

Town of Cary
Parks, Recreation and Cultural Resources
Master Plan Survey 2011

September 2011

Prepared for:

Town of Cary

GreenPlay LLC

Prepared by:

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**TOWN OF CARY PARKS, RECREATION AND
CULTURAL RESOURCES MASTER PLAN SURVEY 2011
Final Results**

		RANDOM SAMPLE (MAIL AND INVITATION WEB)	OPEN LINK WEB	TOTAL ALL SOURCES	WHERE DO YOU LIVE IN CARY			
					Western Cary (west of Highway 55)	Downtown/Ma ynard Loop	Southern Cary (south of Highway 64)	Central Cary (all other areas not listed above)
<i>TIMES USED IN THE LAST 12 MONTHS</i>								
TOWN COMMUNITY CENTER OR SENIOR CENTER	Average	3.8	5.0	4.4	4.1	3.8	3.9	5.3
	n =	567	537	1,104	285	164	121	383
TOWN RECREATION PROGRAMS/ CLASSES - YOUTH/ TEEN	Average	1.1	2.0	1.6	1.8	1.1	1.8	1.4
	n =	567	537	1,104	285	164	121	383
TOWN RECREATION PROGRAMS/ CLASSES - ADULT	Average	.6	.7	.6	.6	.5	.4	.8
	n =	567	537	1,104	285	164	121	383
TOWN RECREATION PROGRAMS/ CLASSES - SENIORS	Average	.5	.5	.5	.6	.6	.3	.5
	n =	567	537	1,104	285	164	121	383
TOWN SPORTS LEAGUES, CAMPS, CLINICS (ALL AGES)	Average	1.2	2.1	1.7	2.0	1.3	1.6	1.4
	n =	567	537	1,104	285	164	121	383
TOWN CULTURAL ARTS PROGRAMS/ CLASSES (ALL AGES)	Average	.6	1.2	.9	.7	1.1	.8	.9
	n =	567	537	1,104	285	164	121	383
TOWN ATHLETIC/ SPORTS FIELDS/ COURTS (IN PARKS)	Average	8.0	12.0	9.9	12.4	6.1	9.9	9.6
	n =	567	537	1,104	285	164	121	383
TOWN ENVIRONMENTAL EDUCATION PROGRAMS	Average	.2	.3	.2	.2	.2	.2	.2
	n =	567	537	1,104	285	164	121	383
TOWN GREENWAYS AND TRAILS	Average	48.9	51.6	50.2	44.3	43.3	44.4	63.3
	n =	567	537	1,104	285	164	121	383
DOWNTOWN CULTURAL FACILITIES	Average	.9	1.2	1.1	.8	1.6	1.0	1.1
	n =	567	537	1,104	285	164	121	383
TOWN OPEN SPACE AND NATURAL AREAS	Average	9.2	7.1	8.2	6.2	7.6	7.5	11.1
	n =	567	537	1,104	285	164	121	383
TOWN PARKS	Average	21.0	18.2	19.6	18.1	22.4	16.6	21.7
	n =	566	537	1,103	285	164	121	383
TOWN AMPHITHEATERS (KOKA BOOTH OR SERTOMA)	Average	1.8	2.0	1.9	1.7	1.8	2.6	1.9
	n =	567	537	1,104	285	164	121	383
TOWN REGIONAL SPORTS VENUES (CARY TENNIS PARK, WAKEMED SOCCER PARK, USA BASKETBALL NATIONAL TRAINING COMPLEX)	Average	4.0	15.6	9.6	13.7	1.9	10.7	9.5
	n =	567	537	1,104	285	164	121	383
OTHER	Average	1.2	1.0	1.1	1.0	2.5	1.2	.7
	n =	567	537	1,104	285	164	121	383

