

PARKS, RECREATION AND CULTURAL PROGRAMS

A series of eight questions in the survey specifically examined Parks, Recreation and Cultural programs. Initially, the respondents were asked if they had participated in a Parks and Recreation program and to name the program(s) and the location. The respondents were subsequently asked to rate various aspects of the program(s), including program quality, facility quality, cost or fee, overall experience, ease of registration and instructor quality. Again, the same 9-point grading scale from very poor (1) to excellent (9) was utilized. There were 29.9% or 120 of the respondents (29.5% in 2016) who indicated someone in their household had participated in a Parks, Recreation or Cultural Program in the past two years. The programs they participated in and locations are shown in Appendix F. The most commonly mentioned programs (in order) were festivals/events, camps, Lazy Daze, baseball/t-ball/softball, youth sports/activities, art/art classes, basketball and tennis.

The ratings for the six service dimensions examined for Parks and Recreation programs are shown in Tables 27-32 (in descending mean order). This year, all six of the service dimensions received mean increases from 2016. The mean increases resulted in a grade improvement from A- to A for ease of registration, facility quality, program quality, instructor quality and overall experience. In addition, the increases were statistically significant for ease of registration and program quality. The grade for cost or amount of fee also improved from B+ to A-. Overall, the ratings for Parks and Recreation were exceptional representing among the highest means earned to date for each service dimension. See Appendix B for selected Parks and Recreation crosstabulations (B191-B239).



Table 27. Parks & Recreation: Ease of Registration

YEAR	MEAN	GRADE
18	8.63*	A
16	8.34	A-
14	8.48	A
12	8.64	A
10	8.36	A-
08	8.26	A-
06	8.20	A-
04	8.32	A-

Table 28. Parks & Recreation: Facility Quality

YEAR	MEAN	GRADE
18	8.59	A
16	8.36	A-
14	8.44	A
12	8.54	A
10	8.44	A
08	8.11	A-
06	8.18	A-
04	8.30	A-
02	8.06	A-
00	7.59	B

Table 29. Parks & Recreation: Program Quality

YEAR	MEAN	GRADE
18	8.56*	A
16	8.29	A-
14	8.46	A
12	8.62	A
10	8.35	A-
08	8.23	A-
06	8.03	B+
04	8.36	A-
02	8.01	B+
00	7.97	B+

Table 31. Parks & Recreation: Overall Experience

YEAR	MEAN	GRADE
18	8.54	A
16	8.37	A-
14	8.41	A-
12	8.68	A
10	8.43	A
08	8.21	A-
06	8.14	A-
04	8.30	A-
02	8.11	A-
00	8.11	A-

Table 30. Parks & Recreation: Instructor Quality

YEAR	MEAN	GRADE
18	8.56	A
16	8.40	A-
14	8.37	A-
12	8.62	A
10	8.30	A-
08	8.31	A-
06	8.22	A-
04	8.21	A-

Table 32. Parks & Recreation: Cost or Amount of Fee

YEAR	MEAN	GRADE
18	8.34	A-
16	8.00	B+
14	8.28	A-
12	8.40	A-
10	8.25	A-
08	8.09	A-
06	8.12	A-
04	8.10	A-
02	7.99	B+
00	8.01	B+

Table 27. Parks & Recreation: Ease of Registration

YEAR	MEAN	VERY POOR 1	2	3	4	AVERAGE 5	6	7	8	EXCELLENT 9	GRADE
18	8.63*	0.0	0.0	0.0	0.0	1.8	0.0	7.1	16.1	75.0	A
16	8.34	0.0	0.0	0.0	2.3	2.3	1.2	10.5	20.9	62.8	A-
14	8.48	0.0	0.0	0.0	0.9	0.9	2.8	5.7	23.6	66.0	A
12	8.64	0.0	0.0	0.0	0.0	0.0	2.2	6.6	16.5	74.7	A
10	8.36	0.0	0.8	0.0	0.8	2.3	2.3	8.3	22.6	63.2	A-
08	8.26	0.0	0.0	2.7	0.0	1.8	2.7	11.8	19.1	61.8	A-
06	8.20	0.0	0.0	0.0	1.0	2.0	5.1	10.2	30.6	51.0	A-
04	8.32	0.8	0.0	0.8	0.0	2.5	3.3	7.5	21.7	63.3	A-

Table 28. Parks & Recreation: Facility Quality

YEAR	MEAN	VERY POOR 1	2	3	4	AVERAGE 5	6	7	8	EXCELLENT 9	GRADE
18	8.59	0.0	0.0	0.0	0.0	0.8	4.2	3.4	18.6	72.9	A
16	8.36	0.0	0.0	0.0	0.0	1.8	2.6	12.3	24.6	58.8	A-
14	8.44	0.0	0.0	0.0	0.0	0.9	0.9	12.6	24.3	61.3	A
12	8.54	1.0	0.0	0.0	0.0	1.0	0.0	8.3	16.7	72.9	A
10	8.44	0.0	0.7	0.0	0.0	1.4	2.1	8.3	22.2	65.3	A
08	8.11	0.0	0.0	1.5	0.8	3.8	0.8	15.4	27.7	50.0	A-
06	8.18	0.0	0.0	0.9	0.0	1.9	4.7	13.1	29.0	50.5	A-
04	8.30	0.0	0.7	0.0	0.0	3.5	4.9	7.7	20.4	62.7	A-
02	8.06	0.0	0.0	0.0	0.7	4.6	3.3	17.1	28.3	46.1	A-
00	7.59	0.0	1.8	0.0	0.0	5.3	9.7	24.8	28.3	30.1	B
98	7.72	0.7	0.0	0.7	0.7	2.2	7.4	27.2	28.7	32.4	B

