Master Sign Plan (MSP)
Cary Park Medical Office Building
15-MSP-001

A sign permit is required prior to installation of any wall or ground sign.

Location:	7535 Carpenter Fire Station Road
MSP established:	January 28, 2015

General Provisions of Master Sign Plan
Landlord's approval is required prior to submitting sign permits to the Town for review. Federal or state registered logos and or trademarks are permitted within the size limits of Cary's Land Development Ordinance (LDO)

A sign may be erected, placed, established, painted, created or maintained in the Town of Cary only in conformance with the standards, procedures, exemptions and other requirements of the Town's sign ordinance and/or any applicable Master Sign Plan (MSP) for the property where the sign is located.

When specifications of a previously approved MSP conflict with the currently adopted sign ordinance provisions, then the specifications in the approved MSP shall control. When a previously approved MSP does not contain specific specifications on signage attributes, including but not limited to height, colors, placement, etc., then the provisions in the currently adopted sign ordinance shall control. Further, a previously approved MSP which lacks specific signage attribute specifications may not be amended to include such specifications unless such amendment is in accord with the currently adopted sign ordinance.

A MSP may be amended by filing a new sign plan with the Planning Department. Any new or amended sign plan shall include a schedule for bringing into conformance, within 90 days, all signs not conforming to the proposed plan. This shall apply to all properties governed by said plan.

Principal Ground Sign	
Quantity:	One
Location:	At corner of Carpenter Fire Station Road and Cary Glen Blvd. or at entrance to parking lot
Materials:	To be compatible with materials and colors used in the façade of the principal building
Size:	Per LDO
Colors:	Principal supports and background of the sign shall match the colors or materials found in the principal building.
Illumination:	Internal to illuminate letters; background shall be opaque
Images	

Tenant Wall Signs	
Quantity:	Per LDO
Location:	Subject to landlord approval and on the East, North and West elevations
Materials:	Individual, aluminum-plate channel letters with acrylic faces, mounted on a raceway. A pill-style cabinet sign may be used for tag lines subject to the following LDO standards: • Shall be 33% or less the size of the principal wall sign • Shall have a black, opaque background with white text
Size:	Sign area per LDO; Minimum letter height 8" Maximum letter height 60"
Colors:	Faces and Trim Caps: White Returns: Black Raceways painted medium brown to match PMS 7587 C State or Federally registered logos allowed at up to 20% of the allowed sign area Tag Lines ("Pills") allowed per LDO
Illumination:	Internally illuminated with white LEDs Light levels for all illuminated signs shall be consistent.
Other:	
Images	

Tenant Wall Signs (Option for First Floor Tenants)	
Quantity:	In lieu of illuminated wall signs, a first floor tenants have the option of installing one wall mounted near their doorway
Location:	Subject to landlord approval, at the entrance door nearest the tenant space

Tenant Wall Signs (Option for First Floor Tenants)	
Materials:	Aluminum background Vinyl text or mounted dimensional letters on the aluminum
Size:	Maximum of 2 square feet
Colors:	Black background White text
Illumination:	Non-illuminated
Other:	
Photo(s): *	tbd

* Note: photos and diagrams are for illustrative purposes, and do not intend to represent every sign on the property.