

Uniform Sign Plan (USP)

Rex Healthcare

03-USP-002

These guidelines are published for informational purposes. A sign permit application must be submitted and a permit issued prior to installation of a sign.

USP identifier:	03-USP-002
Location:	1505 and 1515 SW Cary Parkway
Date USP established:	April 1, 2003
Last modified:	October 2006 May 2010

General Provisions of Uniform Sign Plan for this project

PMS 485 shall match Vinyl 3M Translucent Red and 3M Tomato Red
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A sign may be erected, placed, established, painted, created or maintained in the Town of Cary only in conformance with standards, procedures, exemptions and other requirements of the Town's Sign Ordinance and/or any applicable Uniform Sign Plan (USP) for the property where the sign is located.

In situations where the specifications of a previously approved Uniform Sign Plan conflict with the currently adopted Sign Ordinance provisions, then the specifications in the approved Uniform Sign Plan shall control. However, where a previously approved Uniform Sign Plan does not contain specific specifications on signage attributes (including but not limited to height, colors, placement, etc.), then the provisions in the currently adopted Sign Ordinance shall control. Further, a previously approved Uniform Sign Plan which lacks specific signage attribute specifications (including but not limited to height, colors, placement, etc.) may not be amended to include such specifications unless such amendment is in accord with the currently adopted Sign Ordinance.

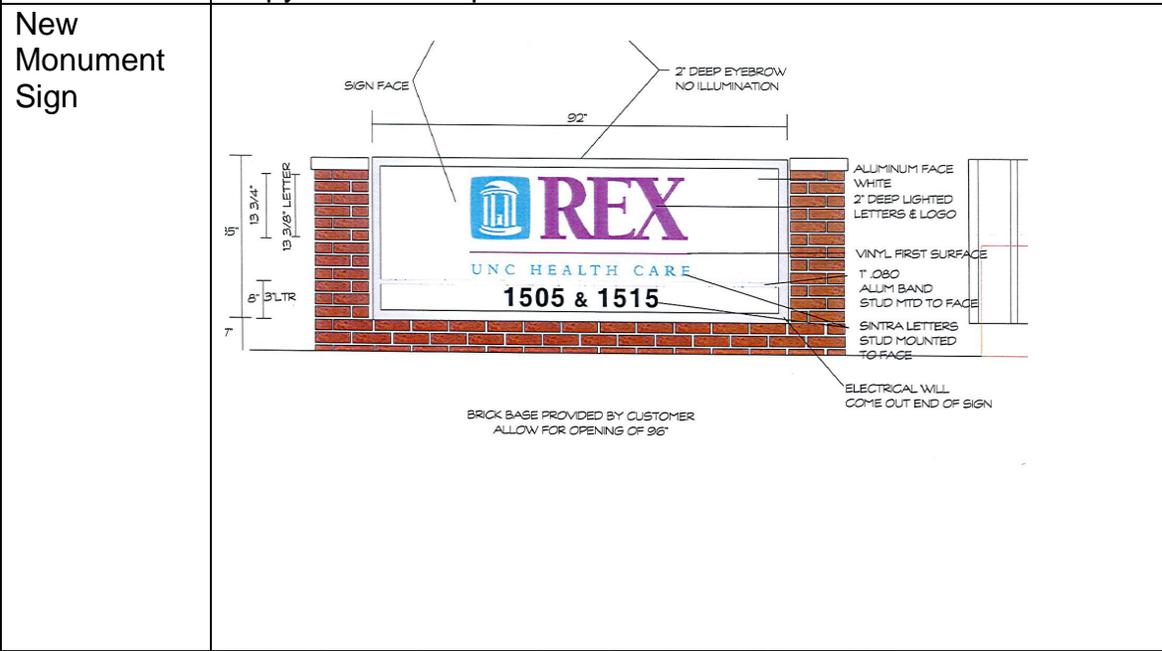
A Uniform Sign Plan may be amended by filing a new sign plan with the Planning Department. Any new or amended Uniform Sign Plan (including those for planned unit developments) shall include a schedule for bringing into conformance, within 90 days, all signs not conforming to the proposed plan. This shall apply to all properties governed by said plan.

