

**Uniform Sign Plan (USP)
Devonshire Place
95-USP-006**

These guidelines are published for informational purposes. A sign permit application must be submitted and a permit issued prior to installation of a sign.

USP identifier:	95-USP-006
Location:	Walnut St & Buck Jones Rd
Date USP established:	December 11, 1995
Last modified:	August 11, 2004 January 20, 2012 March 1, 2012 (photos added) February 23, 2017 (sign height per LDO)

General Provisions of Uniform Sign Plan for this project

Revised to allow black & white text and tenant name on monument January 2012.

A sign may be erected, placed, established, painted, created or maintained in the Town of Cary only in conformance with standards, procedures, exemptions and other requirements of the Town's Sign Ordinance and/or any applicable Uniform Sign Plan (USP) for the property where the sign is located.

In situations where the specifications of a previously approved USP conflict with the currently adopted Sign Ordinance provisions, then the specifications in the approved USP shall control. Where a previously approved USP does not contain specific specifications on signage attributes, including but not limited to height, colors, placement, etc., then the provisions in the currently adopted Sign Ordinance shall control. Further, a previously approved USP which lacks specific signage attribute specifications, including but not limited to height, colors, placement, etc., may not be amended to include such specifications unless such amendment is in accord with the currently adopted Sign Ordinance.

A USP may be amended by filing a new sign plan with the Planning Department. Any new or amended USP shall include a schedule for bringing all signs not conforming to the proposed plan into conformance within 90 days. This shall apply to all properties governed by said plan.

Ground Signs - Project Identification
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Quantity:	Two
Location:	At 2 main entrances
Materials:	Aluminum panel with routed letters Brick framework for sign monument.
Size:	<ul style="list-style-type: none"> • Area - maximum 32 square feet per side • Height - maximum 54 inches with landscaping per LDO
Colors:	<ul style="list-style-type: none"> • Letters – Plexiglas Red #2157 (Similar to Pantone Red PMS 187 C) or Black and White • Background - information in Town of Cary files does not identify the final choice of color for the background
Illumination:	Internally illuminated
Other:	Tenant names allowed on monument

Ground Signs - Project Identification	
Photo(s): *	

Ground Signs - Other (Directional)	
Quantity:	As needed for safe traffic flow
Location:	Interior roadways (not allowed along main road)
Materials:	Not specified
Size:	<ul style="list-style-type: none"> • Area - maximum 2 square feet • Height - maximum 42 inches
Colors:	<ul style="list-style-type: none"> • Letters – Red or white red • Background – white or black
Illumination:	Not specified
Other:	none
Photo(s): *	<i>No directional signs found on site January 23, 2006.</i>

Wall Signs - Tenant Type 1	
Quantity:	1 per tenant, PLUS 1 additional wall sign for a subtenant
Location:	As shown on elevations on file at Town of Cary
Materials:	Individual channel letters, aluminum with Plexiglas face
Size:	<ul style="list-style-type: none"> • Area - maximum 1 square foot per linear foot of store front • Height - maximum 6 feet
Colors:	<ul style="list-style-type: none"> • Letter face – Plexiglas red #2157 • Returns - bronze
Illumination:	Internally illuminated
Other:	Nationally registered trademark graphic logos shall be allowed on tenant signs. The height of the logo shall not exceed the height of the sign copy. Logo may be installed with original colors, but the main copy shall adhere to the colors noted above.

Wall Signs - Tenant Type 1	
Photo(s): *	
	

Wall Signs - Other Tenant Type 2 – Architecturally Distinct Building Segments	
Quantity:	Per LDO
Location:	Per LDO
Materials:	Individual channel letters with aluminum with acrylic or Plexiglas faces. Registered trademark Logos: Aluminum panel with channel logo.
Size:	1.25 square feet per linear foot of building frontage
Colors:	Black, White or Red Plex # 2157
Illumination:	Internally Illuminated
Other:	N/A
Photo(s): *	

Wall Signs - Other Tenant Type 2 – Architecturally Distinct Building Segments

Photo 2



** Note: photos and diagrams are for illustrative purposes, and do not intend to represent every sign on the property.*