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Source: RRC Associates

**TOWN OF CARY PARKS, RECREATION AND
CULTURAL RESOURCES MASTER PLAN SURVEY 2011
Final Results**

RATE IMPORTANCE TO YOUR HOUSEHOLD		RANDOM SAMPLE (MAIL AND INVITATION WEB)	OPEN LINK WEB	TOTAL ALL SOURCES	WHERE DO YOU LIVE IN CARY			
					Western Cary (west of Highway 55)	Downtown/Ma ynard Loop	Southern Cary (south of Highway 64)	Central Cary (all other areas not listed above)
TOWN COMMUNITY CENTER OR SENIOR CENTER	Average	5.6	5.8	5.7	5.6	6.1	5.7	5.7
	n =	573	491	1,064	276	160	121	375
TOWN RECREATION PROGRAMS/ CLASSES - YOUTH/ TEEN	Average	5.7	6.5	6.0	6.4	6.0	6.2	5.7
	n =	556	498	1,054	278	155	118	368
TOWN RECREATION PROGRAMS/ CLASSES - ADULT	Average	5.8	6.1	5.9	6.1	6.3	6.0	5.7
	n =	562	494	1,056	275	159	116	369
TOWN RECREATION PROGRAMS/ CLASSES - SENIORS	Average	4.8	4.8	4.8	4.8	4.9	5.2	4.7
	n =	553	475	1,028	268	155	113	362
TOWN SPORTS LEAGUES, CAMPS, CLINICS (ALL AGES)	Average	6.1	6.8	6.4	6.8	6.3	6.6	6.0
	n =	554	501	1,055	277	157	119	365
TOWN CULTURAL ARTS PROGRAMS/ CLASSES (ALL AGES)	Average	6.2	6.8	6.5	6.4	6.8	6.3	6.5
	n =	552	500	1,052	277	159	115	366
TOWN ATHLETIC/ SPORTS FIELDS/ COURTS (IN PARKS)	Average	6.6	7.5	7.0	7.4	6.6	7.2	6.8
	n =	561	505	1,066	278	160	117	377
TOWN ENVIRONMENTAL EDUCATION PROGRAMS	Average	5.6	6.0	5.8	5.9	6.0	5.5	5.9
	n =	542	492	1,034	268	157	112	367
TOWN GREENWAYS AND TRAILS	Average	8.2	8.4	8.3	8.3	8.3	8.1	8.5
	n =	593	519	1,112	290	170	123	388
DOWNTOWN CULTURAL FACILITIES	Average	6.2	6.6	6.4	6.1	7.0	6.4	6.5
	n =	558	506	1,064	278	163	118	366
TOWN OPEN SPACE AND NATURAL AREAS	Average	7.8	7.9	7.8	7.8	8.0	7.6	7.8
	n =	565	509	1,074	283	163	120	373
TOWN PARKS	Average	8.2	8.4	8.3	8.4	8.4	8.3	8.2
	n =	593	517	1,110	293	168	122	386
TOWN AMPHITHEATERS (KOKA BOOTH OR SERTOMA)	Average	7.0	7.3	7.2	7.1	7.1	7.7	7.0
	n =	577	503	1,080	278	164	119	383
TOWN REGIONAL SPORTS VENUES (CARY TENNIS PARK, WAKEMED SOCCER PARK, USA BASKETBALL NATIONAL TRAINING COMPLEX)	Average	6.3	7.1	6.7	7.1	6.2	6.8	6.3
	n =	551	513	1,064	284	151	118	376
OTHER	Average	5.9	7.0	6.4	6.3	7.6	6.3	6.1
	n =	68	68	136	32	21	14	46

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Source: RRC Associates

**TOWN OF CARY PARKS, RECREATION AND
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Final Results**

RATE IF MEETING THE NEEDS OF THE COMMUNITY		RANDOM SAMPLE (MAIL AND INVITATION WEB)	OPEN LINK WEB	TOTAL ALL SOURCES	WHERE DO YOU LIVE IN CARY			
					Western Cary (west of Highway 55)	Downtown/Ma ynard Loop	Southern Cary (south of Highway 64)	Central Cary (all other areas not listed above)
TOWN COMMUNITY CENTER OR SENIOR CENTER	Average	7.0	6.6	6.8	6.4	7.1	7.4	6.9
	n =	365	334	699	187	117	71	250
TOWN RECREATION PROGRAMS/ CLASSES - YOUTH/ TEEN	Average	7.0	6.7	6.9	6.7	6.8	7.2	6.9
	n =	320	369	689	190	96	74	242
TOWN RECREATION PROGRAMS/ CLASSES - ADULT	Average	6.7	6.5	6.6	6.5	6.6	7.0	6.7
	n =	321	348	669	183	103	68	234
TOWN RECREATION PROGRAMS/ CLASSES - SENIORS	Average	6.6	6.3	6.5	6.2	6.7	6.7	6.7
	n =	291	242	533	148	81	52	187
TOWN SPORTS LEAGUES, CAMPS, CLINICS (ALL AGES)	Average	7.0	6.8	6.9	6.5	7.0	7.6	6.9
	n =	343	395	738	204	97	80	253
TOWN CULTURAL ARTS PROGRAMS/ CLASSES (ALL AGES)	Average	6.9	6.9	6.9	6.6	7.1	7.2	7.0
	n =	343	369	712	184	110	73	250
TOWN ATHLETIC/ SPORTS FIELDS/ COURTS (IN PARKS)	Average	7.3	6.7	7.0	6.8	7.1	7.2	7.1
	n =	396	435	831	233	113	94	282
TOWN ENVIRONMENTAL EDUCATION PROGRAMS	Average	6.5	6.3	6.4	6.2	6.5	6.8	6.5
	n =	298	303	601	157	91	63	206
TOWN GREENWAYS AND TRAILS	Average	7.7	7.1	7.4	7.1	7.5	7.6	7.6
	n =	539	503	1,042	271	156	115	372
DOWNTOWN CULTURAL FACILITIES	Average	6.7	6.5	6.6	6.3	7.0	6.9	6.7
	n =	381	398	779	198	124	86	270
TOWN OPEN SPACE AND NATURAL AREAS	Average	7.3	6.8	7.0	6.9	7.1	7.3	7.1
	n =	475	474	949	245	139	109	335
TOWN PARKS	Average	7.6	7.1	7.3	7.0	7.6	7.7	7.5
	n =	533	502	1,035	271	155	118	363
TOWN AMPHITHEATERS (KOKA BOOTH OR SERTOMA)	Average	7.5	7.5	7.5	7.3	7.6	7.9	7.5
	n =	478	452	930	241	137	110	326
TOWN REGIONAL SPORTS VENUES (CARY TENNIS PARK, WAKEMED SOCCER PARK, USA BASKETBALL NATIONAL TRAINING COMPLEX)	Average	7.3	7.1	7.2	7.0	7.4	7.5	7.2
	n =	391	429	820	230	105	94	285
OTHER	Average	6.9	.	6.9	5.6	6.9	8.5	7.4
	n =	26	0	26	4	7	2	11

