

Uniform Sign Plan (USP) Barnes & Noble Plaza 95-USP-002

A sign permit application must be submitted and a permit issued prior to installation of a sign.

USP identifier:	95-USP-002
Location:	SE corner of Walnut Street and SE Maynard Road (opposite Cary Towne Center)
USP established:	April 25, 1995
Last modified:	July 22, 2004 July 20, 2010 (Administrative Updates) March 18, 2016 (Updated criteria for wall signs for Corner Outparcel at SE Maynard Road and Walnut Street. Increased allowable wall sign area to the maximum allowed per the LDO, add tag lines and clarify colors for wall signs to include Pratt and Lambert #1468 which is the closest equivalent to Pantone PMS #349.)

General Provisions of Uniform Sign Plan for this project

- | |
|--|
| <ul style="list-style-type: none"> • This project is also as “Cary Commons Shopping Center” |
|--|

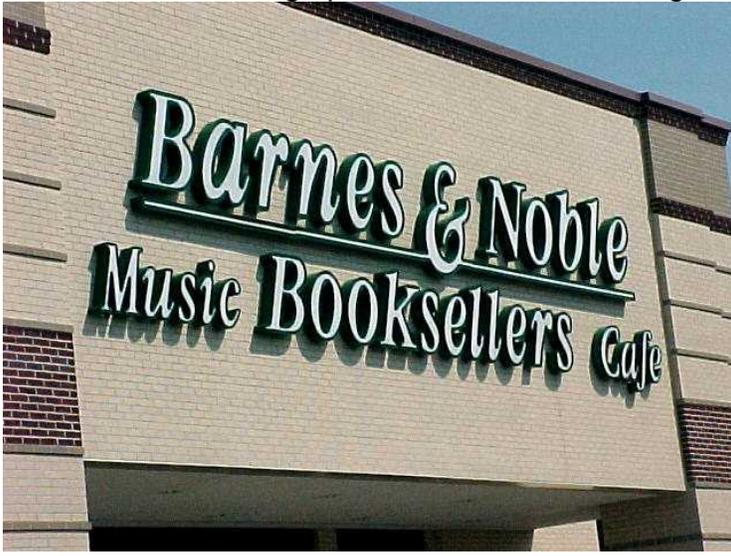
A sign may be erected, placed, established, painted, created or maintained in the Town of Cary only in conformance with standards, procedures, exemptions and other requirements of the Town's Sign Ordinance and/or any applicable Uniform Sign Plan (USP) for the property where the sign is located.

In situations where the specifications of a previously approved USP conflict with the currently adopted Sign Ordinance provisions, then the specifications in the approved USP shall control. Where a previously approved USP does not contain specific specifications on signage attributes (including but not limited to height, colors, placement, etc.), then the provisions in the currently adopted Sign Ordinance shall control. A previously approved USP that lacks specific signage attribute specifications (including but not limited to height, colors, placement, etc.) may not be amended to include such specifications unless such amendment is in accord with the currently adopted Sign Ordinance.

A USP may be amended by filing a new sign plan with the Planning Department. Any new or amended USP (including those for planned unit developments) shall include a schedule for bringing all non conforming signs into conformance within 90 days. This shall apply to all properties governed by said plan.

Ground Signs - Project Identification	
Quantity:	Two (2)
Location:	At Walnut Street and SE Maynard Road entrances
Materials:	Double faced monument sign; aluminum panels with push-through Plexiglas letters, in brick sign structure
Size:	<ul style="list-style-type: none"> • Height: maximum 42 inches • Width: maximum 9 feet • Area: maximum 32 square feet per side
Colors:	<ul style="list-style-type: none"> • Letters: white • Background: green PMS #349 • Accents: painted to match light brick in buildings and sign structure
Illumination:	Internal illumination
Other:	none
Photo(s): *	

Ground Signs – Incidental Directional signs	
Quantity:	As needed for safe traffic flow
Location:	Interior roadways
Materials:	Not specified
Size:	<ul style="list-style-type: none"> • Area: Two (2) square feet • Height: 42 inches
Colors:	<ul style="list-style-type: none"> • Copy: white • Background: green
Illumination:	Not specified
Other:	none
Photo(s): *	<i>No signs of this type were found on January 23, 2006</i>

