

## Uniform Sign Plan (USP) Cary Auto Park 89-USP-001

*These guidelines are published for informational purposes. A sign permit application must be submitted and a permit issued prior to installation of a sign.*

USP identifier:	89-USP-001
Location:	South of US Highway 64, approximately one (1) mile west of US Highway 1
Wake Co. REAL ID #	0143609
Date USP established:	May 11, 1989
Last modified:	July 22, 2004 June 10, 2011 <i>(To allow alternate color and increase area allowed for logos to be consistent with LDO standards)</i>

### General Provisions of Uniform Sign Plan for this project

	<p>Letter style for all signs will be Helvetica Medium.</p> <p>Mercedes-Benz Signs may use their approved font.</p> <p>Federally Registered Trademarks are allowed at 20% of the total sign area.</p>
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A sign may be erected, placed, established, painted, created or maintained in the Town of Cary only in conformance with the standards, procedures, exemptions and other requirements of the Town's Sign Ordinance and/or any applicable Uniform Sign Plan (USP) for the property where the sign is located.

In situations where the specifications of a previously approved Uniform Sign Plan conflict with the currently adopted Sign Ordinance provisions, then the specifications in the approved Uniform Sign Plan shall control. Where a previously approved Uniform Sign Plan does not contain specific specifications on signage attributes, including but not limited to height, colors, placement, etc., then the provisions in the currently adopted Sign Ordinance shall control. Further, a previously approved Uniform Sign Plan which lacks specific signage attribute specifications (including but not limited to height, colors, placement, etc.) may not be amended to include such specifications unless such amendment is in accord with the currently adopted Sign Ordinance.

A Uniform Sign Plan may be amended by filing a new sign plan with the Planning Department. Any new or amended Uniform Sign Plan (including those for planned unit developments) shall include a schedule for bringing into conformance, within 90 days, all signs not conforming to the proposed plan. This shall apply to all properties governed by said plan.

<b>Ground Signs - Project Identification (Subdivision Entry Sign)</b>	
Quantity:	One (1)
Location:	At the entrance on US Highway 64
Materials:	<ul style="list-style-type: none"> <li>• Background – granite</li> <li>• Letters – polished metal and acrylic</li> <li>• Base - concrete</li> </ul>
Size:	32 inches high X 12 feet long
Colors:	<ul style="list-style-type: none"> <li>• Background – black</li> <li>• Letters – polished metal</li> </ul>
Illumination:	Front lighted (external)
Other:	none
Photo(s): *	

<b>Ground Signs – Individual Site Identification</b>	
Quantity:	1 per building (dealership)
Location:	Per Cary's LDO
Materials:	<ul style="list-style-type: none"> <li>• Background – aluminum</li> <li>• Letters – polished metal and acrylic</li> <li>• Base - concrete</li> </ul>
Size:	<ul style="list-style-type: none"> <li>• 30 inches high X 6 feet long</li> <li>• Letter height – 6 inches</li> </ul>
Colors:	<ul style="list-style-type: none"> <li>• Background – Black or Blue PMS 282 C for Mercedes-Benz Dealership</li> <li>• Letters – polished metal</li> </ul>
Illumination:	Front lighted (external)
Other:	none
Photo(s): *	

<b>Ground Signs – Directory Signs</b>	
Quantity:	Per LDO
Location:	Per LDO
Materials:	Aluminum
Size:	Per LDO
Colors:	Black Background or Blue PMS 282 C for Mercedes-Benz Silver Text
Illumination:	Not specified
Other:	N/A
Photo(s): *	N/A

<b>Wall Signs - Tenant Type 1 North Side of Old Raleigh Road</b>	
Quantity:	1 (per building)
Location:	On fascia panels at top of building
Materials:	<ul style="list-style-type: none"> <li>• Individual letters</li> <li>• Face – stainless steel</li> <li>• Channel - acrylic</li> </ul>
Size:	<ul style="list-style-type: none"> <li>• Letter height – maximum 36 inches</li> <li>• Letter depth – 4 inches</li> </ul>
Colors:	<ul style="list-style-type: none"> <li>• Face – mirror finish</li> <li>• Channel - white</li> </ul>
Illumination:	Lighted behind letters (on April 12, 1990, the Town Council approved the use of green backlighting of low wattage for the Jaguar dealership).
Other:	none
Photo(s): *	 <p><i>The signs below include logos.</i></p> 

<b>Wall Signs - Other Tenant Type(s) Dealerships South of Old Raleigh Road</b>	
Quantity:	One per building
Location:	Per Ordinance

<b>Wall Signs - Other Tenant Type(s) Dealerships South of Old Raleigh Road</b>	
Materials:	Individual Channel Letters Acrylic faces, Aluminum returns
Size:	Per Ordinance
Colors:	<u>Option One</u> Sign Faces: White #2441 Trim Caps: White Returns: Black Logos allowed as per Cary's LDO
	<u>Option Two</u> PMS 282 C (Blue) for 2400 Auto Park Blvd (Mercedes-Benz)
Illumination:	Internal; White LED
Other:	N/A
Photo(s): *	

<b>Wall Signs – Other (Secondary signs on buildings)</b>	
Quantity:	Not specified
Location:	On fascia panels at top of building
Materials:	Individual acrylic letters
Size:	<ul style="list-style-type: none"> <li>• Letter height – 8 inches</li> <li>• Letter depth – ¼ inch</li> </ul>
Colors:	Black
Illumination:	Not illuminated
Other:	These signs were included on the sign drawing entitled “Signage Details”, but were not included in the sign plan presented to the Town Council. They are used, for example, to indicate the “Service” area of the building. Secondary signs on architecturally distinct building segments are allowed per the LDO.

**Wall Signs – Other (Secondary signs on buildings)**

Photo(s): \*



\* Note: photos and diagrams are for illustrative purposes, and do not intend to represent every sign on the property.