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**TOWN OF CARY PARKS, RECREATION AND
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DO YOU AGREE OR DISAGREE WITH THE FOLLOWING STATEMENTS		RANDOM SAMPLE (MAIL AND INVITATION WEB)	OPEN LINK WEB	TOTAL ALL SOURCES	WHERE DO YOU LIVE IN CARY			
					Western Cary (west of Highway 55)	Downtown/Maynard Loop	Southern Cary (south of Highway 64)	Central Cary (all other areas not listed above)
SUFFICIENT OPEN SPACE HAS BEEN PROTECTED BY THE TOWN OF CARY	Average	6.1	5.8	5.9	6.0	5.7	6.5	5.8
	n =	558	466	1,024	269	160	125	379
PARKS AND RECREATIONAL FACILITIES ARE IN PROXIMITY TO MY HOME	Average	7.1	6.4	6.8	5.8	7.4	7.1	7.4
	n =	599	498	1,097	296	175	126	400
TOWN REGIONAL SPORTS VENUES CONTRIBUTE TO THE LOCAL ECONOMY	Average	7.0	7.2	7.1	7.1	7.1	7.4	7.1
	n =	501	431	932	261	140	109	335
PUBLIC ART MAKES A POSITIVE CONTRIBUTION TO PARKS AND FACILITIES	Average	7.0	6.9	7.0	6.8	7.3	6.9	7.1
	n =	574	477	1,051	281	171	121	383
TOWN RECREATION FACILITIES MEET THE NEEDS OF MY HOUSEHOLD	Average	7.1	6.3	6.7	6.1	7.1	7.0	7.1
	n =	587	493	1,080	291	167	126	397

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Final Results**

		RANDOM SAMPLE (MAIL AND INVITATION WEB)	OPEN LINK WEB	TOTAL ALL SOURCES	WHERE DO YOU LIVE IN CARY			
					Western Cary (west of Highway 55)	Downtown/Ma ynard Loop	Southern Cary (south of Highway 64)	Central Cary (all other areas not listed above)
IF YOU DO NOT USE CARY PARKS, FACILITIES, OPEN SPACE, TRAILS, AND PROGRAMS, WHY NOT	No time/other personal issues	41%	27%	35%	23%	41%	41%	44%
	Not aware of programs/facilities offered	43%	20%	34%	31%	45%	25%	36%
	Too far from my house	22%	45%	32%	47%	19%	40%	19%
	Lack of facilities and amenities	11%	19%	15%	19%	12%	7%	12%
	Price/user fees	15%	13%	14%	15%	11%	14%	19%
	Crowding/not enough space	8%	18%	12%	9%	7%	18%	15%
	Other	8%	13%	10%	6%	10%	7%	14%
	Don't have the programs I want	7%	14%	9%	10%	10%	8%	9%
	Prefer other recreational providers	10%	9%	9%	8%	6%	15%	9%
	Lack of parking	8%	10%	9%	8%	13%	6%	9%
	Hours of operation	6%	11%	8%	9%	6%	6%	8%
	Lack of transportation	5%	4%	5%	6%	10%		2%
	Safety and security	4%	2%	3%	2%	7%	2%	3%
	Conditional of facilities	4%	1%	3%	3%		2%	4%
	Customer service/staff knowledge	2%	2%	2%	2%			3%
	Quality of equipment	1%	1%	1%	1%		2%	2%
Overall maintenance	2%		1%	1%		2%	2%	
TOTAL		197%	209%	202%	200%	196%	193%	211%
	n =	306	220	526	171	89	62	155

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Final Results**

	RANDOM SAMPLE (MAIL AND INVITATION WEB)	OPEN LINK WEB	TOTAL ALL SOURCES	WHERE DO YOU LIVE IN CARY				
				Western Cary (west of Highway 55)	Downtown/Ma ynard Loop	Southern Cary (south of Highway 64)	Central Cary (all other areas not listed above)	
WHAT OTHER PARKS RECREATION FACILITIES, OPEN SPACE, TRAILS, AND PROGRAMS, IF ANY, DO YOU USE	Homeowners Association facilities (pools, tennis)	46%	61%	53%	74%	23%	57%	47%
	State or County Parks and Open Space	50%	55%	52%	48%	59%	41%	56%
	Private fitness clubs (Lifetime Fitness, Gold's Gym)	40%	37%	39%	38%	43%	48%	34%
	Private or public schools (i.e., gyms, athletic fields)	29%	39%	34%	38%	31%	40%	28%
	Private instruction (dance, martial arts, etc.)	24%	35%	29%	35%	27%	24%	26%
	Neighboring community facilities, including cultural	24%	28%	26%	27%	18%	26%	28%
	Other aquatic facilities/pools (Triangle Aquatics, etc.)	20%	28%	24%	25%	25%	22%	24%
	Youth sports associations or clubs (not Cary Parks & Rec.)	18%	30%	23%	26%	13%	33%	22%
	Churches	22%	23%	23%	17%	33%	26%	22%
	YMCA	18%	26%	21%	23%	12%	22%	22%
	Other	7%	5%	6%	6%	7%	9%	7%
None of the above	5%	2%	3%	2%	6%	4%	4%	
TOTAL		302%	370%	332%	357%	296%	351%	320%
	n =	604	494	1,098	298	170	128	402

