

Uniform Sign Plan (USP) Shoppes on the Parkway 06-USP-006

A sign permit application must be submitted and a permit issued prior to installation of a sign.

USP identifier:	06-USP-006
Location:	3655 and 3685 SW Cary Parkway
USP established:	August 25, 2006
Modified:	April 11, 2007, December 14, 2009 October 28, 2014 (<i>to comply with current LDO and add photos</i>)

General Provisions of Uniform Sign Plan for this project

Applicants shall include a copy of landlord approval with the sign permit request that is submitted to the Town.

A sign may be erected, placed, established, painted, created or maintained in the Town of Cary only in conformance with standards, procedures, exemptions and other requirements of the Town's Sign Ordinance and/or any applicable Uniform Sign Plan (USP) for the property where the sign is located.

In situations where the specifications of a previously approved USP conflict with the currently adopted Sign Ordinance provisions, then the specifications in the approved USP shall control. Where a previously approved Uniform Sign Plan does not contain specific specifications on signage attributes, including but not limited to height, colors, placement, etc., then the provisions in the currently adopted Sign Ordinance shall control. A previously approved USP which lacks specific signage attribute specifications (including but not limited to height, colors, placement, etc.) may not be amended to include such specifications unless such amendment is in accord with the currently adopted Sign Ordinance.

A USP may be amended by filing a new sign plan with the Planning Department. Any new or amended USP shall include a schedule for bringing all signs not conforming to the proposed plan into conformance within 90 days. This shall apply to all properties governed by said plan.

Ground Signs - Project Identification

Quantity:	Two (2)
Location:	At principal entrances to site: One along SW Cary Pkwy and one at the entrance along Towne Village Dr.
Materials:	Brick structure to match building materials Push-through letters—plastic Panel: EIFS
Size:	3' 6" high x 5' 6" long
Colors:	Sign panel: Ivory EIFS to match building EIFS Letters: Green to match PMS 560C
Illumination:	White LED for push-through letters
Other:	
Photo(s): *	

Wall Signs – Mounted on EIFS

Quantity:	Per Town of Cary Ordinance
Location:	Centered on the building sign band
Materials:	Aluminum channel letters Acrylic faces

Wall Signs – Mounted on EIFS	
Size:	Per LDO (Currently two (2) square feet per linear foot of building frontage)
Colors:	Faces: PMS 349 green Trim Cap: PMS 349 green Returns: painted PMS 349 green
Illumination:	Green LED light diodes
Other:	Font to match logotype 1" trim cap
Photo(s): *	

Wall Signs – Mounted on Brick	
Quantity:	Per Town of Cary ordinance
Location:	Building Sign Band
Materials:	Aluminum channel letters with Acrylic faces
Size:	Maximum two (2) square foot of signage per 1 linear foot of wall Sign not to exceed 80% of the length of the tenant's demised space
Colors:	Faces: White #7328 Trim Cap: White Returns: painted PMS 349 green
Illumination:	White LED light diodes
Other:	1" trim cap Font in Tenant's logo style and subject to landlord approval
Photo(s): *	

Wall Signs – Outparcel	
Quantity:	Per Town of Cary ordinance
Location:	Building Sign Band
Materials:	Aluminum channel letters Acrylic faces
Size:	Per LDO Sign not to exceed 80% of the length of the tenant's demised space
Colors:	Faces: White #7328 Trim Cap: White Returns: painted PMS 349 green or black
Illumination:	White LED light diodes
Other:	1" trim cap
Photo(s): *	

* Note: photos and diagrams are for illustrative purposes, and do not represent every sign on the property.