Table 29. Parks & Recreation: Program Quality

YEAR	MEAN	VERY POOR 1	2	3	4	AVERAGE 5	6	7	8	EXCELLENT 9	GRADE
18	8.56*	0.0	0.8	0.0	0.8	0.8	0.0	6.7	17.5	73.3	A
16	8.29	0.0	0.0	0.0	0.0	0.9	4.3	17.2	19.8	57.8	A-
14	8.46	0.0	0.0	0.0	0.0	1.8	0.9	9.1	25.5	62.7	A
12	8.62	0.0	0.0	0.0	0.0	0.0	1.1	12.1	11.0	75.8	A
10	8.35	0.0	0.7	0.0	0.0	2.1	2.1	11.9	21.7	61.5	A-
08	8.23	0.0	0.0	0.8	0.0	2.4	1.6	15.2	27.2	52.8	A-
06	8.03	0.0	0.0	0.0	1.0	3.8	3.8	17.1	31.4	42.9	B+
04	8.36	0.0	0.0	0.0	0.7	0.7	2.9	10.7	27.9	57.1	A-
02	8.01	0.0	0.0	0.0	1.3	4.5	3.9	15.6	31.2	43.5	B+
00	7.97	0.0	0.0	0.0	0.0	4.4	6.2	15.9	35.4	38.1	B+
98	7.85	0.7	0.0	0.0	0.7	0.7	5.8	22.6	37.2	32.1	B+

Table 30. Parks & Recreation: Instructor Quality

YEAR	MEAN	VERY POOR 1	2	3	4	AVERAGE 5	6	7	8	EXCELLENT 9	GRADE
18	8.56	0.0	0.0	0.0	0.0	2.6	1.3	6.4	16.7	73.1	A
16	8.40	0.0	0.0	0.0	2.9	0.0	1.4	7.1	27.1	61.4	A-
14	8.37	0.0	1.2	0.0	0.0	3.7	0.0	6.1	28.0	61.0	A-
12	8.62	0.0	0.0	0.0	0.0	0.0	1.4	9.6	15.1	74.0	A
10	8.30	0.9	0.9	0.0	1.7	1.7	0.9	10.4	18.3	65.2	A-
08	8.31	0.0	0.0	1.9	0.0	0.9	0.9	15.0	21.5	59.8	A-
06	8.22	1.1	0.0	0.0	0.0	2.1	2.1	12.8	28.7	53.2	A-
04	8.21	0.9	0.0	0.9	0.0	2.7	1.8	14.3	22.3	57.1	A-

Table 31. Parks & Recreation: Overall Experience

YEAR	MEAN	VERY POOR 1	2	3	4	AVERAGE 5	6	7	8	EXCELLENT 9	GRADE
18	8.54	0.0	0.8	0.0	0.8	1.7	0.8	5.0	16.8	73.9	A
16	8.37	0.0	0.0	0.9	0.0	0.9	2.6	10.4	25.2	60.0	A-
14	8.41	0.0	0.0	0.9	0.0	2.7	0.0	8.1	26.1	62.2	A-
12	8.68	0.0	0.0	0.0	0.0	0.0	1.1	7.5	14.0	77.4	A
10	8.43	0.0	0.7	0.0	0.7	2.1	0.7	8.3	21.5	66.0	A
08	8.21	0.0	0.0	0.8	0.0	1.6	3.2	13.5	31.0	50.0	A-
06	8.14	0.0	0.0	0.0	0.0	0.9	6.6	14.2	34.0	44.3	A-
04	8.30	0.0	0.0	0.7	0.7	0.0	2.8	12.5	29.2	54.2	A-
02	8.11	0.0	0.0	0.0	2.0	3.9	1.3	13.7	32.7	46.4	A-
00	8.11	0.0	0.0	0.0	0.0	5.3	2.6	13.2	33.3	45.6	A-

Table 32. Parks & Recreation: Cost or Amount of Fee

YEAR	MEAN	VERY POOR 1	2	3	4	AVERAGE 5	6	7	8	EXCELLENT 9	GRADE
18	8.34	1.1	2.1	1.1	0.0	2.1	1.1	5.3	14.7	72.6	A-
16	8.00	1.1	0.0	0.0	2.2	5.4	1.1	17.2	21.5	51.6	B+
14	8.28	0.0	0.0	0.0	0.0	5.4	1.1	8.7	29.3	55.4	A-
12	8.40	0.0	0.0	0.0	0.0	2.9	1.5	13.2	17.6	64.7	A-
10	8.25	0.0	0.8	0.8	0.8	1.7	3.3	10.8	21.7	60.0	A-
08	8.09	0.0	0.0	0.8	0.0	4.2	5.1	16.1	21.2	52.5	A-
06	8.12	0.0	0.0	1.0	1.0	1.0	5.1	15.3	26.5	50.0	A-
04	8.10	0.8	0.0	0.0	0.8	4.0	8.0	10.4	19.2	56.8	A-
02	7.99	0.0	0.0	0.0	0.0	9.7	2.1	17.9	20.7	49.7	B+
00	8.01	0.0	0.9	0.0	0.0	4.7	6.6	10.4	33.0	44.3	B+
98	7.67	4.4	1.5	2.2	0.7	2.2	3.7	14.8	20.7	49.6	B