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Source: RRC Associates

**TOWN OF CARY PARKS, RECREATION AND
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Final Results**

RATE IMPORTANCE OF FUTURE INDOOR FACILITIES		RANDOM SAMPLE (MAIL AND INVITATION WEB)	OPEN LINK WEB	TOTAL ALL SOURCES	WHERE DO YOU LIVE IN CARY			
					Western Cary (west of Highway 55)	Downtown/Ma ynard Loop	Southern Cary (south of Highway 64)	Central Cary (all other areas not listed above)
COMMUNITY GATHERING SPACES	Average	5.7	5.7	5.7	5.6	5.8	5.8	5.6
	n =	544	435	979	269	163	117	370
MULTI-PURPOSE GYMNASIUM SPACE	Average	5.8	6.1	5.9	6.2	6.1	5.8	5.7
	n =	535	432	967	271	159	118	360
INDOOR SWIMMING POOL WITH LAP LANES FOR FITNESS SWIMMING	Average	6.2	6.4	6.3	6.8	6.6	5.6	6.0
	n =	558	452	1,010	284	165	118	383
INDOOR LEISURE POOLS WITH AQUATIC PLAY FEATURES (E.G., LAZY RIVER/ WATER SLIDE/ CHILDREN'S SPLASH AREA)	Average	5.9	6.2	6.0	6.6	6.2	5.6	5.7
	n =	559	451	1,010	283	167	120	380
WARM WATER THERAPY/ REHAB POOL	Average	5.3	5.4	5.4	5.6	6.0	4.7	5.1
	n =	531	432	963	267	163	115	358
FITNESS CLASS SPACE	Average	6.0	6.0	6.0	6.4	6.5	5.6	5.6
	n =	539	442	981	278	162	116	364
WEIGHT ROOM AND CARDIO FITNESS EQUIPMENT	Average	5.9	6.0	5.9	6.2	6.8	5.3	5.5
	n =	545	441	986	280	162	115	366
VISUAL/ PERFORMING SPACE (IN ADDITION TO PAGE WALKER ARTS & HISTORY CENTER AND NEW CARY ARTS CENTER)	Average	5.6	5.3	5.4	5.6	5.7	5.3	5.2
	n =	538	434	972	267	160	113	370
LARGE RENTAL SPACE (E.G., SPECIAL EVENTS, PRIVATE EVENTS)	Average	5.2	5.3	5.2	5.3	5.5	4.9	5.2
	n =	529	446	975	276	156	115	366
ICE RINK (E.G., ICE SKATING, HOCKEY, ETC.)	Average	4.6	4.9	4.8	5.0	4.7	4.7	4.6
	n =	547	448	995	280	164	119	372
INDOOR TENNIS	Average	4.6	5.6	5.1	5.4	4.6	5.5	4.8
	n =	544	458	1,002	280	160	124	374
TRACK FOR WALKING/ RUNNING	Average	6.2	6.3	6.3	6.5	6.7	6.1	6.1
	n =	564	448	1,012	287	166	120	377
NATURE CENTER AND ENVIRONMENTAL INSTRUCTION	Average	6.1	5.9	6.0	5.9	6.4	5.6	6.0
	n =	558	446	1,004	280	169	115	375
OTHER	Average	6.5	7.6	7.0	6.2	8.2	6.9	7.3
	n =	62	62	124	37	17	17	46

