



## HOME NEIGHBORHOOD CHARACTERISTICS

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The survey included four questions to examine home neighborhoods. The respondents were asked to rate their neighborhoods on four characteristics. These were desirability (attractive, want to live there), safety (feel safe, presence of safety programs), strength (adapt to change, visually interesting), and community connection (I know people, there is social interaction). The respondents were given the definition of these concepts before answering the question. A 9-point grading scale from very poor (1) to excellent (9) was used to rate their neighborhoods.

The respondents rated all the characteristics very positively again this year with safety being the highest rated of the four (Table 65). The results from 2018 are shown in Table 66 for comparison. The mean for safety improved from 8.21 to 8.35 this year while the grade remained at the A-level. There were 97.5% who responded above the midpoint of 5 while only 0.3% responded below 5. Desirability rated second garnering a mean of 8.18 improving from 7.92 in 2018 and this increase was statistically significant. The corresponding grade improved from a B+ to A- with 97.0% responding above the midpoint versus only 0.3% below it. Strength rated third with the mean increasing from 7.69 to 7.96 this year and this increase was also statistically significant. The grade improved from a B to B+ with 94.4% above 5 with only 2.4% below it. Finally, the lowest rating was for community connection. However, the mean increased from 7.22 to 7.71 this year and the grade improved from a B- to B and the increase was again statistically significant. There was 90.0% above the midpoint versus 3.1% below it. See Appendix B for selected home neighborhood characteristics crosstabulations (B394-B429).

Table 65. Ratings of Home Neighborhood Characteristics 2020  
(In Order of Ratings)

| NEIGHBORHOOD ASPECTS | MEAN  | GRADE |
|----------------------|-------|-------|
| Safety               | 8.35  | A-    |
| Desirability         | 8.18* | A-    |
| Strength             | 7.96* | B+    |
| Community Connection | 7.71* | B     |

Table 66. Ratings of Home Neighborhood Characteristics 2018  
(In Order of Ratings)

| NEIGHBORHOOD ASPECTS | MEAN | GRADE |
|----------------------|------|-------|
| Safety               | 8.21 | A-    |
| Desirability         | 7.92 | B+    |
| Strength             | 7.69 | B     |
| Community Connection | 7.22 | B-    |

The respondents were asked to rate how the Town has been doing in providing housing choices that can accommodate a variety of lifestyles, households, ages, cultures, and market preferences. The housing types examined were for seniors, multigenerational households, households with children, households without children, young professionals, and members of the local workforce. This year the ratings increased for three of the housing choices and fell for three others. It is important to note the percentages above the midpoint of 5 remained high for all the housing choices. The respondents indicated the Town was doing the most effective job with households with children (Table 67). However, the mean has fallen from 7.73 to 7.38 this year and this decrease was statistically significant. This resulted in the grade falling from B to B- with 79.1% above the midpoint of 5 versus 6.5% below it. For comparison, the results from 2018 are shown in Table 68. Rated second was households without children with a mean of 7.24. This mean has also fallen from 7.42 in 2018 while the grade remains at the B- level. This year there were 78.1% above the midpoint of 5 versus 5.3% below it. The mean for members of the local workforce rose this year from 7.05 to 7.13 with the grade remaining at the C+ level with 75.8% above the midpoint of 5 versus 7.4% below it. The rating also rose for young professionals (6.97 to 7.08) as the grade remained at the C+ level with 75.0% of the responses above the midpoint of 5 versus 7.9% below it. The mean also increased for multigenerational households from 6.91 to 7.03 this year while the grade was unchanged at C+. In this instance, there were 72.5% above the midpoint with 7.3% below it. Finally, the mean fell slightly this year for seniors from 6.93 to 6.85. This resulted in the grade declining from C+ to C with 71.6% of the responses above the midpoint versus 10.2% below it. See Appendix B for selected housing choices crosstabulations (B430-B438).

Table 67. Ratings of Available Housing Choices in Cary 2020  
(In Order of Ratings)

| HOUSING CHOICES              | MEAN  | GRADE |
|------------------------------|-------|-------|
| Households with Children     | 7.38* | B-    |
| Households without Children  | 7.24  | B-    |
| Members of Local Workforce   | 7.13  | C+    |
| Young Professionals          | 7.08  | C+    |
| Multigenerational Households | 7.03  | C+    |
| Senior                       | 6.85  | C     |

Table 68. Ratings of Available Housing Choices in Cary 2018  
(In Order of Ratings)

| HOUSING CHOICES              | MEAN | GRADE |
|------------------------------|------|-------|
| Households with Children     | 7.73 | B     |
| Households without Children  | 7.42 | B-    |
| Members of Local Workforce   | 7.05 | C+    |
| Young Professionals          | 6.97 | C+    |
| Seniors                      | 6.93 | C+    |
| Multigenerational Households | 6.91 | C+    |

