

Uniform Sign Plan (USP) McDonald's Plaza 93-USP-002

These guidelines are published for informational purposes. They describe the characteristics of signs, not structures on which signs are placed. A sign permit application must be submitted and a permit issued prior to installation of a sign.

| | |
|-----------------------|---|
| USP identifier: | 93-USP-002 |
| Location: | Northwest corner of the intersection of Walnut Street and Meeting Street (across from Crossroads Plaza) |
| Date USP established: | Oct. 14, 1993 |
| Last modified: | July 17, 2004 |

| General Provisions of Uniform Sign Plan for this project | |
|---|------|
| | none |

A sign may be erected, placed, established, painted, created or maintained in the Town of Cary only in conformance with standards, procedures, exemptions and other requirements of the Town's Sign Ordinance and/or any applicable Uniform Sign Plan (USP) for the property where the sign is located.

In situations where the specifications of a previously approved Uniform Sign Plan conflict with the currently adopted Sign Ordinance provisions, then the specifications in the approved Uniform Sign Plan shall control. Where a previously approved Uniform Sign Plan does not contain specific specifications on signage attributes (including but not limited to height, colors, placement, etc.), then the provisions in the currently adopted Sign Ordinance shall control. Further, a previously approved Uniform Sign Plan which lacks specific signage attribute specifications (including but not limited to height, colors, placement, etc.) may not be amended to include such specifications unless such amendment is in accord with the currently adopted Sign Ordinance.

A Uniform Sign Plan may be amended by filing a new sign plan with the Planning Department. Any new or amended Uniform Sign Plan (including those for planned unit developments) shall include a schedule for bringing into conformance, within 90 days, all signs not conforming to the proposed plan. This shall apply to all properties governed by said plan.

| Ground Signs - Project Identification | |
|--|--|
| Quantity: | 1 |
| Location: | Not specified |
| Materials: | Not specified |
| Size: | <ul style="list-style-type: none"> • 3 feet high X 9 feet wide • Total height - 42 inches |
| Colors: | <ul style="list-style-type: none"> • Letters – white #7328 • Background – red # 2157 • Logo – yellow #2037 |
| Illumination: | Not specified |
| Other: | Sign includes the name of the project “McDonald’s Plaza” and the McDonald’s arch logo. |
| Photo(s): * | <p><i>The logo was not included on the sign that was at the site on July 17, 2004.</i></p>  |

| Ground Signs - Site/Parcel/Subdivision Identification | |
|--|-----|
| Quantity: | N/A |
| Location: | N/A |
| Materials: | N/A |
| Size: | N/A |
| Colors: | N/A |
| Illumination: | N/A |
| Other: | N/A |
| Photo(s): * | N/A |

| Ground Signs – Other (Directional signs) | |
|---|--|
| Quantity: | 4 |
| Location: | Not specified |
| Materials: | Not specified |
| Size: | <ul style="list-style-type: none"> • 16 inches high X 34 inches wide • Total height - 42 inches |
| Colors: | <ul style="list-style-type: none"> • Letters and logo – yellow #2037 • Background – red # 2157 |
| Illumination: | Not specified |
| Other: | none |
| Photo(s): * | <p>2 directional signs are shown in this photo, taken July 17, 2004:</p>  |

| Wall Signs - Tenant Type 1 (McDonald's) | |
|--|--|
| Quantity: | 3 (2 with name of business, 1 is McDonald's arch logo) |
| Location: | Not specified |
| Materials: | Not specified |
| Size: | <ul style="list-style-type: none"> • Business name – 26 inches high X 18 feet 2 inches (18'2") wide • Logo – 42 inches high X 48 inches wide |
| Colors: | <ul style="list-style-type: none"> • Letters – white #7328 • Logo – yellow #2037 |
| Illumination: | Internally illuminated |
| Other: | none |
| Photo(s): * | <p><i>On July 17,2004, there was only one sign on the McDonald's building; it used white dimensional letters, and was positioned on the wall facing Walnut Street:</i></p>  |

| Wall Signs - Other Tenant Type(s) | |
|--|---|
| Quantity: | 2 |
| Location: | Not specified |
| Materials: | Not specified |
| Size: | Letter heights – 36 inches and 18 inches |
| Colors: | White #7328 and Dupont Blue #24160 |
| Illumination: | Internal illumination |
| Other: | none |
| Photo(s): * | <p><i>The second tenant in McDonald's Plaza has changed since the USP was written. The tenant present as of July 17, 2004, has used red letters with red returns:</i></p>  |

| Wall Signs - Other | |
|---------------------------|-----|
| Quantity: | N/A |
| Location: | N/A |
| Materials: | N/A |
| Size: | N/A |
| Colors: | N/A |
| Illumination: | N/A |
| Other: | N/A |
| Photo(s): * | N/A |

| Other Signs (Drive-thru Menu Boards) | |
|---|--|
| Quantity: | 2 |
| Location: | Not specified |
| Materials: | Not specified |
| Size: | <ul style="list-style-type: none"> • 4 feet 6 inches (4'6") high X 4 feet 8 inches (4'8") wide • Total height – 6 feet 6 inches (6'6") |
| Colors: | Not specified |
| Illumination: | Not specified |
| Other: | Not specified |
| Photo(s): * |  |

* Note: photos and diagrams are for illustrative purposes, and do not intend to represent every sign on the property.

| Further information: | |
|-----------------------------|--|
| | Digital images of sign detail documents are available from the Town of Cary Planning Dept. |
| X | Sign detail documents are not included in the Town of Cary files for this project. |