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Final Results**

RATE IMPORTANCE OF FUTURE INDOOR FACILITIES		RANDOM SAMPLE (MAIL AND INVITATION WEB)	OPEN LINK WEB	TOTAL ALL SOURCES	WHERE DO YOU LIVE IN CARY			
					Western Cary (west of Highway 55)	Downtown/Ma ynard Loop	Southern Cary (south of Highway 64)	Central Cary (all other areas not listed above)
MOST IMPORTANT INDOOR FACILITY TO ADD, EXPAND, OR IMPROVE	Indoor swimming pool with lap lanes for fitness swimming	15%	16%	15%	19%	12%	10%	16%
	Indoor tennis	6%	21%	13%	18%	2%	19%	11%
	Track for walking/ running	15%	9%	12%	12%	17%	12%	12%
	Indoor leisure pools with aquatic play features (lazy river)	11%	13%	12%	12%	12%	10%	12%
	Nature center and environmental instruction	10%	7%	9%	8%	5%	5%	12%
	Multi-purpose gymnasium space	8%	5%	6%	7%	5%	3%	7%
	Visual/performing space (in addition to others)	8%	4%	6%	4%	8%	6%	7%
	Community gathering spaces	4%	7%	6%	4%	6%	5%	6%
	Weight room and cardio fitness equipment	6%	4%	5%	3%	9%	8%	3%
	Other	3%	6%	4%	3%	7%	6%	3%
	Fitness class space	5%	3%	4%	6%	6%	3%	3%
	Ice rink (e.g., ice skating, hockey, etc.)	3%	4%	3%	3%	3%	6%	3%
	Warm water therapy/rehab pool	4%	2%	3%	2%	4%	2%	3%
	Large rental space (e.g., special events, private events)	3%	2%	2%	1%	4%	5%	3%
TOTAL		100%	100%	100%	100%	100%	100%	100%
	n =	538	468	1,006	282	165	120	374

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		RANDOM SAMPLE (MAIL AND INVITATION WEB)	OPEN LINK WEB	TOTAL ALL SOURCES	WHERE DO YOU LIVE IN CARY			
					Western Cary (west of Highway 55)	Downtown/Ma ynard Loop	Southern Cary (south of Highway 64)	Central Cary (all other areas not listed above)
<i>RATE IMPORTANCE OF FUTURE INDOOR FACILITIES</i>								
SECOND MOST IMPORTANT INDOOR FACILITY TO ADD, EXPAND, OR IMPROVE	Indoor leisure pools with aquatic play features (lazy river)	15%	13%	14%	20%	11%	10%	13%
	Track for walking/ running	14%	12%	13%	13%	15%	11%	12%
	Indoor swimming pool with lap lanes for fitness swimming	11%	13%	12%	14%	10%	8%	12%
	Weight room and cardio fitness equipment	7%	7%	7%	8%	10%	7%	6%
	Multi-purpose gymnasium space	6%	8%	7%	9%	4%	13%	5%
	Fitness class space	6%	7%	7%	6%	10%	6%	5%
	Community gathering spaces	7%	6%	6%	5%	4%	8%	8%
	Nature center and environmental instruction	6%	6%	6%	5%	8%	8%	6%
	Ice rink (e.g., ice skating, hockey, etc.)	6%	4%	5%	4%	4%	4%	7%
	Indoor tennis	5%	6%	5%	4%	4%	7%	5%
	Visual/performing space (in addition to others)	5%	4%	5%	4%	3%	5%	7%
	Large rental space (e.g., special events, private events)	4%	4%	4%	2%	7%	4%	5%
	No second facility listed	3%	4%	4%	3%	2%	5%	4%
	Warm water therapy/rehab pool	4%	2%	3%	2%	5%	3%	3%
	Other	1%	2%	2%	1%	1%	1%	2%
TOTAL		100%	100%	100%	100%	100%	100%	100%
	n =	541	469	1,010	283	165	120	376

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Source: RRC Associates

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RATE IMPORTANCE OF FUTURE INDOOR FACILITIES		RANDOM SAMPLE (MAIL AND INVITATION WEB)	OPEN LINK WEB	TOTAL ALL SOURCES	WHERE DO YOU LIVE IN CARY			
					Western Cary (west of Highway 55)	Downtown/Ma ynard Loop	Southern Cary (south of Highway 64)	Central Cary (all other areas not listed above)
THIRD MOST IMPORTANT INDOOR FACILITY TO ADD, EXPAND, OR IMPROVE	Track for walking/ running	11%	13%	12%	12%	11%	12%	14%
	Nature center and environmental instruction	11%	11%	11%	10%	11%	10%	13%
	Indoor swimming pool with lap lanes for fitness swimming	9%	8%	9%	11%	12%	11%	6%
	Community gathering spaces	8%	8%	8%	6%	9%	10%	8%
	Fitness class space	8%	7%	8%	12%	7%	4%	6%
	Indoor leisure pools with aquatic play features (lazy river)	8%	6%	7%	7%	11%	7%	6%
	Multi-purpose gymnasium space	6%	8%	7%	7%	7%	9%	7%
	Weight room and cardio fitness equipment	8%	6%	7%	6%	8%	5%	8%
	Ice rink (e.g., ice skating, hockey, etc.)	6%	7%	6%	9%	2%	6%	7%
	Large rental space (e.g., special events, private events)	7%	5%	6%	5%	5%	6%	6%
	Indoor tennis	5%	6%	5%	5%	6%	6%	5%
	Visual/performing space (in addition to others)	6%	4%	5%	4%	4%	7%	4%
	Warm water therapy/rehab pool	4%	5%	5%	3%	4%	4%	6%
	No third facility listed	3%	4%	3%	2%	2%	3%	5%
	Other	1%	2%	1%	2%	2%	1%	0%
TOTAL		100%	100%	100%	100%	100%	100%	100%
	n =	523	454	977	276	161	113	365

