

# Master Sign Plan (MSP)

## Springhill Suites

### 14-MSP-005

*A sign permit application must be submitted and a permit issued prior to installation of a sign.*

MSP identifier:	14-MSP-005
Location:	South side of Walnut Street on east side of exit ramp from US-1
Established	September 8, 2014
Last modified:	

#### **General Provisions of Uniform Sign Plan for this project**

Landlord's approval is required for sign permit approval.  
 Approved colors are black, white, blue and red consistent with Marriott logo  
 State or federally registered trademarks permitted as allowed by Land Development Ordinance (LDO)

A sign may be erected, placed, established, painted, created or maintained in the Town of Cary only in conformance with standards, procedures, exemptions and other requirements of the Town's Sign Ordinance and/or any applicable Master Sign Plan (MSP), formerly known as a Uniform Sign Plan, for the property where the sign is located.

When specifications of a previously approved MSP conflict with the currently adopted Sign Ordinance provisions, then the specifications in the approved MSP shall control. Where a previously approved MSP does not contain specific specifications on signage attributes, including but not limited to height, colors, placement, etc., then the provisions in the currently adopted Sign Ordinance shall control. Further, a previously approved MSP which lacks specific signage attribute specifications, including but not limited to height, colors, placement, etc., may not be amended to include such specifications unless such amendment is in accord with the currently adopted Sign Ordinance.

A MSP may be amended by filing a new sign plan with the Planning Department. Any new or amended MSP shall include a schedule for bringing all signs not conforming to the proposed plan into conformance within 90 days. This shall apply to all properties governed by said plan.

#### **Ground Signs- Principal Ground Signs**

Quantity:	1
Location:	Main Entrance
Materials:	Brick base and column Aluminum cabinet faced to match or mimic EFIS on Springhill Suites building
Colors	Brick: Taylor Autumn Blend, with Taylor Autumn accent to match building Background: Oyster Shell, to match color and texture of EFIS on Springhill Suites Letters: Mathews MP# 00341 (blue) and red Marriott logo color (max. 20% of allowable sign area)
Size:	Per LDO
Illumination	Internally illuminated
Photo	

<b>Wall Signs Anchor Tenant (Springhill Suites)</b>	
Quantity:	1
Location:	Attach to EFIS on front of building
Materials:	Individual channel letters attached to raceway or building
Colors	Raceway, if used, to match color of EFIS Letters: Mathews MP# 00341 (blue) and red Marriot logo color (max. 20% of allowable sign area), with matching returns
Size:	Maximum letter height 36"
Illumination:	Internally illuminated channel letters
Photo:	

<b>Wall Signs – Other</b>	
Quantity	Per LDO
Location	Per LDO
Materials:	Individual channel letters attached to raceway or building
Colors	Raceway, if used, to match color of EFIS Letters: White letters with black returns, red Marriot logo color used by anchor tenant may be used as accent
Size:	Per LDO
Illumination:	Internally Illuminated
Other:	May include cabinet for tag line, with background color consistent with red Marriot logo color used by anchor tenant.
Image:	

*\* Note: Photos and diagrams are for illustrative purposes, and do not intend to represent every sign on the property.*

# Boundary Map

## Springhill Suites 14-MSP-005

