

# Uniform Sign Plan (USP)

## RDU Center

### 98-USP-011

*These guidelines are published for informational purposes. They describe the characteristics of signs, not structures on which signs are placed. A sign permit application must be submitted and a permit issued prior to installation of a sign.*

USP identifier:	98-USP-011
Location:	RDU Drive (northeast of intersection of Aviation Parkway and Interstate 40)
Date USP established:	Aug. 12, 1998
Last modified:	August 11, 2004 July 19, 2013 (Internally illuminated signs & black & white color options added to wall signs for office tenants)

<b>General Provisions of Uniform Sign Plan for this project</b>	
	<ul style="list-style-type: none"> <li>• “Logos are allowed so long as they meet the standards set by the Town of Cary Unified Development Ordinance. The logo must be located to the left or right of the text, cannot exceed the vertical height of the text, and cannot exceed 33% of the width of the Text. When the logo is used as the primary message the logo will be restricted in size of no more than 45% of the size sign that would otherwise be permitted ...”</li> <li>• “Absolutely no signs shall be placed in the 100 foot Thoroughfare Corridor Buffer.”</li> </ul>

**A sign may be erected, placed, established, painted, created or maintained in the Town of Cary only in conformance with standards, procedures, exemptions and other requirements of the Town's Sign Ordinance and/or any applicable Uniform Sign Plan (USP) for the property where the sign is located.**

**In situations where the specifications of a previously approved Uniform Sign Plan conflict with the currently adopted Sign Ordinance provisions, then the specifications in the approved Uniform Sign Plan shall control. Where a previously approved Uniform Sign Plan does not contain specific specifications on signage attributes (including but not limited to height, colors, placement, etc.), then provisions in the currently adopted Sign Ordinance shall control. Further, a previously approved Uniform Sign Plan which lacks specific signage attribute specifications (including but not limited to height, colors, placement, etc.) may not be amended to include such specifications unless such amendment is in accord with the currently adopted Sign Ordinance.**

**A Uniform Sign Plan may be amended by filing a new sign plan with the Planning Department. Any new or amended Uniform Sign Plan (including those for planned unit developments) shall include a schedule for bringing into conformance, within 90 days, all signs not conforming to the proposed plan. This shall apply to all properties governed by said plan.**

<b>Ground Signs - Project Identification</b>	
Quantity:	1
Location:	Not documented in Town of Cary files
Materials:	Carved PVC panel mounted on aluminum.
Size:	<ul style="list-style-type: none"> <li>• Height – maximum 42 inches</li> <li>• Area – maximum 32 square feet per side, total 64 square feet</li> <li>• Letter height – maximum 16 inches, minimum 3 inches</li> </ul>
Colors:	<ul style="list-style-type: none"> <li>• PMS Cool Gray #5</li> <li>• PMS Cool Gray #10</li> <li>• Bright Cardinal Red</li> </ul>
Illumination:	Exterior ground lighting
Other:	Letter style – English Times Bold
Photo(s): *	

<b>Ground Signs - Site/Parcel/Subdivision Identification (Hotel anchor)</b>	
Quantity:	1 per property
Location:	Not documented in Town of Cary files
Materials:	Acrylic and aluminum
Size:	Height – maximum 42 inches Area – maximum 32 square feet per side, total 64 square feet Letter height – maximum 16 inches, minimum 3 inches
Colors:	<ul style="list-style-type: none"> <li>• PMS Cool Gray #5</li> <li>• PMS Cool Gray #10</li> <li>• Bright Cardinal Red</li> </ul>
Illumination:	Interior illumination
Other:	Logos – nationally registered trademark graphic logo allowed.
Photo(s): *	

<b>Ground Signs – Other (Directory sign, multi-tenant office buildings)</b>	
Quantity:	1 per building
Location:	Not specified
Materials:	Aluminum panels (for tenant names)
Size:	Area – maximum 9 square feet (24 inches high X 54 inches wide)
Colors:	<ul style="list-style-type: none"> <li>• PMS Cool Gray #5</li> <li>• PMS Cool Gray #10</li> <li>• Bright Cardinal Red</li> </ul>
Illumination:	Exterior ground lighting
Other:	Letter style – English Times Bold
Photo(s): *	

<b>Wall Signs - Tenant Type 1 (Hotel anchor)</b>	
Quantity:	1
Location:	As per elevation in Town of Cary file
Materials:	<ul style="list-style-type: none"> <li>• Individual letters</li> <li>• Face – Plexiglas</li> <li>• Returns – painted aluminum</li> </ul>
Size:	<ul style="list-style-type: none"> <li>• Area – not to exceed one square foot for each lineal foot of building frontage</li> <li>• Letter height – maximum 36 inches, minimum 6 inches</li> </ul>
Colors:	<ul style="list-style-type: none"> <li>• Face – Red #2793</li> <li>• Returns – painted to match face</li> </ul>
Illumination:	Internally illuminated
Other:	Letter style – Helvetica Bold, or approved letter style by Landlord and Town of Cary
Photo(s): *	

<b>Wall Signs - Other Tenant Type(s) (Office Buildings)</b>	
Quantity:	1 per building
Location:	In sign area near roofline above main doorway, as per elevation in Town of Cary file
Materials:	Individual channel letters constructed of aluminum (1 inch) flush-mounted to building
Size:	<ul style="list-style-type: none"> <li>• Area – not to exceed one square foot for each lineal foot of building frontage</li> <li>• Letter height – maximum 36 inches, minimum 6 inches</li> </ul>
Colors:	PMS Cool Gray #10 Pantone Black Pantone White
Illumination:	Internally illuminated
Other:	none
Photo(s): *	<p><i>No signs of this type were found in the project on January 30, 2006.</i></p> 

<b>Wall Signs - Other</b>	
Quantity:	N/A
Location:	N/A
Materials:	N/A
Size:	N/A
Colors:	N/A
Illumination:	N/A
Other:	N/A
Photo(s): *	N/A

<b>Other Signs</b>	
Quantity:	N/A
Location:	N/A
Materials:	N/A
Size:	N/A
Colors:	N/A
Illumination:	N/A
Other:	N/A
Photo(s): *	N/A

\* Note: photos and diagrams are for illustrative purposes, and do not intend to represent every sign on the property.

<b>Further information:</b>	
X	Digital images of sign detail documents are available from the Town of Cary Planning Dept.
	Sign detail documents are not included in the Town of Cary files for this project.