

**Uniform Sign Plan (USP)  
301 N. Harrison Ave.  
89-USP-002**

*A sign permit application must be submitted and a permit issued prior to installation of a sign.*

USP identifier:	89-USP-002
Location:	301 N. Harrison Ave.
Established:	Aug. 10, 1989
Last modified:	August 4, 2004 March 18, 2016 (allow number of wall signs for tenants per LDO, add gold (PMS #7503) and clarify red color (PMS #201C)) June 26, 2017 – Allow channel letters for new signs

**General Provisions**

This project has also been known as “Hillsborough-Harrison Center”, “Harrison Center”, and “301 Plaza”.

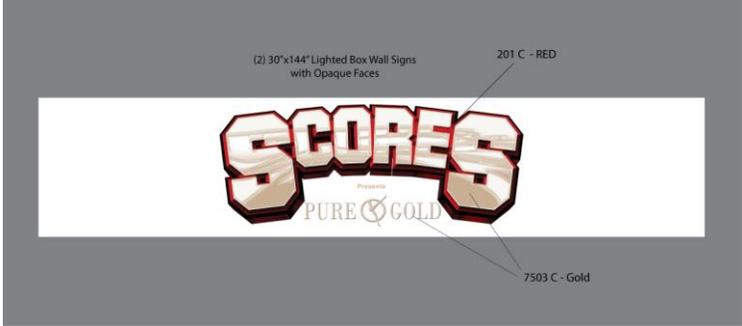
A sign may be erected, placed, established, painted, created or maintained in the Town of Cary only in conformance with standards, procedures, exemptions and other requirements of the Town's Sign Ordinance and/or any applicable Uniform Sign Plan (USP) for the property where the sign is located.

In situations where the specifications of a previously approved USP conflict with the currently adopted Sign Ordinance provisions, then the specifications in the approved USP shall control. Where a previously approved USP does not contain specific specifications on signage attributes (including but not limited to height, colors, placement, etc.), then the provisions in the currently adopted Sign Ordinance shall control. A previously approved USP that lacks specific signage attribute specifications (including but not limited to height, colors, placement, etc.) may not be amended to include such specifications unless such amendment is in accord with the currently adopted Sign Ordinance.

A USP may be amended by filing a new sign plan with the Planning Department. Any new or amended USP (including those for planned unit developments) shall include a schedule for bringing all nonconforming signs into conformance within 90 days. This shall apply to all properties governed by said plan.

<b>Ground Signs - Project Identification</b>	
Quantity:	One (1)
Location:	Not specified
Materials:	Metal frame with plastic sign area
Size:	Per LDO
Colors:	<ul style="list-style-type: none"> <li>• Frame – bronze to match mansard roofing and canopy of building as closely as possible</li> <li>• Project identification copy – black letters on white background</li> <li>• Logos allowed per LDO</li> </ul>
Illumination:	Internally illuminated
Other:	N/A
Photo(s): *	

<b>Wall Signs</b>	
Quantity:	As allowed by LDO
Location:	<ul style="list-style-type: none"> <li>• Lower level and front facing North Harrison Avenue – on brick veneer, above archway on lower level</li> <li>• Upper level and side facing North Harrison Avenue – attached to mansard roofing</li> </ul>
Materials:	<p>Face Replacements only allowed on existing, previously permitted Cabinet signs</p> <p>New Signs – Individual Channel Letters Pin mounted or mounted on a raceway.</p>
Size:	<ul style="list-style-type: none"> <li>• Cabinet: 30 inches by 144 inches</li> <li>• Channel Letters: As allowed by the LDO</li> </ul>
Colors:	<p><u>Cabinets</u></p> <ul style="list-style-type: none"> <li>• Frame: bronze to match mansard roofing or canopy of building as closely as possible</li> <li>• Background: White (new signs must have opaque background)</li> <li>• Letters and logos – black, red (Pantone 201C) and gold (Pantone 7503)</li> </ul> <p><u>Channel Letters</u></p> <ul style="list-style-type: none"> <li>• Black, White or Gold (PMS 7503)</li> </ul>

<b>Wall Signs</b>	
Illumination:	Cabinets: Interior illumination (Background must be opaque) Channel Letters: LED with face or Halo Illumination
Other:	Logos per LDO and with landlord approval
Photo(s): *	
	

\* Note: photos and diagrams are for illustrative purposes, and do not intend to represent every sign on the property.