

Master Sign Plan (MSP)

Park Corner Retail

14-MSP-006

A sign permit application must be submitted and a permit issued prior to installation of a sign.

MSP identifier:	14-MSP-006
Location:	Northeast corner of Carpenter Fire Station Road and Green Level Church Road) Real ID: 0006453
Established	December 17, 2014
Last modified:	

General Provisions of Master Sign Plan for this project	
<ul style="list-style-type: none"> • Landlord's approval is required for sign permit approval • State or federally registered trademarks permitted as allowed by Land Development Ordinance (LDO) 	

A sign may be erected, placed, established, painted, created or maintained in the Town of Cary only in conformance with standards, procedures, exemptions and other requirements of the Town's Sign Ordinance and/or any applicable Master Sign Plan (MSP), formerly known as a Uniform Sign Plan, for the property where the sign is located.

When specifications of a previously approved MSP conflict with the currently adopted Sign Ordinance provisions, then the specifications in the approved MSP shall control. Where a previously approved MSP does not contain specific specifications on signage attributes, including but not limited to height, colors, placement, etc., then the provisions in the currently adopted Sign Ordinance shall control. Further, a previously approved MSP which lacks specific signage attribute specifications, including but not limited to height, colors, placement, etc., may not be amended to include such specifications unless such amendment is in accord with the currently adopted Sign Ordinance.

A MSP may be amended by filing a new sign plan with the Planning Department. Any new or amended MSP shall include a schedule for bringing all signs not conforming to the proposed plan into conformance within 90 days. This shall apply to all properties governed by said plan.

Entry Monument - Primary Project Identification	
Quantity:	2
Locations:	One on Carpenter Fire Station Road frontage, One on Green Level Church Road frontage
Materials:	<ul style="list-style-type: none"> • Signs shall be incorporated into 4-sided brick and architectural C.M.U. column with distinct base, body and cap • Internally-illuminated tenant panels, with routed aluminum faces with stucco finish, and letters backed with acrylic • May also include pin-mounted letters constructed from PVC or metal
Size:	<ul style="list-style-type: none"> • Maximum 12 feet in height

Entry Monument - Primary Project Identification

Colors:	Brick – crimson dark velour Cast stone base and cap Background color of tenant panels 7534C Tenant names - black perforated vinyl, such that sign message is black during the day and white at night. Registered logo color allowed for 20% of sign area (maximum of 1 sign panel)
Illumination:	<ul style="list-style-type: none"> Internally-illuminated tenant panels - white LED (min. 180 lumens) Exterior ground illumination (up-lighting)
Other:	Helvetica Bold font, or registered font as part of logo

Ground Sign - Primary Project Identification

Quantity:	1
Locations:	Green Level Church Road frontage
Materials:	Match colors and materials of entry monument signs
Size:	Per LDO (may not exceed 54 inches in height)
Colors:	To match colors of entry monument sign
Illumination:	Internally-illuminated tenant panels - white LED (min. 180 lumens), and/or Exterior ground illumination (up-lighting)
Other:	Helvetica Bold font, or registered font as part of logo

Wall Signs

Quantity:	Per LDO
Materials:	Channel Letters: constructed from acrylic faces, aluminum returns and backs
Size:	Per LDO
Colors:	Letter: White or Red PMS 201C or PMS 187 If mounted on raceway, raceway to match background color of building
Illumination:	Internally illuminated
Other:	.

Boundary Map

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