

01 | The Vision

The Cary Public Art Program was formed in 2001 with the adoption of the 2001 Public Art Master Plan. Ten years later, the Town decided to revisit the 2001 PAMP to explore new ideas and reflect upon the current and future needs of the community. With the assistance of a team of public art and urban design consultants, an extensive community outreach process was conducted in 2011 that resulted in a refined public art vision and objectives for the Cary Public Art Program. The process also generated new ideas and recommendations for public art venues, themes and related programs. These recommendations are discussed in detail in the Community Outreach chapter.

The following Vision and Program Objectives are intended to guide future policy and program decisions related to Cary's Public Art Program.

The Cary Public Art Vision

Cary seeks to promote public art through site-specific and community-specific artworks that enhance the public realm, deepen a sense of place and civic identity, stimulate community dialogue and transform Cary's public spaces into vibrant and meaningful places.

Program Objectives

- Enhance the quality of life for every citizen of Cary by incorporating public art in public spaces, including streetscapes, infrastructure, public facilities, parks, and greenways.
- Enrich the identity of Cary through public art that communicates the Town's unique culture, landscape, and heritage.
- Support economic development goals through the thoughtful inclusion of public art throughout the Town of Cary, thus promoting tourism and expanding business opportunities.
- Engage all citizens of Cary in building community identity by encouraging civic spirit, local pride, and increased citizen involvement in community life.
- Promote a greater understanding and appreciation of the power of the arts for individual enjoyment and civic growth.