Table 65. Ratings of Home Neighborhood Characteristics 2020 (In Order of Ratings)

| NEIGHBORHOOD ASPECTS | MEAN  | VERY POOR<br>1 | 2   | 3   | 4   | AVERAGE<br>5 | 6   | 7    | 8    | EXCELLENT<br>9 | GRADE |
|----------------------|-------|----------------|-----|-----|-----|--------------|-----|------|------|----------------|-------|
| Safety               | 8.35  | 0.0            | 0.0 | 0.0 | 0.3 | 2.3          | 2.0 | 8.3  | 32.6 | 54.6           | A-    |
| Desirability         | 8.18* | 0.0            | 0.0 | 0.3 | 0.0 | 2.8          | 3.3 | 16.0 | 27.6 | 50.1           | A-    |
| Strength             | 7.96* | 0.3            | 0.3 | 1.0 | 0.8 | 3.3          | 3.3 | 19.9 | 27.5 | 43.7           | B+    |
| Community Connection | 7.71* | 0.0            | 0.5 | 0.8 | 1.8 | 7.1          | 9.4 | 16.5 | 22.3 | 41.8           | B     |

Table 66. Ratings of Home Neighborhood Characteristics 2018 (In Order of Ratings)

| NEIGHBORHOOD ASPECTS | MEAN | VERY POOR<br>1 | 2   | 3   | 4   | AVERAGE<br>5 | 6   | 7    | 8    | EXCELLENT<br>9 | GRADE |
|----------------------|------|----------------|-----|-----|-----|--------------|-----|------|------|----------------|-------|
| Safety               | 8.21 | 0.0            | 0.3 | 0.3 | 0.5 | 2.3          | 3.8 | 11.6 | 29.6 | 51.8           | A-    |
| Desirability         | 7.92 | 0.0            | 0.0 | 0.5 | 1.0 | 5.6          | 4.5 | 18.7 | 26.8 | 42.9           | B+    |
| Strength             | 7.69 | 0.3            | 0.3 | 0.8 | 1.0 | 6.3          | 8.9 | 21.3 | 23.5 | 37.7           | B     |
| Community Connection | 7.22 | 1.0            | 1.5 | 2.0 | 3.5 | 12.8         | 9.6 | 15.1 | 19.1 | 35.3           | B-    |

Table 67. Ratings of Available Housing Choices in Cary 2020 (In Order of Ratings)

| NEIGHBORHOOD ASPECTS         | MEAN  | VERY POOR<br>1 | 2   | 3   | 4   | AVERAGE<br>5 | 6   | 7    | 8    | EXCELLENT<br>9 | GRADE |
|------------------------------|-------|----------------|-----|-----|-----|--------------|-----|------|------|----------------|-------|
| Households with Children     | 7.38* | 2.7            | 0.3 | 1.9 | 1.6 | 14.4         | 4.1 | 13.0 | 23.1 | 38.9           | B-    |
| Households Without Children  | 7.24  | 2.8            | 0.0 | 1.7 | 0.8 | 16.6         | 7.5 | 13.6 | 23.8 | 33.2           | B-    |
| Members of Local Workforce   | 7.13  | 1.6            | 1.1 | 2.5 | 2.2 | 16.8         | 5.5 | 16.5 | 23.9 | 29.9           | C+    |
| Young Professionals          | 7.08  | 3.5            | 0.3 | 1.9 | 2.2 | 17.1         | 6.8 | 14.4 | 22.0 | 31.8           | C+    |
| Multigenerational Households | 7.03  | 2.2            | 1.1 | 2.0 | 2.0 | 20.2         | 6.2 | 13.4 | 23.5 | 29.4           | C+    |
| Seniors                      | 6.85  | 2.5            | 0.8 | 3.6 | 3.3 | 18.2         | 8.8 | 17.7 | 16.6 | 28.5           | C     |

Table 68. Ratings of Available Housing Choices in Cary 2018 (In Order of Ratings)

| NEIGHBORHOOD ASPECTS         | MEAN | VERY POOR<br>1 | 2   | 3   | 4   | AVERAGE<br>5 | 6   | 7    | 8    | EXCELLENT<br>9 | GRADE |
|------------------------------|------|----------------|-----|-----|-----|--------------|-----|------|------|----------------|-------|
| Households with Children     | 7.73 | 0.8            | 0.3 | 1.6 | 1.1 | 10.0         | 4.0 | 12.1 | 28.2 | 42.0           | B     |
| Households Without Children  | 7.42 | 0.5            | 0.3 | 1.9 | 1.6 | 15.6         | 6.3 | 14.0 | 23.8 | 36.0           | B-    |
| Members of Local Workforce   | 7.05 | 1.1            | 0.8 | 2.9 | 2.7 | 15.8         | 9.6 | 18.4 | 21.1 | 27.5           | C+    |
| Young Professionals          | 6.97 | 1.3            | 1.3 | 4.2 | 2.7 | 17.2         | 7.4 | 15.6 | 22.0 | 28.1           | C+    |
| Seniors                      | 6.93 | 1.1            | 0.8 | 6.1 | 3.4 | 18.4         | 5.9 | 14.5 | 18.7 | 31.0           | C+    |
| Multigenerational Households | 6.91 | 1.1            | 0.5 | 3.0 | 1.4 | 24.3         | 8.7 | 15.0 | 18.0 | 27.9           | C+    |