

**MASTER SIGN PLAN  
THE VILLAGE SQUARE AT AMBERLY  
18-MSP-003**

Unless exempt from regulation per Cary's Land Development Ordinance (LDO),  
a sign permit is required prior to the installation of all wall and ground signs.

<b>MSP identifier:</b>	18-MSP-003
<b>Location:</b>	7750 McCrimmon Parkway
<b>Date MSP established:</b>	April 10, 2019

A sign may be erected, placed, established, painted, created or maintained in the Town of Cary only in conformance with standards, procedures, exemptions and other requirements of the Sign Ordinance within the Town's LDO and/or any applicable Master Sign Plan (MSP) for the property where the sign is located.

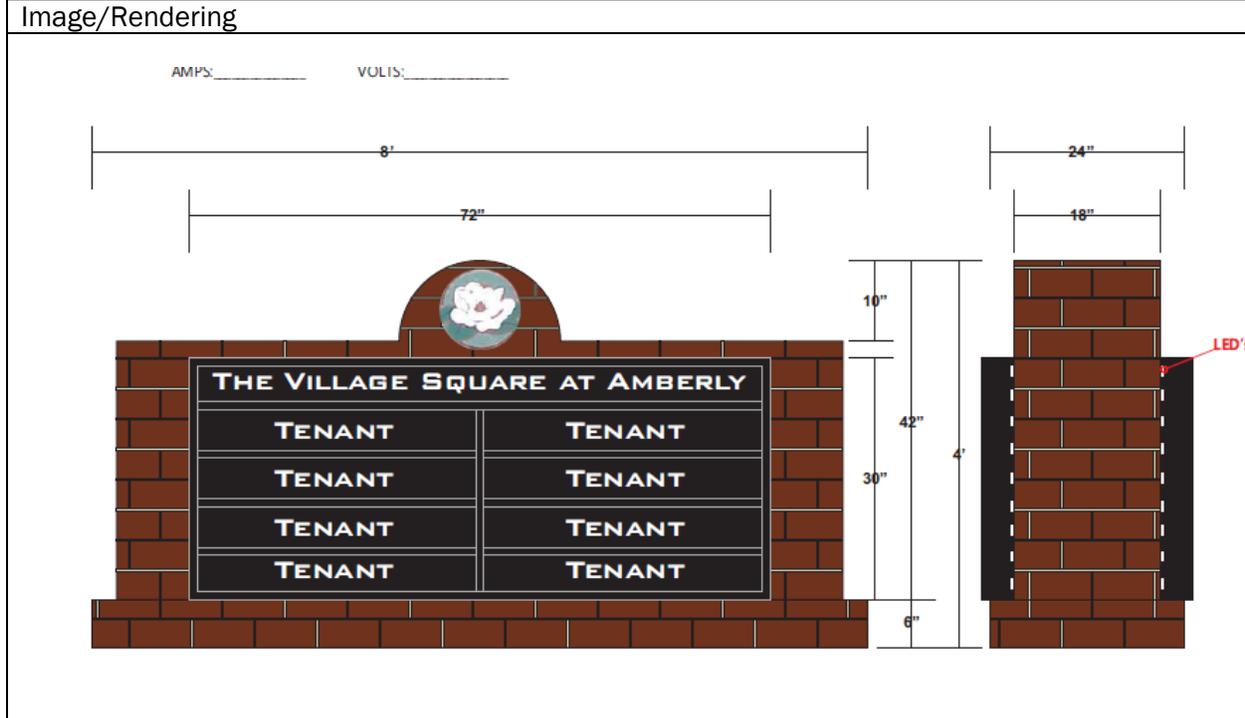
In situations where specifications of a previously approved MSP conflict with the currently adopted LDO provisions, then the specifications in the approved MSP shall control. Where a previously approved MSP does not contain specific specifications on signage attributes, including but not limited to height, colors, placement, etc., then the provisions in the currently adopted LDO shall control. A previously approved MSP which lacks specific signage attribute specifications, including but not limited to height, colors, placement, etc., may not be amended to include such specifications unless such amendment is in accord with the currently adopted LDO.

A MSP may be amended by filing a new sign plan with the Planning Department. Any new or amended MSP shall include a schedule for bringing all signs not conforming to the proposed plan into conformance within 90 days. This shall apply to all properties governed by said plan.

<b>General Provision</b>	
<ul style="list-style-type: none"> <li>• All signs shall be approved by the Landlord prior to submittal to the Town of Cary.</li> <li>• Sign shall be one of the palette colors listed below with the exception of federally or state registered logos and/or trademarks within size limits of Cary's LDO. <ul style="list-style-type: none"> <li>○ Black</li> <li>○ White</li> <li>○ Blue (PMS 288)</li> <li>○ Red (Shade of red to match red awnings, if installed and as approved on Development Plan.)</li> </ul> </li> <li>• Federally or state registered logos and/or trademarks and colors are acceptable subject to Landlord Approval.</li> </ul>	

<b>Entry Monument Sign (Map Label: A)</b>	
<b>Quantity:</b>	One (1)
<b>Locations:</b>	Entrance to site
<b>Materials:</b>	Signs shall be incorporated into a brick structure with aluminum cabinets
<b>Size:</b>	<b>Sign Structure:</b> <ul style="list-style-type: none"> <li>• Max. Height: Four Feet</li> <li>• Max. Length: eight feet</li> </ul>

	Maximum Sign Display area: 32 sq. ft.
Colors:	<ul style="list-style-type: none"> <li>Anchor Tenant to be single color from palette under general provision section of the master sign plan</li> <li>Single color vinyl on white background panel from color palette under general provisions section of master sign plan</li> </ul>
Illumination:	LED Illumination for text and graphics only; panel backgrounds shall be opaque



Wall Signs	
Quantity:	One per storefront (Tenants with multiple store-fronts may have additional signage)
Locations:	Centered on architectural sign band
Materials:	Reverse, halo lighted channel letters, pin mounted
Size:	Per LDO
Colors:	See color palette under general provisions section of master sign plan
Illumination:	LED Illuminated
Other	"Pill" signs are permitted up to 33% of the size of the principal sign subject to Town of Cary land development ordinance.