14 Sep 11
Source: RRC Associates

**TOWN OF CARY PARKS, RECREATION AND
CULTURAL RESOURCES MASTER PLAN SURVEY 2011
Final Results**

RATE IMPORTANCE OF FUTURE INDOOR FACILITIES		RANDOM SAMPLE (MAIL AND INVITATION WEB)	OPEN LINK WEB	TOTAL ALL SOURCES	WHERE DO YOU LIVE IN CARY			
					Western Cary (west of Highway 55)	Downtown/Ma ynard Loop	Southern Cary (south of Highway 64)	Central Cary (all other areas not listed above)
TOP THREE MOST IMPORTANT INDOOR FACILITIES TO ADD, EXPAND, OR IMPROVE	Track for walking/ running	40%	33%	37%	36%	43%	35%	37%
	Indoor swimming pool with lap lanes for fitness swimming	35%	37%	36%	43%	34%	28%	33%
	Indoor leisure pools with aquatic play features (lazy river)	33%	32%	33%	37%	34%	26%	31%
	Nature center and environmental instruction	27%	23%	25%	22%	23%	22%	30%
	Indoor tennis	15%	32%	23%	26%	12%	31%	21%
	Multi-purpose gymnasium space	19%	21%	20%	23%	16%	24%	18%
	Community gathering spaces	18%	20%	19%	15%	19%	22%	22%
	Weight room and cardio fitness equipment	20%	17%	18%	17%	26%	19%	17%
	Fitness class space	19%	16%	18%	23%	23%	12%	13%
	Visual/performing space (in addition to others)	19%	11%	15%	12%	15%	18%	18%
	Ice rink (e.g., ice skating, hockey, etc.)	15%	14%	15%	15%	8%	16%	17%
	Large rental space (e.g., special events, private events)	14%	11%	12%	8%	15%	14%	14%
	Warm water therapy/rehab pool	11%	9%	10%	6%	13%	9%	12%
	Other	4%	10%	7%	6%	10%	8%	6%
TOTAL		289%	286%	288%	289%	292%	287%	286%
	n =	544	473	1,017	286	166	120	378

14 Sep 11
Source: RRC Associates

**TOWN OF CARY PARKS, RECREATION AND
CULTURAL RESOURCES MASTER PLAN SURVEY 2011
Final Results**

RATE IMPORTANCE OF FUTURE OUTDOOR FACILITIES		RANDOM SAMPLE (MAIL AND INVITATION WEB)	OPEN LINK WEB	TOTAL ALL SOURCES	WHERE DO YOU LIVE IN CARY			
					Western Cary (west of Highway 55)	Downtown/Maynard Loop	Southern Cary (south of Highway 64)	Central Cary (all other areas not listed above)
PLAYGROUNDS	Average	6.5	6.5	6.5	6.7	6.6	6.4	6.2
	n =	546	440	986	282	162	117	374
MULTI-PURPOSE FIELDS (E.G., SOCCER, FOOTBALL, LACROSSE)	Average	6.2	6.6	6.4	6.7	6.5	6.5	6.0
	n =	536	433	969	279	159	118	363
BASEBALL FIELDS	Average	5.1	5.3	5.2	5.3	5.5	5.4	4.8
	n =	527	413	940	268	155	112	357
SOFTBALL FIELDS	Average	5.2	5.1	5.1	5.2	5.4	5.2	4.9
	n =	530	408	938	264	155	112	358
HARD SURFACE TRAILS (PAVED OR CONCRETE)	Average	6.7	7.0	6.8	6.8	7.0	6.8	6.8
	n =	556	444	1,000	282	166	120	380
SOFT SURFACE TRAILS (UNPAVED)	Average	7.0	6.9	7.0	6.9	7.2	6.6	7.1
	n =	562	448	1,010	289	165	122	381
NEIGHBORHOOD PARKS	Average	7.3	7.4	7.3	7.8	7.3	7.1	7.1
	n =	565	449	1,014	287	164	121	388
NATURE PRESERVES/ NATURAL AREAS	Average	7.3	7.4	7.4	7.3	7.5	7.0	7.5
	n =	556	449	1,005	282	165	123	384
CRICKET FIELD	Average	3.2	3.4	3.3	3.5	3.7	3.3	3.1
	n =	519	428	947	271	148	115	365
FRISBEE/ DISC GOLF	Average	4.2	4.4	4.3	3.9	4.7	4.3	4.3
	n =	532	425	957	270	155	115	366
COMMUNITY GARDENS/ URBAN AGRICULTURE	Average	6.0	6.0	6.0	5.8	6.8	5.6	5.9
	n =	554	442	996	279	161	123	379
DISPLAY GARDENS	Average	5.5	5.3	5.4	5.4	5.9	5.0	5.3
	n =	544	438	982	281	158	117	373

