td>Date USP established:</td>
<td>Nov. 14, 1985</td>
</tr>
</tbody>
</table>
| Last modified: | August 2, 2004
July 26, 2010 (new design standards for residential entry features)
November 4, 2010 (General administrative updates) |

General Provisions of Uniform Sign Plan for this project

Monuments and Subdivision Entry Features are required to obtain site plan and building permit approval in addition to a sign permit prior to placement.

A sign may be installed in the Town of Cary only in conformance with the standards, procedures, exemptions and other requirements of the Town’s Sign Ordinance and/or any applicable Uniform Sign Plan (USP) for the property where the sign is located.

In situations where the specifications of a previously approved USP conflict with the currently adopted Sign Ordinance provisions, then the specifications in the approved Uniform Sign Plan shall control. Where a previously approved USP does not contain specific specifications on signage attributes, including but not limited to height, colors, placement, etc., then the provisions in the currently adopted Sign Ordinance shall control. Further, a previously approved USP that lacks specific signage attribute specifications may not be amended to include such specifications unless such amendment is in accord with the currently adopted Sign Ordinance.

A USP may be amended by filing a new sign plan with the Planning Department. Any new or amended USP shall include a schedule for bringing all signs that do not conform to the proposed plan into conformance within 90 days. This shall apply to all properties governed by said plan.

Ground Signs – PDD Identification

| Quantity: | Two |
| Location: | Thorpe Drive and NW Cary Parkway
Evans Road and Thorpe Drive |
| Materials: | 1” CNV-Carved PVC Sign Panel
Masonry (Brick) Monument |
| Size: | 39.6” tall by 116.25” wide |
| Colors: | Sign Panel: Black matte background, gloss black border and silver carved text and graphics.
Monument: Triangle Brick “Santa Fe” #3118 with grey mortar |
| Illumination: | External |
| Other: | none |
| Photo(s): | * |
### Ground Signs – Residential Subdivision Identification

<table>
<thead>
<tr>
<th>Quantity:</th>
<th>Seven (7)</th>
</tr>
</thead>
</table>

**Location:**
- Silver Ridge Ct. and NW Cary Parkway
- Silver Cliff Trail and Thorpe Drive
- Keystone Drive and Thorpe Drive
- Silverbrook Drive and Thorpe Drive
- Silverbrook Ct. and NW Cary Parkway
- Windbyrne Drive and Evans Road
- Windfair Drive and Evans Road * (In median, with approval of a Town of Cary Encroachment Agreement)

**Materials:**
- 1” CNV-Carved PVC Sign Panel
- Masonry (Brick) Monument

*Note: Any sign or monument in Town of Cary Right of Way shall be constructed of “Break-Away” material and approved by the Town of Cary Engineering Department prior to installation.*

**Size:**
- 39.6” tall by 116.25” wide

**Colors:**
- Black matte background, gloss black border and silver carved text and graphics.
- Monument: Triangle Brick “Santa Fe” #3118 with grey mortar

**Illumination:**
- External

**Other:**
- none

**Photo(s):**
![Brick type & color Santa Fe Brick #3118 with Grey Mortar](image)

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### Ground Signs – Commercial Sites

<table>
<thead>
<tr>
<th>Quantity:</th>
<th>Per LDO</th>
</tr>
</thead>
</table>

**Location:**
To identify non-residential parcels and shopping centers within Silverton
### Ground Signs – Commercial Sites

| Materials:               | • K-Nar finish aluminum background with brush finish brass letters and borders constructed from PVC.  
|                         | • Letters to be stud mounted  
| Size:                   | • Major - 4 feet high X 12 feet long  
|                         | • Minor - 39 inches high X 10 feet long  
| Colors:                 | • Background – Hertford green  
|                         | • Letters and borders - brass  
| Illumination:           | External  
| Other:                  | May be amended separately from residential portion of the USP; however, signs and monuments shall be architecturally compatible.  

### Ground Signs – Other (Directional signs)

| Quantity:               | Per LDO  
| Location:               | Per LDO  
| Materials:              | Per LDO  
| Size:                   | Per LDO  
| Colors:                 | Not specified  
| Illumination:           | Per LDO  
| Other:                  | Note: These signs were added in an amendment approved on July 13, 1992. Off Site Directional Signs are not permitted per the LDO and were removed with the July 2010 USP Amendment. Non-residential sites may submit criteria for directional signs for future consideration.  

### Photo(s): *

* Note: photos and diagrams are for illustrative purposes, and do not intend to represent every sign on the property.