Academy Street Artwork Projects presents:

GLOW Cary, NC 2020

CALL FOR ARTISTS
About

• Glow will be a series of temporary light infused spectacles along Academy Street in surprise places. This temporary installation will take place over different times throughout the duration of 2020 to early 2021.

• Artworks in different mediums encouraged: performance, video, projections, sculpture and creatively incorporating light as its primary medium.

• ASAP GLOW is sponsored by Cary Visual Art (CVA)
Overview

The Town of Cary invites artists to submit proposals for the first edition of its GLOW Public Art Exhibition, an outdoor display of light art installations on view in downtown Cary, NC throughout 2020-early 2021. GLOW will be a temporary exhibition as a part of Academy Street Artwork Projects (ASAP), a public art program that strives to enhance the identity and image of downtown Cary as a civic and cultural destination for residents, visitors and businesses while preserving and enlivening Cary's sense of place.
Theme

The Town of Cary’s $8 million capital investment in the renovation of Academy Street as a pedestrian-friendly area with additional amenities such as wider sidewalks, street trees, artwork benches, lighting, park plaza, and other public art artwork, etc. laid the framework for temporary public art projects.

The design team artist Jack Mackie, along with the project team, identified locations and a plan for future temporary artwork along Academy Street. The vision for the project is to enhance the identity and image of downtown Cary as a civic and cultural destination for residents, visitors and businesses while preserving and enlivening Cary’s sense of place.

ASAP: “Glow” was selected as the 2020 theme for the streetscape artwork to highlight various points of interest in the area. It is our aspiration that the selected works when activated ignite a little spark within the viewer that encourages interactivity, merriment and joy. Through this exhibition, we will embrace a diversity of ideas focused on the power of light by commissioning local, national and international voices within the setting of downtown Cary.
Experience

We are looking for artwork that will delight and amaze our visitors’ experience in Cary. In most cases visitors will be able to view your piece very closely. Many visitors love to interact with the pieces or at least see some sort of movement/change. Installations must be durable over the time period it is up for and built for possible extensive interaction. The more interactive your piece is, the more durable it needs to be.
Selection

A selection committee including Curator, Town of Cary staff, and Public Art Advisory Board member, and Cary Visual Art member will select up to 4-6 artists for the 2020 ASAP: GLOW exhibition.

The committee will consider the following in selecting the final projects for the 2020-21 GLOW exhibition:

• Light is the primary medium: we are not looking for art that is simply illuminated. Light must be central to the concept of your proposal.

• Creativity & Innovation: ASAP: GLOW aims to amaze and delight visitors with the creativity and innovation of light art. We are looking for works that are innovative and evoke a sense of wonder with the viewer.

• Durability: we require durable and rigid constructions. The weather in NC can be unpredictable – from unreasonably warm and humid to below freezing and rainy. As a result, your piece must be technically and physically durable to withstand all kinds of elements.

• Theme: we are looking for concepts that interpret the theme in surprising and thoughtful ways.

2018 GLOW DC | Aqueous, Jen Lewin
The all-inclusive budget for each individual project cannot exceed $15,000 USD.

If the artwork requires a budget beyond that provided by the Town of Cary, the artist is welcome to seek and propose accompanying sponsors. The artist must indicate the contribution of sponsors within the submission. Private sponsors will only be given recognition as a sponsor in our communication of a specific agreement is made and if the sponsor does not conflict with other ASAP: GLOW sponsors and Town of Cary businesses.

The budget includes artist fee, all labor costs to build the artwork (from concept to installation on site), all materials, all equipment, all cabling and cable covers, installation, de-installation, engineering services, testing needed for your artwork, shipping costs, permits, all travel and accommodations. The Town of Cary will provide a discounted hotel rate at a local hotel and basic maintenance.
Timeline

Deadline to submit
Tuesday, March 31st, 2020 11:59 p.m. EST

Artists notified of project selections
Friday, April 17th, 2020

Installation of selected works beginning
Late May

Exhibition opens to general public
June 2020 – March 2021

De-installation
Flexible
Locations

Winston Salem Light Project
White House Halloween, 2015
the building will be demolished so the empty site would be available
Old Library building =
About 12,250 sq ft
Plaza will remain in place after demolition of building.
Ivy wall in Ashworth Village shopping center
Grassy area in front of bridal shop
Grassy area in front of Methodist church
Roof of Kitchen and Bath gallery

~ 70 ft  ~ 80 ft
Fidelity Plaza
Side of Ashworth's building
Cary Arts Center - front face of building
Cary Regional Library - front face of building
Alleyway - between Methodist church and Kitchen & Bath Gallery
Requirements

Construction
ASAP: GLOW light art installations are staged in public and private spaces within Cary’s downtown for a period of 30+ days. As such, we require durable and rigid constructions. The weather in Cary can be unpredictable – from unseasonably warm and dry to below freezing, windy and rainy. As a result, your piece must be technically and physically durable to withstand all kinds of elements.

Safety
Artist is responsible for securing all cabling under durable cable covers to ensure cords are neat, organized and do not present a tripping hazard.

Security
Please note, as mentioned above, artwork is in public spaces and are not able to be monitored 24-7. The Town of Cary will provide daily and nightly check-ins, but will not be providing security at each installation.
Requirements

Permits
Depending on the scale of your piece/installation, you may be required to secure a building permit. The Town of Cary can provide suggested ways to assist you with securing a permit, but the costs for permits, a structural engineer, an expeditor, and any other permit expenses are the responsibility of the artist.

Sound
In most cases, the use of sound as part of your artwork is not possible due to proximity to residential areas. But there are a few cases where low/unobtrusive sound may be possible at a decibel level no higher than 30 (the maximum decibel levels regulated by the city is 60 during day and 50 after 9p.m.).

Maintenance of Artwork
Leading up to ASAP: GLOW, a GLOW tech team will work with each artist to ensure the installation meets all GLOW requirements (e.g. electrically and physically sound). Once installation has been installed, all maintenance/troubleshooting fees needed to be completed by the GLOW tech team will be covered by the artist. If an issue arises with an artist's installation that the Town of Cary is not able to fix, artist will agree to come to Cary within 24 hours, at artist's expense, to make the necessary fixes. If artist is located out of town and unable to get to Cary within 24 hours, they will be required to make arrangements with GLOW’s tech team. These fees will be covered by the artist.
Proposal Submission

Applicants are permitted to submit no more than two project proposals for consideration. To be considered, each applicant must submit:

- CV (no more than three pages)
- Contact information for lead artist to include full name, address, email and cell phone number
- Rendering of proposed project(s)
- Description of proposed project(s) with dimensions and weight (no more than one page each); and any additional safety information, e.g. wind load.
- Budget for each submitted proposal to include costs for materials, artist fees, travel, fabrication, installation of the art work, etc.
- Equipment and local labor needs, e.g. ladders, forklift, forklift driver, etc. These additional needs, if not included in your budget number, will allow the committee to assess the total cost of your project.
- Up to 10 images of previous art work accompanied by a short description of each project; and
- Three references.

Deadline to submit
Tuesday, March 31st, 2020 11:59 p.m. EST

All proposals Submit application/materials:
https://www.hightail.com/u/DeniseDickens-PublicArt