

Uniform Sign Plan (USP) Crescent State Bank Building 97-USP-009

A sign permit application must be submitted and a permit issued prior to installation of a sign.

USP identifier:	97-USP-009
Location:	1155 Kildaire Farm Rd (at Farmington Woods Drive)
Date USP established:	Aug. 22, 1997
Last modified:	August 11, 2004 November 13, 2015 May 25, 2016 (ground and directory sign updates)

General Provisions of Uniform Sign Plan for this project	
	<ul style="list-style-type: none"> • All signage modifications shall have written approval from the property owner. • The quantity of signs as allowed per the Cary Land Development Ordinance (LDO)

A sign may be erected, placed, established, painted, created or maintained in the Town of Cary only in conformance with the standards, procedures, exemptions and other requirements of the Town's Sign Ordinance and/or any applicable Uniform Sign Plan (USP) for the property where the sign is located.

When specifications of a previously approved USP conflict with the currently adopted Sign Ordinance, then the specifications in the approved USP shall control. Where a previously approved USP does not contain specific specifications on signage attributes, including but not limited to height, colors, placement, etc., then the provisions in the currently adopted Sign Ordinance shall control. Further, a previously approved USP which lacks specific signage attribute specifications (including but not limited to height, colors, placement, etc.) may not be amended to include such specifications unless such amendment is in accord with the currently adopted Sign Ordinance.

A USP may be amended by filing a new sign plan with the Planning Department. Any new or amended USP shall include a schedule for bringing into conformance, within 90 days, all signs not conforming to the proposed plan. This shall apply to all properties governed by said plan.

Ground Signs – Project Identification	
Quantity:	As allowed per the LDO
Location:	As allowed per the LDO
Materials:	As allowed per the LDO
Size:	<ul style="list-style-type: none"> • Area: As allowed per the LDO • Height: maximum 42 inches or 54 inches, if additional landscaping is provided per the LDO.
Colors:	As allowed per the LDO
Illumination:	External illumination
Other:	Shall have architectural compatibility with principal building
Photo(s): *	<i>None existing at the time of this report</i>

Ground Signs - Other (Directional signs)

Ground Signs - Other (Directional signs)	
Quantity:	As needed, per approval by the Town of Cary
Location:	On interior roadways and not directly along Kildaire Farm Road or Farmington Woods Drive
Materials:	Not specified
Size:	<ul style="list-style-type: none"> • Area of text – maximum 2 square feet per side • Area of sign – maximum 4.5 square feet per side • Height – maximum 42 inches
Colors:	<ul style="list-style-type: none"> • Letters – white • Directional arrows – dark blue Pantone 2738 • Background – gray-blue Pantone 5425
Illumination:	Ground illumination
Other:	Letter style – Univers 67 Condensed Bold Oblique
Photo(s): *	

Wall Signs - Tenant Type 1 (Main tenant)	
Quantity:	One (1)
Location:	On wall facing Kildaire Farm Road
Materials:	Cabinet style with internally lit acrylic, aluminum casement, and embossed or flat letters
Size:	<ul style="list-style-type: none"> • 42 inches high X 12 feet wide • Area: total of the 2 signs on the building shall not exceed 1 square foot per linear foot of building frontage on Kildaire Farm Road (110 square feet)
Colors:	<ul style="list-style-type: none"> • Letters: dark blue Pantone 2738 and/or gray-blue Pantone 5425 • Background: white • Cabinet case: gray-blue Pantone 5245
Illumination:	Internally illuminated
Other:	<ul style="list-style-type: none"> • Letter style: Univers 93 Extra Black Extended Oblique • Trademark signs will not be allowed other than the bank and/or present building name logo
Photo(s): *	

Wall Signs – Other Tenants	
Quantity:	As Allowed by LDO
Location:	Centered on tenant space
Materials:	Individual aluminum channel letters with acrylic faces. Mounted on a raceway.
Size:	<ul style="list-style-type: none"> • Letter height 12” Minimum and 24” Maximum
Colors:	<ul style="list-style-type: none"> • Dark Blue Pantone 2738 and/or gray-blue Pantone 5425 • White 7328 • Black •
Illumination:	Internally illuminated with LED
Other:	No restrictions on font style

Wall Signs – Other Tenants	
Photo(s): *	

Wall Signs – Tenant Directory	
Quantity:	1 (one)
Location:	On wall facing Kildaire Farm Road
Materials:	Panel of Aluminum, 0.5" thick with white PVC and vinyl graphics
Size:	Maximum Panel Dimensions: 6' tall by 6'8" wide
Colors:	Dark Grey and White Background Black Text
Illumination:	Non-illuminated
Other:	Grey to match the grey in the building
Photo(s): *	

Wall Signs – Other (ATM sign)	
Quantity:	1
Location:	On exterior wall of the ATM building enclosure facing Kildaire Farm Road
Materials:	Cabinet style with internally lit acrylic, aluminum casement, and embossed or flat letters.
Size:	12 inches high X 5 feet wide
Colors:	<ul style="list-style-type: none"> • Letters: white • Background: dark blue Pantone 2738 • Cabinet case: gray-blue Pantone 5245
Illumination:	Internally illuminated
Other:	Letter style – Univers 93 Extra Black Extended Oblique
Photo(s): *	

* Note: photos and diagrams are for illustrative purposes, and do not intend to represent every sign on the property.