

**Master Sign Plan
Chatham Pointe
15-MSP-003**

Unless exempt from regulation, an approved sign permit from the Town of Cary is required prior to installation of any wall or ground sign.

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| Location: | 1184 W. Chatham Street |
| MSP established: | October 2015 |

| General Provisions of Master Sign Plan |
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| <ul style="list-style-type: none"> • Landlord’s approval is required prior to submitting sign permits to the Town for review. • Federal or state registered logos and or trademarks are permitted within the size limits of Cary’s Land Development Ordinance (LDO) • One sign is allowed per non-residential tenant. • No sign, advertisement, notice, or other lettering shall be exhibited, inscribed, painted or affixed on the building, except as specifically approved in writing by Landlord. • No exposed neon tube lighting shall be used on exterior signage. |

A sign may be erected, placed, established, painted, created or maintained in the Town of Cary only in conformance with the standards, procedures, exemptions and other requirements of the Town's sign ordinance and/or any applicable Master Sign Plan (MSP) for the property where the sign is located.

When specifications of a previously approved MSP conflict with the currently adopted sign ordinance provisions, then the specifications in the approved MSP shall control. When a previously approved MSP does not contain specific specifications on signage attributes, including but not limited to height, colors, placement, etc., then the provisions in the currently adopted sign ordinance shall control. Further, a previously approved MSP which lacks specific signage attribute specifications may not be amended to include such specifications unless such amendment is in accord with the currently adopted sign ordinance.

A MSP may be amended by filing a new sign plan with the Planning Department. Any new or amended sign plan shall include a schedule for bringing into conformance, within 90 days, all signs not conforming to the proposed plan. This shall apply to all properties governed by said plan.

| Non-Residential Tenant Wall Signs | |
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| Quantity: | One per tenant |
| Location: | Channel Letters will be mounted on the face of the metal canopies at the store entrance. A store without a metal canopy at the entrance shall have the sign centered above the door and mounted on the wall. Tenant at rotunda space to have one sign per street frontage. |
| Materials: | Individual channel letters with aluminum returns, acrylic faces, jewelite trim and internal LED illumination mounted on an aluminum raceway containing all wiring. Raceway painted to match the canopy or wall surface. |

| Non-Residential Tenant Wall Signs | |
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| Size: | 1.5 square feet of signage area per linear foot of store frontage Signage shall not be any less than 1' from either end of the Tenants lease space. |
| Colors: | Faces: White Trim Caps: Black Returns: Black Raceways: To Match Building façade or canopy structure Logos shall be permitted subject to Landlord and The Town of Cary approval |
| Illumination: | Internally illuminated with white LEDs. All electrical equipment shall be approved, labeled and listed. All work shall comply with the 2011 National Electrical Code and the Electrical Code Official on site. Establish and maintain electrical safety at all times on the site. |
| Other: | |

| Residential Wall Signs | |
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| Quantity: | One per principal entrance |
| Location: | Any wall face |
| Materials: | Aluminum |
| Size: | Per LDO |
| Colors: | Pantone 7526, Pantone 7531, Pantone 392, White, Black |
| Illumination: | None |
| Other: | |

| Development Monument Sign | |
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| Quantity: | One per street |
| Location: | In driveway median or adjacent to driveway |
| Materials: | Aluminum cabinet on brick base |
| Size: | 108" x 42" overall |
| Colors: | Pantone 7526, Pantone 7531, Pantone 392, White, Black |
| Illumination: | Sign message may be Internally illuminated, provided background is opaque, per LDO |