

**Master Sign Plan (MSP)
The Park at West Cary
17-MSP-003**

An approved sign permit is required prior to installation of any wall or ground sign.

Location:	7560 Carpenter Fire Station Road Northwest Corner of Carpenter Fire Station Road and Cary Glenn Boulevard
Established:	June 15, 2017
Note:	Criteria for Cary Park PDD is found in Uniform Sign Plan 98usp005
Authorization	Raj Polavaram (Owner)

General Provisions:

All sign renderings must be submitted to and approved by the landlord prior to being submitted to the Town of Cary for review.
Federal or state registered logos and or trademarks are permitted within the size limits of Cary's Land Development Ordinance (LDO).

A sign may be erected, placed, established, painted, created or maintained in the Town of Cary only in conformance with the standards, procedures, exemptions and other requirements of the Town's sign ordinance and any applicable Master Sign Plan (MSP) for the property where the sign is located.

When specifications of a previously approved MSP conflict with the currently adopted sign ordinance provisions, then specifications in the approved MSP shall control. When a previously approved MSP does not contain specific specifications on signage attributes, including but not limited to height, colors, placement, etc., then the provisions in the currently adopted sign ordinance shall control. Further, a previously approved MSP which lacks specific signage attribute specifications may not be amended to include such specifications unless such amendment is in accord with the currently adopted sign ordinance.

A MSP may be amended by filing a new sign plan with the Planning Department. Any new or amended sign plan shall include a schedule for bringing into conformance, within 90 days, all signs not conforming to the proposed plan. This shall apply to all properties governed by said plan.

Principal Ground Sign

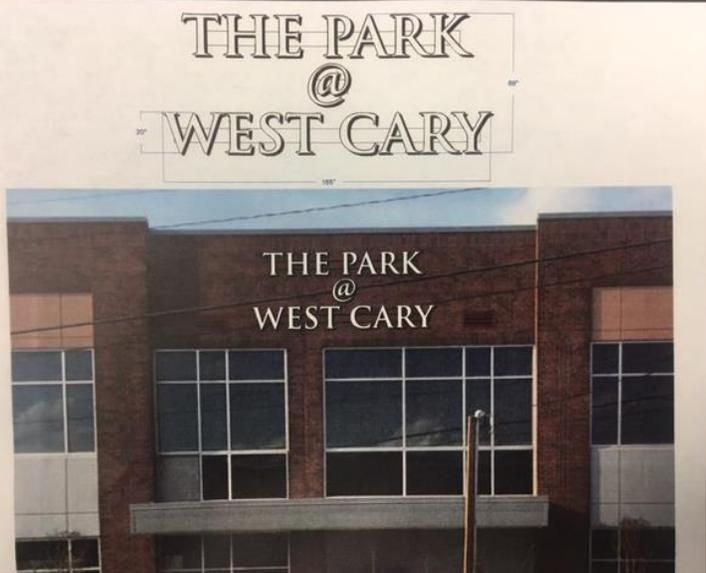
Quantity:	Per LDO
Location:	At the main entrance(s) to the site
Materials:	<ul style="list-style-type: none"> • Masonry base and columns • Aluminum lettering and support structure
Size:	<ul style="list-style-type: none"> • Maximum height: 54" • Maximum length: 274" • Sign display area: Up to 32 square feet
Colors:	<ul style="list-style-type: none"> • Base and columns: Natural masonry material • Text: Brushed silver and black
Illumination:	Reverse channel halo lit lettering; internal LED illumination

Principal Ground Sign	
Images	
Other	Supplemental landscaping, 50% of which is evergreen, in immediate vicinity of sign required for any ground sign exceeding 42" in height.

Tenant Director Ground Signs	
Quantity:	As allowed per LDO
Materials:	Not specified
Size:	10 square feet in area Maximum Height: Five (5) feet from finished, normal grade

Wall Signs – Main Building ID	
Quantity	One (1)
Materials	Aluminum channel letters with Plexiglas faces mounted on an aluminum raceway
Colors	<ul style="list-style-type: none"> • Face White Acrylic (RH #7328) • Returns Black • Trim Black • Raceway: Match color of wall; all sign supports shall be painted to match the raceway
Location	Above the main entrance for building identification
Size	1.5 square feet per 1 linear foot of storefront wall length Individual letter height: 20" (if on two or more lines) 30" if on one line Shall not project more than 12" from the face of wall
Illumination	LEDs

Wall Signs – Main Building ID

Image	
Other	May be displayed on up to three lines of copy/graphics.

Wall Signs: Tenant Signs

Quantity:	Per LDO- One (1) wall sign is allowed for a multi-tenant building per architecturally distinct segment as described in the LDO
Location	<ul style="list-style-type: none"> • Per LDO • Mounted on brick fascia on tenant spaces
Materials:	Individual , aluminum channel letters constructed of 0.40 edges and 00.80 backs, flat cut 1/8" Plexiglas faces retained by 3/4" Trim Caps. Signs shall be mounted to a raceway finished with Polyurethane coating to match storefront wall color.
Size:	One line of main copy (letter height maximum of 30" tall) "Pill" signs or tag lines not to exceed 33% of the size of the main channel letters Maximum Sign Area: Per the LDO (1.5 square feet per linear foot of tenant frontage)
Colors:	<ul style="list-style-type: none"> • Face White Acrylic (RH #7328) • Returns Black • Trim Black • Raceway: Match color of wall; all sign supports shall be painted to match the raceway
Illumination:	Internally illuminated If a "Pill" or tag line is used, the background must be opaque Light levels for all illuminated signs shall be consistent. Federal or State registered logos shall be allowed.

Wall Signs: Tenant Signs

Images:



TENANT NAME
TENANT NAME
WITH PILL

Other:

N/A

* Note: photos and diagrams are for illustrative purposes, and do not intend to represent every sign on the property.