

**Master Sign Plan (MSP)
La-Z-Boy Walnut Street
17-MSP-002**

An approved sign permit is required prior to installation of any wall or ground sign.

Location:	2530 Walnut Street (Walnut Street and Macedonia Lake Drive)
MSP established:	May 3, 2017

<p>General Provisions of Master Sign Plan</p> <p>All sign renderings must be submitted to and approved by the landlord prior to being submitted to the Town of Cary for review.</p> <p>The Master Sign Plan is divided into separate areas; anchor tenant and multi-tenant buildings.</p> <p>Federal or state registered logos and or trademarks are permitted within the size limits of Cary's Land Development Ordinance (LDO).</p>
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A sign may be erected, placed, established, painted, created or maintained in the Town of Cary only in conformance with the standards, procedures, exemptions and other requirements of the Town's sign ordinance and/or any applicable Master Sign Plan (MSP) for the property where the sign is located.

When specifications of a previously approved MSP conflict with the currently adopted sign ordinance provisions, then the specifications in the approved MSP shall control. When a previously approved MSP does not contain specific specifications on signage attributes, including but not limited to height, colors, placement, etc., then the provisions in the currently adopted sign ordinance shall control. Further, a previously approved MSP which lacks specific signage attribute specifications may not be amended to include such specifications unless such amendment is in accord with the currently adopted sign ordinance.

A MSP may be amended by filing a new sign plan with the Planning Department. Any new or amended sign plan shall include a schedule for bringing into conformance, within 90 days, all signs not conforming to the proposed plan. This shall apply to all properties governed by said plan.

Principal Ground Sign – Primary Project Identification	
Quantity:	Per Land Development Ordinance
Location:	At the main entrance to the site (Walnut Street)
Materials:	<ul style="list-style-type: none"> • Brick and Concrete (to match the primary building materials). • Aluminum cabinet painted to match building colors • Copy on tenant panels backed with acrylic; • Backgrounds shall be opaque
Size:	Per the LDO
Colors:	<ul style="list-style-type: none"> • Background of cabinet to match color in exterior building architecture (brick and tan) • Copy may include (not to exceed four colors) <ul style="list-style-type: none"> ○ White ○ Black ○ PMS Warm Grey ○ 3M 3630-167 Blue • Logos allowed per the LDO
Illumination:	

Principal Ground Sign – Primary Project Identification	
Images	

Anchor Tenant Signs	
Quantity:	Per LDO
Location	Per LDO
Materials:	<ul style="list-style-type: none"> • Channel letters • Pin Mounted (“flush mounted”)
Size:	Per the LDO (1.5 square feet per linear foot of building frontage)
Colors:	<ul style="list-style-type: none"> • Faces: Black • Returns: Black <p>State or Federally registered logos allowed in their trademarked or registered colors at up to 20% of the allowed sign area.</p>
Illumination:	Internally illuminated Light levels for all illuminated signs shall be consistent.
Other:	N/A
Images	

Wall Signs (Multi-Tenant Buildings)	
Quantity:	Per LDO- One (1) wall sign is allowed for a multi-tenant building per architecturally distinct segment as described in the LDO
Location	<ul style="list-style-type: none"> • Per LDO • Mounted on brick facia on tenant spaces
Materials:	Individually illuminated channel letters mounted to raceway
Size:	<p>Maximum 24” in height</p> <p>Minimum 8” in height</p> <p>Maximum Sign Area: Per the LDO (1.5 square feet per linear foot of tenant frontage)</p>

Wall Signs (Multi-Tenant Buildings)	
Colors:	<ul style="list-style-type: none"> • White • Black • PMS Warm Grey • 3M 3630-167 Blue Raceway to match brick facia Federal or State registered logos shall be allowed
Illumination:	Internally illuminated Light levels for all illuminated signs shall be consistent. Federal or State registered logos shall be allowed.
Other:	N/A
Images	

* Note: photos and diagrams are for illustrative purposes, and do not intend to represent every sign on the property.