Town of Cary
PUBLIC ART PROGRAM

Join the Parade, Jane A. Rankin, donation to Cary Town Hall by Cary Visual Art, Inc.
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Town of Cary
Public Art Master Plan

- Adopted Public Art Master Plan in October 2001

- Reflects a community-based process specific to Cary

- Lead by consultant with input from citizens, Town Council and staff, partner organizations and private developers
Public Art Master Plan
Recommendation 1

- Create a Public Art Program
- Means to express the Town’s unique identity
- Foster community pride
- Promote economic development

"C" Cary, Rodney Carroll, Cary Chamber of Commerce
Public Art Master Plan

Public Art Program

- To guide the Town in placing and acquiring public art
- Project-by-project basis
- Express Cary’s unique “sense of place,” foster regional, national, and global identity, and contribute to economic development.

Dancing Beams, Brian Monaghan, Regency Parkway, Cary

TOWN OF CARY
Public Art Master Plan
Recommendation 2

- Appoint members to Public Art Advisory Board
- Advise town on all matters relating to administration, acquisition, and inclusion of public artworks in Town
- Ensure citizen input
Public Art Advisory Board Representatives

- Cary Visual Art, Inc.
- Fine Arts League of Cary
- Other citizens to provide a broad spectrum of the community
Public Art Master Plan
Recommendation 3

- Support inclusion of public art in Cary
- Adopt an ordinance that allocates funds for public artworks from Capital Improvement Budget
- Project-by-project basis

*Messenger*, Gary Price, Downtown Cary Library
Public Art Master Plan
Recommendation 4

- Encourage private development involvement in the Public Art Program
- Partnership efforts

Interim VIII, Bruce Niemi, Cary

TOWN OF CARY
Partner and Donor of Public Art to the Town

Cary Visual Art, Inc.
Public Art Master Plan
Recommendations 5 – 14 Include:

• Recognize and celebrate Cary’s unique urban context

• Define and celebrate Cary’s geographic location, character and identity in the Triangle

• Celebrate historic roots, honor history and tradition

The Railroad Man, Carl Regutti, Cary Train Depot

TOWN OF CARY
Public Art Master Plan
Recommendations 15 – 26 Include:

• Concentrated in Town Center

• Foster neighborhood identity

• Public art in parks and greenways

• Create architecturally integrated public artworks in new or renovated Town buildings

• Opportunities for artists locally, regionally and nationally

*Oracle Bench, Jim Gallucci, Kids Together Park, Cary*
What is Public Art?

- Original art or design
- Created specifically by an artist
- For a public place
- Involving community input

Dancer and Masks, Jim Gallucci, Koka Booth Amphitheatre at Regency Park, Cary
Why Public Art?

- Public artwork makes good business sense
- Can become a highly visible landmark
- Identifies and reflects our community’s sense of place
- Adds value to residential or commercial development

*Gateway To Excellence*, James T. Russell, Cary
How to Incorporate Public Art?

- Incorporate into exterior building features and enhancements

- Landscape elements
  - Pathways
  - Gates
  - Benches
  - Entryways
  - Streetscapes

Sassafras & Dogwood Benches, Rodney Carroll, Kids Together Park, Cary
Materials for Public Art Include:

- Brass
- Bronze
- Stainless steel
- Painted Stainless Steel
- Stone
- Others appropriate and specific to site
We All Have Our Own Aesthetic Preferences.....
Things We Like.....
In a Variety of Choices.
You’ll Find Public Art in a Variety of Styles, For a Variety of Purposes

- Realistic
- Abstract
- Monumental
- Kinetic
- Functional

Cinelli’s Drive-Thru Mural, Paul Eade, Cary

Walter Hines Page, Carl Regutti, Cary
Public Art Creates Identity
Chicago Picasso, Daly Plaza
Commemorative or Historical Public Art

