

## Uniform Sign Plan (USP) Parkway Pointe Office Park 87-USP-011

*These guidelines are published for informational purposes. They describe the characteristics of signs, not structures on which signs are placed. A sign permit application must be submitted and a permit issued prior to installation of a sign.*

USP identifier:	87-USP-011
Location:	Northwest corner of intersection of SW Cary PKY and Old Apex Road, along Center Pointe Drive
Date USP established:	Feb. 26, 1987
Last modified:	August 11, 2004

<b>General Provisions of Uniform Sign Plan for this project</b>	
	Parkway Pointe Office Park is part of the Parkway Planned Unit Development (PUD), and may be governed in part by the sign plan for the PUD (USP number 86-USP-005)

A sign may be erected, placed, established, painted, created or maintained in the Town of Cary only in conformance with standards, procedures, exemptions and other requirements of the Town's Sign Ordinance and/or any applicable Uniform Sign Plan (USP) for the property where the sign is located.

In situations where the specifications of a previously approved Uniform Sign Plan conflict with the currently adopted Sign Ordinance provisions, then the specifications in the approved Uniform Sign Plan shall control. Where a previously approved Uniform Sign Plan does not contain specific specifications on signage attributes (including but not limited to height, colors, placement, etc.), then the provisions in the currently adopted Sign Ordinance shall control. Further, a previously approved Uniform Sign Plan which lacks specific signage attribute specifications (including but not limited to height, colors, placement, etc.) may not be amended to include such specifications unless such amendment is in accord with the currently adopted Sign Ordinance.

A Uniform Sign Plan may be amended by filing a new sign plan with the Planning Department. Any new or amended Uniform Sign Plan (including those for planned unit developments) shall include a schedule for bringing into conformance, within 90 days, all signs not conforming to the proposed plan. This shall apply to all properties governed by said plan.

<b>Ground Signs - Project Identification</b>	
Quantity:	Based on current Town of Cary Land Development Ordinance requirements
Location:	At entry points to the Office Park
Materials:	3/8 inch thick painted aluminum letters and logo on aluminum sign
Size:	42 inches high X 10 feet 4 inches (10'4") wide
Colors:	<ul style="list-style-type: none"> <li>• Letters – white</li> <li>• Background – burgundy</li> <li>• Logo and band – metallic gold, Sherwin Williams #36-3073</li> <li>• Base – medium gray, Sherwin Williams #4793</li> </ul>
Illumination:	External illumination
Other:	<ul style="list-style-type: none"> <li>• Letter style – Optima Semi-Bold</li> <li>• The sign will carry the Parkway logo and the Office Park name with a horizontal band below the logo</li> </ul>
Photo(s): *	<p><i>No sign of this type was found on Aug. 11, 2004. The specifications describe a sign very similar to the project identification sign for the Parkway Pointe Shopping Center across the street (see USP number 87-USP-006).</i></p> 

<b>Ground Signs - Site/Parcel/Subdivision Identification</b>	
Quantity:	Not specified
Location:	In the vicinity of the formal entry to each building.
Materials:	<ul style="list-style-type: none"> <li>• Single faced aluminum sign with silk-screened copy</li> <li>• Address numbers and band are 1/2 inch thick painted aluminum</li> </ul>
Size:	42 inches high X 6 feet 3 inches (6'3") wide
Colors:	<ul style="list-style-type: none"> <li>• Letters – white</li> <li>• Background – burgundy</li> <li>• Address and band – metallic gold, Sherwin Williams #36-3073</li> <li>• Base – medium gray, Sherwin Williams #4793</li> </ul>

<b>Ground Signs - Site/Parcel/Subdivision Identification</b>	
Illumination:	External illumination
Other:	Will contain the building number and name of building with a horizontal band between the number and the copy

**Ground Signs - Site/Parcel/Subdivision Identification**

Photo(s): \*



*Another ground sign in the Office Park is similar in design to the residential subdivision signs in the Parkway PUD:*



*This sign was found 7-11-04 off Old Apex Rd. It used specified colors to match the other ground signs in the development:*



<b>Ground Signs - Site/Parcel/Subdivision Identification</b>	

<b>Wall Signs - Tenant Type 1</b>	
Quantity:	Not specified
Location:	Mounted to wall to the right of the entry door
Materials:	Aluminum panel with vinyl die-cut address and silk-screened tenant name
Size:	18 inches high X 27 inches wide
Colors:	<ul style="list-style-type: none"> <li>• Tenant name – white</li> <li>• Background – burgundy</li> <li>• Address and band – metallic gold</li> <li>• Trim – medium gray, Sherwin Williams #4793</li> </ul>
Illumination:	Not illuminated
Other:	<ul style="list-style-type: none"> <li>• To be used where a building tenant's formal entry point is from the exterior of the building at ground level.</li> <li>• Will contain the address and tenant name with a horizontal band between the number and the copy</li> </ul>
Photo(s): *	<p><i>No signs of this type were found on Aug. 11, 2004. Instead, signs were formed of individual channel letters (see next section).</i></p>

<b>Wall Signs - Other Tenant Type(s)</b>	
Quantity:	Not specified
Location:	Not specified
Materials:	Not specified
Size:	Not specified
Colors:	Not specified
Illumination:	Not specified
Other:	Wall signs observed in the Office Park on Aug. 11, 2004 were formed of individual channel letters with burgundy faces, black returns, and gold trim, as illustrated in the photo below.

**Wall Signs - Other Tenant Type(s)**

Photo(s): \*



**Wall Signs – In Line Tenants (1620-1658 Only)**

Quantity:	One per tenant unless a corner occupant with a window or door on the second wall
Location:	Above each entrance door and above the window for corner occupants
Materials:	Not specified
Size:	6' x 22"

<b>Wall Signs – In Line Tenants (1620-1658 Only)</b>	
Colors:	Panel – (PMS 11C) cool grey, to match building or burgundy to match ground sign Letter – white to match ground sign
Illumination:	Not illuminated
Other:	Not specified
Photo(s): *	

\* Note: photos and diagrams are for illustrative purposes, and do not intend to represent every sign on the property.

<b>Further information:</b>	
X	Digital images of sign detail documents are available from the Town of Cary Planning Dept.
	Sign detail documents are not included in the Town of Cary files for this project.