Ground Signs – Project Identification

Quantity:	Two
Location:	One per entrance
Materials:	Brick base and sides to match buildings Internally illuminated Vinyl limited to standard amount allowed for federally registered logos or trademarks.
Size:	Area- 32 Square Feet Height- 42 inches
Colors:	Box: White Rex: Purple (Vinyl-3M Translucent Plum Purple 360-12) Letters: Dark Gray (Vinyl-3M Dark Gray 7725-14, 7125-41) Urgent Care: Red (Vinyl-3M Translucent Red)
Illumination:	Internally illuminated with white neon or LED

Ground Signs – Project Identification

Other: Urgent Care is allowed in Red because they receive ambulances
 Rex in purple (federally registered color) vinyl is limited to 20% of the allowable sign area
 Copy limited to 8 pieces of information



Photo(s): *
Existing Photo; new sign not erected as of May 2010



Ground Signs – Directory Sign 1

Quantity:	Not specified
Location:	Located near the principal entrance to a parking area or at principal intersections within the parking area
Materials:	Cast concrete base; Aluminum cabinet; Vinyl letters and graphics
Size:	Height: 5' max. Area: 10 square feet max. Letters: 3" max.
Colors:	Cabinet painted to Match PMS Cool Gray 11 with out curved panel painted white White or 3M Dark gray graphics Urgent Care: 3M Tomato Red

Ground Signs – Directory Sign 1	
Illumination:	Non-illuminated
Other:	Urgent Care permitted to be red because ambulances are being received.
Photo(s): *	<p>Technical drawing of a directory sign with dimensions and material specifications:</p> <ul style="list-style-type: none"> 30" width 46" height 12" base height 28" width of sign panel 1 1/4" depth of sign panel PRINTED LOGO CONTOUR CUT WITH BOTTOM LINE AS RECTANGULAR PANEL 1/8" ROMARK METALGRAPH M-942 BRUSHED STAINLESS STEEL, HORIZ 1/8" ROMARK 322-601 MATTE SURFACE 1/8" ROMARK 322-381 SURFACE MATTE ALL WHITE MATTE VINYL APPLIED FIRST SURFACE ALL INSERT BRACKETS WILL BE JR SATIN SILVER WILL HAVE COUNTER SUNK HOLES FOR MOUNTING 3" B54 2" # 84 RETAINER 1/2" REMOVEABLE FROM SIDE TO ACCESS PANELS

Ground Signs – Directory Sign 2 (By Buildings)	
Quantity:	Two
Location:	In parking lot by entrances to buildings
Materials:	Cast concrete base; Aluminum cabinet; Vinyl letters
Size:	Height: 5' max. Area: 10 square feet max. Letters: 3" max.
Colors:	Cabinet: PMS Cool Gray 11 Letters: White
Illumination:	Non-Illuminated
Other:	"Urgent Care" can be 3M Tomato Red because ambulances are being received; Limited to emergency response locations.
Photo	Pending
Photo(s): Existing Sign to be replaced by new directory sign design that was approved May 2010	<p>Photograph of an existing directory sign for Rex Surgery Center. The sign is green with white text and arrows. It lists "1505 Medical Offices Rex Surgery Center" and "1515 Urgent Care/Lab/Radiology Wellness Center Medical Offices". A date stamp "13 7 2004" is visible in the bottom right corner.</p>

Wall Signs – Tenant Type 1	
Quantity:	2
Location:	Not specified
Materials:	Aluminum and Vinyl
Size:	1 square foot per linear foot of building frontage
Colors:	White background with black letters
Illumination:	Internally Illuminated with white neon or LED
Other:	Sign found during site visit July 13, 2004 was white with burgundy returns.
Photo(s): *	

Wall Signs – 1505 Building	
Quantity:	2
Location:	Not Specified
Materials:	Aluminum channel letters with acrylic faces
Size:	1 square foot per linear foot of building frontage
Colors:	White faces with PMS cool grey #11 returns
Illumination:	Internally Illuminated with white neon or LED
Other:	
Photo(s): *	

Wall Signs – Urgent Care	
Quantity:	1
Location:	Above Emergency Room entrance
Materials:	Aluminum and Vinyl
Size:	1 square foot per linear foot of building frontage
Colors:	Red Background (PMS 485) with white letters
Illumination:	Internally Illuminated with white neon or LED

Wall Signs – Urgent Care	
Other:	<p>“Urgent Care” can be PMS 485 because ambulances are being received</p> <p>Lettering to be centered on cabinet face both horizontally and vertically</p> <p>Box mounted to building, centered above doors</p>
Photo(s): *	

* Note: photos and diagrams are for illustrative purposes, and do not intend to represent every sign on the property.