14 Sep 11
Source: RRC Associates

**TOWN OF CARY PARKS, RECREATION AND
CULTURAL RESOURCES MASTER PLAN SURVEY 2011
Final Results**

RATE IMPORTANCE OF FUTURE OUTDOOR FACILITIES		RANDOM SAMPLE (MAIL AND INVITATION WEB)	OPEN LINK WEB	TOTAL ALL SOURCES	WHERE DO YOU LIVE IN CARY			
					Western Cary (west of Highway 55)	Downtown/Ma ynard Loop	Southern Cary (south of Highway 64)	Central Cary (all other areas not listed above)
OUTDOOR SWIMMING POOL	Average	5.5	5.5	5.5	5.5	6.5	5.2	5.2
	n =	549	438	987	281	161	120	375
AQUATIC PLAY FEATURES (SPLASH PARKS)	Average	5.7	5.9	5.8	6.3	6.3	5.5	5.3
	n =	538	437	975	276	159	115	376
TENNIS COURTS	Average	5.2	6.0	5.6	5.9	5.5	6.0	5.2
	n =	547	444	991	286	158	117	378
DOG PARKS	Average	5.2	4.9	5.1	5.1	5.5	5.2	4.9
	n =	551	442	993	283	164	118	376
SKATE PARKS	Average	4.5	4.4	4.5	4.6	5.1	4.5	4.2
	n =	537	435	972	279	158	115	369
COMMUNITY GATHERING SPACES/ OUTDOOR EVENT FACILITY/ AMPHITHEATER	Average	5.9	5.8	5.8	5.9	6.1	6.1	5.6
	n =	543	444	987	283	158	116	378
OUTDOOR COURT GAMES (E.G., CROQUET, BOCCE BALL, SHUFFLEBOARD)	Average	4.7	5.1	4.9	4.9	5.2	4.9	4.7
	n =	539	441	980	276	159	117	375
VOLLEYBALL (SAND COURTS)	Average	4.9	5.2	5.0	5.1	5.3	5.2	4.8
	n =	537	445	982	283	154	117	376
BASKETBALL COURTS	Average	5.1	5.3	5.2	5.3	5.6	5.5	4.8
	n =	539	443	982	281	158	119	372
HISTORIC SITES	Average	5.6	5.5	5.6	5.5	6.2	5.3	5.5
	n =	547	438	985	280	158	120	375
OTHER	Average	5.1	5.3	5.2	5.1	6.0	5.9	4.8
	n =	62	146	208	69	27	22	76
PUBLIC GOLF COURSES (WEB ONLY)	Average	5.5	5.1	5.2	6.0	5.0	5.4	4.4
	n =	156	435	591	198	76	69	208

14 Sep 11
Source: RRC Associates

**TOWN OF CARY PARKS, RECREATION AND
CULTURAL RESOURCES MASTER PLAN SURVEY 2011
Final Results**

RATE IMPORTANCE OF FUTURE OUTDOOR FACILITIES		RANDOM SAMPLE (MAIL AND INVITATION WEB)	OPEN LINK WEB	TOTAL ALL SOURCES	WHERE DO YOU LIVE IN CARY			
					Western Cary (west of Highway 55)	Downtown/Ma ynard Loop	Southern Cary (south of Highway 64)	Central Cary (all other areas not listed above)
MOST IMPORTANT OUTDOOR FACILITY TO ADD, EXPAND, OR IMPROVE	Hard surface trails (paved or concrete)	13%	12%	13%	12%	16%	10%	14%
	Soft surface trails (unpaved)	12%	9%	11%	8%	13%	9%	13%
	Tennis courts	6%	16%	10%	15%	3%	16%	8%
	Nature preserves/natural areas	9%	7%	8%	5%	8%	5%	12%
	Playgrounds	8%	6%	7%	8%	5%	12%	6%
	Neighborhood parks	7%	7%	7%	11%	5%	6%	5%
	Multi-purpose fields (e.g., soccer, football, lacrosse)	6%	7%	6%	8%	2%	8%	6%
	Outdoor swimming pool	6%	6%	6%	5%	12%	3%	6%
	Communtiy gardens/urban agriculture	6%	5%	5%	4%	8%	6%	4%
	Dog parks	5%	2%	4%	3%	4%	6%	5%
	Aquatic play features (splash parks)	3%	4%	3%	4%	4%	1%	3%
	Other	2%	4%	3%	3%	5%	4%	2%
	Public golf courses (web only)	2%	4%	3%	5%	2%	2%	1%
	Community gathering spaces/outdoor event fac./amphitheater	3%	2%	3%	2%	2%	3%	3%
	Historic sites	2%	2%	2%	1%	1%	3%	2%
	Cricket field	2%	1%	1%	2%	2%	1%	1%
	Frisbee/disc golf	1%	2%	1%	1%	2%	1%	2%
	Baseball fields	2%	1%	1%	0%	3%	1%	1%
	Skate parks	2%	0%	1%	1%	2%		1%
	Basketball courts	1%	1%	1%	1%	1%		1%
Display gardens	1%	0%	1%		1%	2%	1%	
Volleyball (sand courts)	1%	0%	1%		1%		1%	
Softball fields	1%	0%	1%	1%		2%	0%	
Outdoor court games (croquet, bocce ball, shuffleboard)	0%	1%	1%	1%	1%		0%	
TOTAL		100%	100%	100%	100%	100%	100%	100%
	n =	552	460	1,012	290	168	118	387

