

# Public Art Advisory Board Work Plan/Goals

2017-2018

Approved: October 18, 2017

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**Guiding Principal: We measure success by the way we touch the lives of Cary citizens.**

## **Focus Area 1:**

**Public Art Projects – Continue to advise & recommend public art where appropriate to enhance quality of life.**

**GOAL:** Contribute to the achievement of an aesthetically pleasing and economically successful community by evaluating and judiciously recommending public art.

- **FUTURE Recommendation: To be proactive the Public Art Advisory Board looks for ways to best integrate public art into high visibility municipal projects that will have the highest impact for its citizens and visitors. The Board has broadly identified the following future opportunities:**
  - Downton Park including adding artist on the Design Team for Planning & Design Phases
  - Public and Private Development Projects – *The Fenton* new Eastern Cary Gateway project, Downtown, and redevelopment of Cary Town Center Mall
  - Transportation Projects – Integration of public art into Gateway Bridges, Greenways, Greenway bridges or multi-modal Corridors
  - All Parks – neighborhood and larger parks and special use facilities
  - All new municipal buildings that have a public visibility and/or use
  - New Wake County downtown Regional Library
  
- **CURRENT Review and make recommendations on current Town projects Including:**
  - Downtown Parking Deck
  - Marla Dorrel Park Misting Garden
  - Carpenter Park
  - Neighborhood Park on Carpenter Fire Station Road
  - Neighborhood Park on McCrimmon Parkway
  - Black Creek Greenway
  - Park renovation opportunities to including public art into older parks and infrastructure
  
- Ongoing review, rank, and make recommendations for efficient and effective use of resources as a part of Annual Capital Budget development.
- Evaluate projects that could address neighborhood identity.
- Evaluate projects that could address downtown “placemaking”.
- Review and make recommendations concerning gifts and donations of artwork, site plans and projects initiated by organizations and businesses.

## **Focus Area 2:**

**Education – Work with staff on Public Art education programs.**

**GOAL:** Build a community where citizens and businesses alike recognize public art projects and the value of public art to our shared community vision.

- Make recommendations to enhance the presence of the Public Art collection and Public Art information on the Town's website and look toward other technology tools to educate patrons.
- Seek opportunities for outreach and citizen engagement with public art projects, at community events and public presentations.
- Participate in dedications of Public Art Projects.
- Seek partnerships and create connections with Town boards and commissions, as well as outside organizations, that will enhance public understanding of Public Art and its role in Cary.
- Provide ongoing input and guidance on Public Art's role and implementation of the Cary Community Plan
- Recognize Exceptional Private Development Public Art Projects

**Focus Area 3:**

**Public Art Master Plan - Work with staff to accomplish the recommendations of the Council-adopted Public Art Master Plan.**

**GOAL:** Continue to work toward achieving the vision and recommendations of the Public Art Master Plan.

- Review and evaluate the progress of Master Plan's accomplishments.
- Develop the Public Art Policy for Council approval