

# Uniform Sign Plan (USP)

## Cornerstone Planned Employment Center (PEC)

### 95-USP-010

*These guidelines are published for informational purposes. They describe the characteristics of signs, not structures on which signs are placed. A sign permit application must be submitted and a permit issued prior to installation of a sign.*

USP identifier:	95-USP-010
Location:	South and west of Cornerstone Drive, between Davis Drive and High House Road
Date USP established:	March 31, 1995
Last modified:	August 23, 2006 March 1, 2017 - Revised to add "pillbox" and logo cabinet with landlord approval

<b>General Provisions of Uniform Sign Plan for this project</b>	
	<ul style="list-style-type: none"> <li>• The Architectural Review Committee (ARC) of Cornerstone must approve all sign plans before they are submitted to the Town of Cary for approval.</li> <li>• A separate sign plan has been approved for the Cornerstone Village Shopping Center (USP number 95-USP-005), which is part of the PEC.</li> </ul>

**A sign may be erected, placed, established, painted, created or maintained in the Town of Cary only in conformance with standards, procedures, exemptions and other requirements of the Town's Sign Ordinance and/or any applicable Uniform Sign Plan (USP) for the property where the sign is located.**

**In situations where the specifications of a previously approved Uniform Sign Plan conflict with the currently adopted Sign Ordinance provisions, then the specifications in the approved Uniform Sign Plan shall control. Where a previously approved Uniform Sign Plan does not contain specific specifications on signage attributes (including but not limited to height, colors, placement, etc.), then the provisions in the currently adopted Sign Ordinance shall control. Further, a previously approved Uniform Sign Plan which lacks specific signage attribute specifications (including but not limited to height, colors, placement, etc.) may not be amended to include such specifications unless such amendment is in accord with the currently adopted Sign Ordinance.**

**A Uniform Sign Plan may be amended by filing a new sign plan with the Planning Department. Any new or amended Uniform Sign Plan (including those for planned unit developments) shall include a schedule for bringing into conformance, within 90 days, all signs not conforming to the proposed plan. This shall apply to all properties governed by said plan.**

<b>Ground Signs - Project Identification</b>	
Quantity:	Per current Town of Cary standards
Location:	Not specified
Materials:	Preston Brick foundation
Size:	Not specified
Colors:	Not specified
Illumination:	Not specified
Other:	Not specified
Photo(s): *	

<b>Ground Signs - Site/Parcel/Subdivision Identification</b>	
Quantity:	Not specified
Location:	Per Town of Cary Ordinance
Materials:	Aluminum cabinet with steel frame
Size:	<ul style="list-style-type: none"> <li>• Area – maximum 32 square feet</li> <li>• Height – maximum 42 inches</li> </ul>
Colors:	<ul style="list-style-type: none"> <li>• Background - to match Benjamin Moore color #234 (sandstone)</li> <li>• Copy and cap - to match Benjamin Moore color #1665 (smoky blue)</li> <li>• Logo and other accent colors may be approved by the ARC</li> </ul>
Illumination:	Not specified (sign illustration shows ground lighting)
Other:	Letter style – Palantino Bold, except common-usage business name letter style may be allowed by the ARC.

**Ground Signs - Site/Parcel/Subdivision Identification**

Photo(s): \*

*Single Tenant:*



*Multi-tenant:*



<b>Ground Signs – Other (Directional Signs)</b>	
Quantity:	As necessary for directions and safe vehicular and pedestrian use
Location:	As necessary for directions and safe vehicular and pedestrian use
Materials:	Aluminum
Size:	Area – maximum 2 square feet Height – maximum 42 inches
Colors:	<ul style="list-style-type: none"> <li>• Background – to match Benjamin Moore color #PE-23 (dark brown)</li> <li>• Letters – to match Benjamin Moore color #234 (sandstone)</li> </ul>
Illumination:	Not specified
Other:	Letter style – Helvetica Medium
Photo(s): *	<i>No signs of this type were found on Jan. 30, 2006.</i>

<b>Wall Signs - Tenant Type 1 (Single Tenant Buildings)</b>	
Quantity:	Not specified
Location:	May be located either within an architectural element or within the established signage zone between 7 and 15 feet above finished floor elevation (FFE).
Materials:	Individual cast metal letters affixed directly to building surface
Size:	<ul style="list-style-type: none"> <li>• Letter height, single line of copy – 24 inches</li> <li>• Letter height, double line of copy – 18 inches</li> </ul>
Colors:	<ul style="list-style-type: none"> <li>• If located within signage zone – white</li> <li>• If located within architectural element – white OR smoky blue to match Benjamin Moore color #1665</li> </ul>
Illumination:	Not specified
Other:	<p>Letter style – Palantino Bold or Helvetica Medium  Common-usage business name letter style may be allowed by the ARC.  Non-illuminated Logos and “pillbox” cabinets with vinyl letters also allowed as permitted by LDO, with landlord approval.</p>
Photo(s): *	

<b>Wall Signs - Other Tenant Type(s) Multi Tenant Buildings</b>	
Quantity:	Per Town of Cary Sign Ordinance
Location:	With landlord’s approval
Materials:	Individual cast metal letters or PVC Non-illuminated Logos and “pillbox” cabinets with vinyl letters also allowed as permitted by LDO, with landlord approval
Size:	12” minimum 24” maximum

<b>Wall Signs - Other Tenant Type(s) Multi Tenant Buildings</b>	
Colors:	White
Illumination:	None
Other:	Individual letters pin mounted to fascia
Photo(s): *	N/A

<b>Other Signs (Temporary Construction Sign)</b>	
Quantity:	Not specified
Location:	Parallel to, and 15 feet from, street right-of-way
Materials:	Plywood
Size:	<ul style="list-style-type: none"> <li>• Area – maximum 32 square feet per side</li> <li>• Height – maximum 6 feet</li> </ul>
Colors:	<ul style="list-style-type: none"> <li>• Background - to match Benjamin Moore color #234 (sandstone)</li> <li>• Copy - black</li> </ul>
Illumination:	Not specified
Other:	Letter style – Helvetica Medium
Photo(s): *	<i>No signs of this type were found on Jan. 30, 2006.</i>

<b>Other Signs (Temporary Real Estate Sign)</b>	
Quantity:	Not specified
Location:	Parallel to street right-of-way
Materials:	Plywood
Size:	<ul style="list-style-type: none"> <li>• Area – maximum 9 square feet per side</li> <li>• Height – maximum 42 inches</li> </ul>
Colors:	<ul style="list-style-type: none"> <li>• Background - to match Benjamin Moore color #234 (sandstone)</li> <li>• Copy - black</li> </ul>
Illumination:	Not specified
Other:	Letter style – Helvetica Medium
Photo(s): *	<i>No signs of this type were found on Jan. 30, 2006.</i>

\* Note: photos and diagrams are for illustrative purposes, and do not intend to represent every sign on the property.

<b>Further information:</b>	
X	Digital images of sign detail documents are available from the Town of Cary Planning Dept.
	Sign detail documents are not included in the Town of Cary files for this project.