

# Uniform Sign Plan (USP) Chocolate Smiles Village 00-USP-002

*These guidelines are published for informational purposes. A sign permit application must be submitted and a permit issued prior to installation of a sign.*

USP identifier:	00-USP-002
Location:	312 W. Chatham St.
Date USP established:	September 2000
Last modified:	January 11, 2011 <i>(Minor administrative corrections.)</i> May 20, 2011 <i>(To allow logos)</i> September 17, 2012 <i>(Modify ground sign colors)</i> June 21, 2018 <i>(Modify allowed sign colors, specify sign dimensions, modify allowed materials)</i>

## **General Provisions of Uniform Sign Plan for this project**

Landlord approval is required prior to submittal of sign permit applications.

No specific font is required.

Approved colors:

- Black lettering and/or graphics for tenant signs
- High performance Deep Green (PMS 340 or similar) and/or Bright Green (PMS 3278 or similar) for shopping center sign

**A sign may be erected, placed, established, painted, created or maintained in the Town of Cary only in conformance with standards, procedures, exemptions and other requirements of the Town's Sign Ordinance and/or any applicable Uniform Sign Plan (USP) for the property where the sign is located.**

**In situations where the specifications of a previously approved Uniform Sign Plan conflict with the currently adopted Sign Ordinance provisions, then the specifications in the approved USP shall control. Where a previously approved USP does not contain specific specifications on signage attributes including but not limited to height, colors, placement, etc., then the provisions in the currently adopted Sign Ordinance shall control. Further, a previously approved USP which lacks specific signage attribute specifications (including but not limited to height, colors, placement, etc.) may not be amended to include such specifications unless such amendment is in accord with the currently adopted Sign Ordinance.**

**A USP may be amended by filing a new sign plan with the Planning Department. Any new or amended USP (including those for planned unit developments) shall include a schedule for bringing into conformance all signs not conforming to the proposed plan within 90 days . This shall apply to all properties governed by said plan.**

<b>Ground Signs - Project Identification</b>	
Quantity:	1
Location:	Per LDO (Outside public ROW and any site or utility easements)
Materials:	Double faced Aluminum or PVC sign with wood (or faux wood) sign posts. Copy to be attached PVC or paint with epoxy resin
Size:	<ul style="list-style-type: none"> <li>• Maximum area: Sign Panel 32" tall by 84" wide</li> <li>• Overall maximum sign height with posts: 42 inches from grade</li> </ul>
Colors:	Sign may be designed from the following colors: Interstate Blue (Similar to PMS 653 C);Light blue to match building, white and black
Illumination:	Externally illuminated
Other:	
Photo(s): *	

<b>Wall Signs – Project Identification</b>	
Quantity:	1
Location:	Wall area between first and second floors
Materials:	.080-inch aluminum w/ square corners
Size:	2' x 8' (H x L)
Colors:	<ul style="list-style-type: none"> <li>• Background – White</li> <li>• Letters – Deep Green (PMS 3278 or similar)/Bright Green (PMS 340 or similar)</li> </ul>
Illumination:	None
Other:	Logos are allowed in compliance with Town of Cary LDO Standards.

<b>Wall Signs - Tenant Type 1</b>	
Quantity:	1 per tenant (6 total)
Location:	Wall area between first and second floors
Materials:	.080-inch aluminum w/square corners
Size:	2' x 7' (H x L)
Colors:	<ul style="list-style-type: none"> <li>• Background – White</li> <li>• Letters/Graphics - Black</li> </ul>
Illumination:	None
Other:	Logos are allowed in compliance with Town of Cary LDO Standards.