

**Uniform Sign Plan (USP)  
Keisler Drive Office Park  
89-USP-004**

*A sign permit application must be submitted and a permit issued prior to installation of a sign.*

USP identifier:	89-USP-004
Location:	On Keisler Drive (north and east of the intersection of Kildaire Farm Road and Tryon Road)
Date USP established:	Sept. 14, 1989
Last modified:	December 3, 2007 January 27, 2014 (photo added)

<b>General Provisions of Uniform Sign Plan for this project</b>
none

A sign may be erected, placed, established, painted, created or maintained in the Town of Cary only in conformance with standards, procedures, exemptions and other requirements of the Town's Sign Ordinance and/or any applicable Uniform Sign Plan (USP) for the property where the sign is located.

In situations where specifications of a previously approved USP conflict with the currently adopted Sign Ordinance, then the specifications in the approved USP shall control. Where a previously approved USP does not contain specific specifications on signage attributes (including but not limited to height, colors, placement, etc.), then the provisions in the adopted Sign Ordinance shall control. A previously approved USP which lacks specific signage attribute specifications, may not be amended to include such specifications unless such amendment is in accord with the currently adopted Sign Ordinance.

A Uniform Sign Plan may be amended by filing a new sign plan with the Planning Department. Any new or amended Uniform Sign Plan (including those for planned unit developments) shall include a schedule for bringing into conformance, within 90 days, all signs not conforming to the proposed plan. This shall apply to all properties governed by said plan.

<b>Ground Signs – Project/Subdivision Main Identification</b>	
Quantity:	Two
Location:	One at each major entrance into the office park (Keisler Dr & Tryon Rd and Keisler Dr & Kildaire Farm Rd)
Materials:	Aluminum panels 1/8 inch thick Letters etched into panel
Size:	42 inches high X 6 feet long
Colors:	<ul style="list-style-type: none"> <li>• <u>Letters</u> - Light gray (2751 Chromium Gray Pittsburg Industrial Enamel)</li> <li>• <u>Background</u> - Gray-blue (4066 Blue Mood Pittsburg Industrial Enamel)</li> <li>• <u>Post and top border</u> - Dark gray (4750 Corundum Pittsburg Industrial Enamel)</li> </ul>
Illumination:	Exterior ground lights
Other:	Letter style - Bewle Bold

<b>Ground Signs – Project/Subdivision Main Identification</b>	
Photo(s): *	

<b>Ground Signs - Site/Parcel Identification (Option One )</b>	
Quantity:	One per lot; a second sign is allowed if there is a separate entrance at least 300 feet from the principal entrance
Location:	At major entrances to lot
Materials (	Aluminum panels 1/8 inch thick Letters etched into panel
Size:	42 inches high X 6 feet long
Colors:	<ul style="list-style-type: none"> <li>• <u>Letters</u> - Light gray (2751 Chromium Gray Pittsburg Industrial Enamel)</li> <li>• <u>Background</u> - Gray-blue (4066 Blue Mood Pittsburg Industrial Enamel)</li> <li>• <u>Post and top border</u> - Dark gray (4750 Corundum Pittsburg Industrial Enamel)</li> </ul>
Illumination	Exterior ground lights or non-illuminated
Other:	<ol style="list-style-type: none"> <li>1. Letter style - Bewle Bold</li> <li>2. The top panel of each sign will display the street number for the building</li> </ol>
Option 1 Photo	

<b>Ground Signs - Site/Parcel Identification (Option One )</b>	
Option 1 Photos	

<b>Ground Signs - Site/Parcel Identification (Option Two)</b>	
Quantity:	One per lot; a second sign is allowed if there is a separate entrance at least 300 feet from the principal entrance
Location:	At major entrances to lot
Materials	Must match or appear to be the same as the masonry materials found in the principal building on the site.
Colors	To be compatible with the colors found in the principal building facade
Size:	Maximum Height: 54 inches Maximum Length: 6 feet long Sign Panel maximum area: 32 square feet
Photo	

<b>Ground Signs - Other (Directory signs)</b>	
Quantity:	One per lot
Location:	At such location that only traffic entering the site can read the sign

<b>Ground Signs - Other (Directory signs)</b>	
Materials:	Aluminum panels 1/8 inch thick Letters etched into panel
Size:	42 inches high X 6 feet long
Colors:	<ul style="list-style-type: none"> <li>• <u>Letters</u> - Light gray (2751 Chromium Gray Pittsburg Industrial Enamel)</li> <li>• <u>Background</u> - Gray-blue (4066 Bluemood Pittsburg Industrial Enamel)</li> <li>• <u>Post and top border</u> - Dark gray (4750 Corundum Pittsburg Industrial Enamel)</li> </ul>
Illumination:	Exterior ground lights
Other:	Letter style - Bewle Bold
Photo(s): *	

<b>Wall Signs - Tenant Type 1</b>	
Quantity:	Maximum 2 per tenant/occupant
Location:	At the exterior entrance to each office area and/or at walkway entrance leading to exterior entrance
Materials:	<ul style="list-style-type: none"> <li>• Letters etched into 1/8 inch thick aluminum panels</li> <li>OR</li> <li>• Free-standing letters cut from 1/8 inch thick aluminum panels</li> </ul>
Size:	Maximum 4 inches X 8 feet
Colors:	<p><i>For letters etched into 1/8 inch thick aluminum panels:</i></p> <ul style="list-style-type: none"> <li>• <u>Letters</u> - Light gray (2751 Chromium Gray Pittsburg Industrial Enamel)</li> <li>• <u>Background</u> - Gray-blue (4066 Bluemood Pittsburg Industrial Enamel)</li> <li>• <u>Border</u> - Dark gray (4750 Corundum Pittsburg Industrial Enamel)</li> </ul> <p><i>For free-standing letters:</i></p> <ul style="list-style-type: none"> <li>• Light gray (2751 Chromium Gray Pittsburg Industrial Enamel)</li> </ul>
Illumination:	Exterior surface lighting, or interior illuminated optional for free-standing letters.
Other:	Letter style - Bewle Bold

<b>Wall Signs - Tenant Type 1</b>	
Photo(s): *	 <p><i>photo shows both a tenant wall sign (blue - described here) and a building unit letter designation (light gray - described below)</i></p>

<b>Wall Signs – Tenants with Red Brick Buildings</b>	
Quantity:	Per Ordinance
Location:	Per Ordinance
Materials:	Individual, white painted PVC or aluminum letters
Size:	Per Ordinance
Colors:	White
Illumination:	Non-illuminated
Other:	Stud mounted to building. Logos permitted according to Ordinance limitations
Photo(s): *	

<b>Wall Signs - Other (Building Unit Letter Designation)</b>	
Quantity:	Maximum 2 per unit
Location:	At exterior entrance and/or at walkway leading to exterior entrance. All unit designations will be attached to the building.
Materials:	Letters cut from 1/8 inch thick aluminum panels mounted on studs
Size:	Maximum 8 inches high
Colors:	Light gray (2751 Chromium Gray Pittsburg Industrial Enamel)

<b>Wall Signs - Other (Building Unit Letter Designation)</b>	
Illumination:	Exterior surface lighting
Other:	Letter style - Bewle Bold Note: The display Street Addresses is regulated by the Fire Dept.
Photo(s): *	 <p><i>photo shows both a tenant wall sign (blue - described above) and a building unit letter designation (light gray - described here)</i></p>

\* Note: photos and diagrams are for illustrative purposes, and do not intend to represent every sign on the property.