Wall Signs - Tenant Type 1 (Anchor tenant)	
Quantity:	Two (2)
Location:	One (1) each on the northwest and northwest elevations
Materials:	Individual internally illuminated channel letters
Size:	Letter height: 36 inches, 30 inches, and 24 inches
Colors:	<ul style="list-style-type: none"> • Face: White Plexiglas #7328 • Returns: Forest green (Pratt & Lambert #1468)
Illumination:	Internally illuminated
Other:	<ul style="list-style-type: none"> • Logos per LDO with property management association or landlord's approval
Photo(s): *	<p><i>The returns in the sign pictured below are dark green.</i></p> 

Wall Signs - Other Tenant Type(s)	
Quantity:	One (1) per tenant
Location:	On front elevation

Wall Signs - Other Tenant Type(s)	
Materials:	Individual internally illuminated channel letters
Size:	Letter height: 30 inches maximum
Colors:	<ul style="list-style-type: none"> • Face: White Plexiglas #7328 (tenant next to anchor tenant has option of using green Plexiglas faces instead of white) • Returns: Forest green (Pratt & Lambert #1468)
Illumination:	Internally illuminated
Other:	<ul style="list-style-type: none"> • Logos per LDO with property management association or landlord's approval
Photo(s): *	

Wall Signs - Outparcel	
Quantity:	Two (2)
Location:	Not specified
Materials:	Individual internally illuminated channel letters
Size:	Area: maximum one (1) square foot of sign for each one (1) lineal foot of width for each wall where a sign is proposed.
Colors:	<ul style="list-style-type: none"> • Face: White Plexiglas #7328 or green • Returns: Forest green (Pratt & Lambert #1468)
Illumination:	Internally illuminated
Other:	<ul style="list-style-type: none"> • Logos per LDO with property management association or landlord's approval • Out-parcels are not permitted individual ground signs

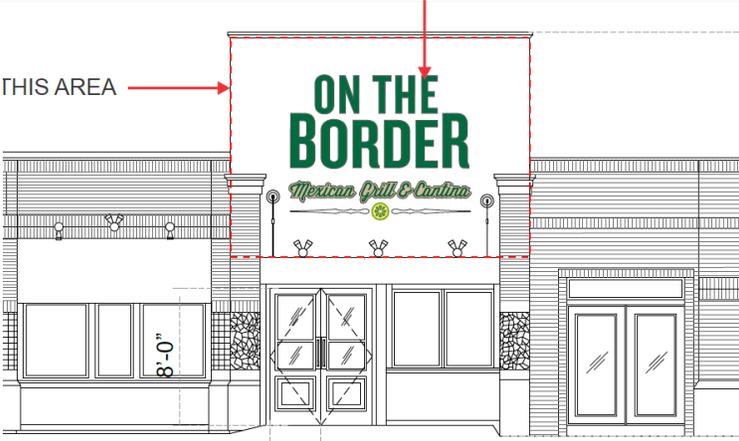
Wall Signs - Outparcel

Photo(s): *
 * Note: photos and diagrams are for illustrative purposes, and do not intend to represent every sign on the property.

The returns in the sign pictured below are dark green.



Wall Signs – Corner Outparcel	Wall Signs- Corner Outparcel (Located at SE Maynard Road and Walnut Street)
Quantity:	Two (2)
Location:	Not specified
Materials:	Individual internally illuminated channel letters and tag line cabinet and/or logo per LDO
Size:	Per LDO (Maximum area: two (2) square feet per linear foot of building frontage)
Colors:	<ul style="list-style-type: none"> • Face: White Plexiglas #7328 or green Pantone #349 • Returns: Forest green (Pratt & Lambert #1468 or Pantone #349)
Illumination:	Internally illuminated

<p>Other:</p>	<ul style="list-style-type: none"> • Logos per LDO with property management association or landlord's approval • Taglines per LDO with property management association or landlord's approval • Out-parcels are not permitted individual ground signs
<p>Photo(s): *</p> <p>* Note: photos and diagrams are for illustrative purposes, and do not intend to represent every sign on the property.</p>	

* Note: photos and diagrams are for illustrative purposes, and do not intend to represent every sign on the property.