

**Uniform Sign Plan (USP)
Chatham Square
86-USP-002**

These guidelines are published for informational purposes. A sign permit application must be submitted and a permit issued prior to the installation of a sign.

USP identifier:	86-USP-002
Location:	Along E. Chatham Street, west of NE Maynard Road
Date USP established:	July 9, 1986
Last modified:	August 11, 2004, May 12, 2008 Note regarding logos added for clarification on 12/15/2010 Burgundy and Hunter Green color option added for certain tenant spaces November 21, 2012

General Provisions of Uniform Sign Plan for this project

Tag Lines in Duranodic bronze with a white background are permitted for secondary text or logos.
Tag lines and logos in colors that are part of the Master Sign Plan allowed per ordinance.
Logos in colors other than bronze and white permitted only as allowed per Land Development Ordinance at 20% of allowed sign area and with proof of registration.

A sign may be erected, placed, established, painted, created or maintained in the Town of Cary only in conformance with the standards, procedures, exemptions and other requirements of the Town's Sign Ordinance and/or any applicable Uniform Sign Plan (USP) for the property where the sign is located.

In situations where the specifications of a previously approved USP conflict with the currently adopted Sign Ordinance provisions, then the specifications in the approved USP shall control. Where a previously approved USP does not contain specific specifications on signage attributes, including but not limited to height, colors, placement, etc., then the provisions in the currently adopted Sign Ordinance shall control. Further, a previously approved USP which lacks specific signage attribute specifications may not be amended to include such specifications unless such amendment is in accord with the currently adopted Sign Ordinance.

A USP may be amended by filing a new sign plan with the Planning Department. Any new or amended Uniform Sign Plan (including those for planned unit developments) shall include a schedule for bringing all signs not conforming to the proposed plan into conformance within 90 days. This shall apply to all properties governed by said plan.

Ground Signs - Project Identification

Quantity:	As per Land Development Ordinance
Location:	1. At intersection of East Chatham Street and SE Maynard Road 2. Along E. Chatham Street in western portion of development; in a landscaped island between 2 entrance drives
Materials:	Not specified
Size:	Not specified
Colors:	To be determined; Pending possible Ordinance Review as of November 2012
Illumination:	Non-illuminated

Ground Signs - Project Identification	
Other:	none
Photo(s): *	

Wall Signs - Tenant Type 1	
Quantity:	Per LDO
Location:	Per LDO
Materials:	Cabinet signs with a plastic face and embossed raised letters.
Size:	Per Land Development Ordinance or to fit within individual sign boxes that are part of the building façade.
Colors:	<ul style="list-style-type: none"> • Background – dark bronze (Duranodic Bronze) • Letters – white • Secondary text such as tag lines may have a white background and Duranodic Bronze Text.
Illumination:	Not specified
Other:	none

Wall Signs - Tenant Type 2 – Color Options for signs on storefronts with decorative, colored awnings	
Quantity:	Per LDO
Location:	Per LDO
Materials:	Opaque background cabinet signs with a plastic face and embossed raised letters.
Size:	Per Land Development Ordinance or to fit within individual sign boxes that are part of the building façade.
Colors:	<ul style="list-style-type: none"> • Background – dark bronze (Duranodic Bronze) • Letters – white • Letters for stores with striped awnings may have burgundy letters • Letters for storefronts with hunter green awnings may have letters that match the same shade of green found in the awning. • Secondary text such as tag lines may have a white background and Duranodic Bronze Text or use the same colors allowed for the principal message
Illumination:	Internally illuminated (text only) Background shall be opaque
Other:	none

Wall Signs - Tenant Type 2 – Color Options for signs on storefronts with decorative, colored awnings

Photo(s): *



* Note: photos and diagrams are for illustrative purposes, and do not intend to represent every sign on the property.