

**Master Sign Plan
Mid-Town Square (215 E. Chatham Street)
17-MSP-004**

A sign permit application must be submitted and a permit issued prior to installation of a sign.

MSP	17-MSP-004
Location & Project Type	215 E. Chatham Street (Multi-Occupant Building)
Established	June 27, 2017
Modified:	

General Provisions of Uniform Sign Plan for this project

All sign renderings must be submitted to, and approved by the landlord prior to being submitted to the Town of Cary for review

Individual Signs are limited to three (3) colors which are to be selected from the following colors:

- White
- Champagne (to match Pac-Clad Kynar 500 Metallic “Champagne”)
- Matthews Brilliant gold
- Black (PMS 440 U)

A sign may be erected, placed, established, painted, created or maintained in the Town of Cary only in conformance with standards, procedures, exemptions and other requirements of the Town's Sign Ordinance and/or any applicable Master Sign Plan (MSP) for the property where the sign is located.

In situations where the specifications of a previously approved USP conflict with the currently adopted Sign Ordinance provisions, then the specifications in the approved USP shall control. Where a previously approved Uniform Sign Plan does not contain specific specifications on signage attributes, including but not limited to height, colors, placement, etc., then the provisions in the currently adopted Sign Ordinance shall control. Further, a previously approved Uniform Sign Plan which lacks specific signage attribute specifications (including but not limited to height, colors, placement, etc.) may not be amended to include such specifications unless such amendment is in accord with the currently adopted Sign Ordinance.

A USP may be amended by filing a new sign plan with the Planning Department. Any new or amended Uniform Sign Plan (including those for planned unit developments) shall include a schedule for bringing into conformance, within 90 days, all signs not conforming to the proposed plan. This shall apply to all properties governed by said plan.

Principal Ground Sign	
Quantity:	One
Location:	Per LDO
Materials:	tbd
Size:	tbd
Colors:	tbd
Illumination:	tbd
Photo	None at this time

Projecting Signs

Quantity:	One per tenant
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Projecting Signs	
Location:	Mounted on masonry façade Minimum clearance: seven (7) feet from the ground to the bottom of the sign Distance from wall to the outermost part of sign: three (3) feet
Materials:	Aluminum, acrylic, high-density urethane, PVC
Size:	Six (6) square feet
Colors:	Up to three colors from the approved color pallet
Illumination:	none
Other:	A variety of font-styles and shapes are allowed, subject to landlord approval
Photo(s): *	

* Note: photos and diagrams are for illustrative purposes, and do not intend to represent every sign on the property.