

**Uniform Sign Plan (USP)
Freeman Center
99-USP-005**

A sign permit application must be submitted and a permit issued prior to installation of a sign.

USP identifier:	99-USP-005
Location:	1375 SE Maynard Road
Established:	Oct. 12, 1999
Last modified:	August 11, 2004 February 26, 2010 (<i>removed requirement that logo cannot exceed the vertical height of the text</i>) December 4, 2015 (<i>Increased size to 1.5 times the linear footage</i>)

General Provisions of Uniform Sign Plan for this project
None

A sign may be erected, placed, established, painted, created or maintained in the Town of Cary only in conformance with standards, procedures, exemptions and other requirements of the Town's Sign Ordinance and/or any applicable Uniform Sign Plan (USP) for the property where the sign is located.

In situations where the specifications of a previously approved USP conflict with the currently adopted Sign Ordinance provisions, then specifications in the approved USP shall control. Where a previously approved USP does not contain specific specifications on signage attributes, including but not limited to height, colors, placement, etc., then the provisions in the currently adopted Sign Ordinance shall control. A previously approved USP which lacks specific signage attribute specifications (including but not limited to height, colors, placement, etc.) may not be amended to include such specifications unless such amendment is in accord with the currently adopted Sign Ordinance.

A USP may be amended by filing a new sign plan with the Planning Department. Any new or amended USP shall include a schedule for bringing into conformance, within 90 days, all signs not conforming to the proposed plan. This shall apply to all properties governed by said plan.

Ground Signs - Project Identification	
Quantity:	One (1)
Location:	Not specified
Materials:	Acrylic letters on brick sign structure
Size:	<ul style="list-style-type: none"> • Height – maximum 42 inches • Area – maximum 32 square feet per side, 64 square feet total
Colors:	Letters – PMS 468 C (to match buff brick)
Illumination:	External spotlight
Photo(s): *	

Wall Signs - Tenant Type 1	
Quantity:	One (1) per tenant
Location:	Center raceway within the width of the tenant's storefront
Materials:	<ul style="list-style-type: none"> • Individual channel letters on raceway • Faces – acrylic • Returns - aluminum
Size:	<ul style="list-style-type: none"> • Area – 1.5 square foot for each linear foot of tenant frontage • Letter height – maximum 30 inches
Colors:	<ul style="list-style-type: none"> • Face – white 7238 • Trim and returns – dark bronze 313 • Raceway – PMS 470c (to match brick)
Illumination:	Internally illuminated letters
Other:	<ul style="list-style-type: none"> • Letter style – Gill Sans Bold (others allowed with Landlord approval) • Graphic logos permitted with Landlord approval. “Cannot exceed 33% of the width of the Text. When the logo is used as the primary message the logo will be restricted in size of not more than 45% of the size sign that would otherwise be permitted under this sign ordinance.”
Photo(s): *	

* Note: photos and diagrams are for illustrative purposes, and do not intend to represent every sign on the property.