

08 | Action Plan

The recommendations in this Master Plan include a variety of programs, practices and administrative tasks that should be explored and implemented as deemed appropriate. A summary of these recommendations is as follows:

- Adopt a town policy that Public Art is expected to be considered for all capital construction processes. As projects are approved, public art will be commissioned, funded, and implemented as an integrated part of approved capital planning projects.
- Prepare site design standards for public art in private development and the public realm
- Consider developing a public art in private development ordinance that would provide incentives for developers to incorporate public art.
- Adopt a formal Town policy on public art that acknowledges the role of public art in capital projects, including transportation projects, public works, and parks and open space development
- Prepare a work agenda for community educational programs on public art
- Develop partnerships with corporations, businesses and arts organizations for sponsorships, programs, grants and pooled resources
- Include Public Art Master Plan as a chapter of the future Cary Community Plan. This new plan will encompass existing plans (Comprehensive, LDO, and Transportation) and integrate public art into the framework throughout the plan.
- Develop a master plan for public art in the Town Center district, working jointly with the Downtown Development Manager