General Ulysses S. Grant, by D.C. French, 1897
Philadelphia, bronze

TOWN OF CARY
G. Washington by Horatio Greenough, 1832-41 marble, Smithsonian
Vietnam Veterans Memorial, Maya Lin
Triangle Icon, commemorates the 100th anniversary of powered flight by Orville and Wilbur Wright. Designed by Wellington Reiter, Urban Instruments, Inc., Boston. A joint project of the Cities of Durham and Raleigh, the Counties of Durham and Wake and the Raleigh-Durham Airport Authority.
Sense of Place

*River Arch*, Catherine Widgery, Winnipeg, Manitoba, 1999
Torque, Jacques Overhoff, Richmond, CA, Auto Plaza, Hilltop
Gateway LAX Enhancement Project
Overall design developed by a team headed by Ted Tokio Tanaka Architectural Firm

TOWN OF CARY
Spoonbridge and Cherry, Claus Oldenburg
Minneapolis Sculpture Garden, Walker Arts Center

TOWN OF CARY
Group of Four Trees, Jean Dubuffet, 1 Chase Manhattan Plaza, NY
Guardians of the Track, Michael Amescua, Gateway Transit Center, Los Angeles
Reflects Community

Eight Views of Mt. Pisgah, Robert Johnson, UNCA Ramsey Library

TOWN OF CARY
Justice PE Complex, UNC Asheville *Passing the Baton* 1997 ceramic tile by George Handy

TOWN OF CARY
Enhances Parks and Public Spaces
Snake Path, Alexis Smith, University of California, San Diego
Deaf School Park Topiary Garden
Columbus, Ohio, 1989 by James Mason

Georges Seurat’s post impressionist painting,
A Sunday On The Island Of La Grande Jatte
Wave Field, University of Michigan, Ann Arbor, 1994 by Maya Lin
Robert Indiana, corner of Sixth Avenue and 55th Street, NY in July of 2001

TOWN OF CARY
Spiders, Louis Bourgeois in front of the GE Building, NY, July of 2001
Bridges and Overpasses

The Cooper Young Trestle Project, Jill Turman Brogdon, Memphis, TN
The Grasshopper Bridge, Ed Carpenter, City of Phoenix, 1997
Crab Carillon, Roman De Salvo and Joseph Waters, San Diego Commission for Arts and Culture Program
Tonalea Rippling Waters Bridge, Carolyn Law, Scottsdale, AZ
Mountain Pass, Laurie Lundquist, City of Phoenix
Kyrene Monte Vista Pedestrian Bridge, Al Price, Phoenix Arts Commission
Shelby Street Bridge, Mary Lucking, Nashville, TN 2003

TOWN OF CARY
Shelby Boat Bollards, Mary Lucking, Nashville, TN
MetroCenter Levee Greenway, Mary Lucking, Project on the Cumberland River, Nashville, TN

TOWN OF CARY
Moiré Fish Fence, Mary Lucking
MetroCenter Levee Greenway, Project on the Cumberland River, Nashville, TN
Light Flight by Alan Potter, City of London
Public Art in Architecture

Architectural Glass by David Wilson, UNC Business School, Chapel Hill,
Colloquy, Thomas Stancliffe, Artworks for State Buildings, Academic Support Bldg, ASU, Boone, NC, 1977

TOWN OF CARY
Economic Development

Ross’ Landing, Jack Mackie, Chattanooga, TN

TOWN OF CARY
Brick Paving Design, Jack Mackie, leading into Downtown Chattanooga

TOWN OF CARY
Picture This, Barbara Kruger, NC Museum of Art
Chicago, IL Cows on Parade

New York City Cows on Parade

TOWN OF CARY
Norfolk, VA Mermaids on Parade
Red Wolf Ramble, Raleigh
When You Ask - Why Public Art?
Just Imagine.....
When You Ask - Why Public Art?
Consider How Public Art Can

• Express a Town’s unique identity

• Foster community pride

• Promote economic development
When You Ask - Why Public Art?
Envision the Possibilities.....
And You Can See Public Art In Our Community
Town of Cary
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View Public Art Master Plan

- Town of Cary’s website
- www.townofcary.org
- Site Index / Art / Public