14 Sep 11
Source: RRC Associates

**TOWN OF CARY PARKS, RECREATION AND
CULTURAL RESOURCES MASTER PLAN SURVEY 2011
Final Results**

RATE IMPORTANCE OF FUTURE OUTDOOR FACILITIES		RANDOM SAMPLE (MAIL AND INVITATION WEB)	OPEN LINK WEB	TOTAL ALL SOURCES	WHERE DO YOU LIVE IN CARY			
					Western Cary (west of Highway 55)	Downtown/Ma ynard Loop	Southern Cary (south of Highway 64)	Central Cary (all other areas not listed above)
SECOND MOST IMPORTANT OUTDOOR FACILITY TO ADD, EXPAND, OR IMPROVE	Hard surface trails (paved or concrete)	13%	13%	13%	11%	13%	15%	15%
	Soft surface trails (unpaved)	12%	11%	12%	12%	13%	9%	13%
	Neighborhood parks	9%	10%	10%	11%	11%	6%	9%
	Nature preserves/natural areas	9%	8%	8%	5%	9%	10%	9%
	Aquatic play features (splash parks)	5%	8%	6%	7%	4%	5%	6%
	Multi-purpose fields (e.g., soccer, football, lacrosse)	6%	6%	6%	8%	3%	11%	5%
	Outdoor swimming pool	7%	5%	6%	4%	9%	6%	7%
	Communtiy gardens/urban agriculture	6%	5%	6%	5%	6%	7%	6%
	Playgrounds	5%	4%	5%	6%	3%	5%	4%
	Tennis courts	3%	4%	4%	3%	6%	3%	3%
	No second facility listed	2%	5%	3%	5%	1%	3%	3%
	Dog parks	3%	3%	3%	4%	4%	5%	2%
	Community gathering spaces/outdoor event fac./amphitheater	2%	3%	2%	4%		2%	2%
	Historic sites	2%	2%	2%	2%	2%	2%	2%
	Display gardens	2%	1%	2%	2%	4%		1%
	Public golf courses (web only)	1%	3%	2%	2%	1%	1%	1%
	Frisbee/disc golf	2%	2%	2%	1%	3%	1%	2%
	Softball fields	2%	0%	2%	1%	1%	1%	2%
	Basketball courts	1%	2%	2%	3%	1%	3%	0%
	Baseball fields	1%	2%	2%	1%	2%		2%
	Volleyball (sand courts)	1%	2%	1%	2%	1%	3%	1%
	Skate parks	1%	1%	1%	1%	1%	1%	1%
Outdoor court games (croquet, bocce ball, shuffleboard)	1%	1%	1%	1%	0%	1%	0%	
Cricket field	1%		1%	1%	1%	1%	0%	
Other		1%	0%	0%		1%	0%	
TOTAL		100%	100%	100%	100%	100%	100%	100%
	n =	553	462	1,015	291	168	118	388

14 Sep 11
Source: RRC Associates

**TOWN OF CARY PARKS, RECREATION AND
CULTURAL RESOURCES MASTER PLAN SURVEY 2011
Final Results**

RATE IMPORTANCE OF FUTURE OUTDOOR FACILITIES		RANDOM SAMPLE (MAIL AND INVITATION WEB)	OPEN LINK WEB	TOTAL ALL SOURCES	WHERE DO YOU LIVE IN CARY			
					Western Cary (west of Highway 55)	Downtown/Ma ynard Loop	Southern Cary (south of Highway 64)	Central Cary (all other areas not listed above)
THIRD MOST IMPORTANT OUTDOOR FACILITY TO ADD, EXPAND, OR IMPROVE	Neighborhood parks	9%	9%	9%	12%	6%	8%	9%
	Nature preserves/natural areas	10%	8%	9%	7%	12%	11%	8%
	Soft surface trails (unpaved)	9%	8%	8%	7%	7%	12%	10%
	Playgrounds	8%	6%	7%	12%	6%	5%	4%
	Hard surface trails (paved or concrete)	5%	9%	7%	8%	8%	3%	7%
	Communtiy gardens/urban agriculture	7%	6%	7%	5%	10%	5%	8%
	Community gathering spaces/outdoor event fac./amphitheater	8%	5%	6%	7%	5%	7%	7%
	Dog parks	5%	5%	5%	5%	8%	3%	4%
	Multi-purpose fields (e.g., soccer, football, lacrosse)	4%	5%	5%	6%	2%	6%	4%
	Historic sites	6%	3%	5%	3%	6%	1%	7%
	Aquatic play features (splash parks)	4%	5%	4%	4%	4%	2%	4%
	Display gardens	5%	3%	4%	2%	5%	5%	5%
	Outdoor swimming pool	3%	5%	4%	4%	3%	2%	4%
	Public golf courses (web only)	2%	6%	4%	5%	2%	4%	3%
	Frisbee/disc golf	2%	3%	3%	1%	3%	2%	4%
	Tennis courts	2%	3%	3%	3%	1%	3%	3%
	Basketball courts	3%	2%	2%	1%	3%	6%	2%
	Outdoor court games (croquet, bocce ball, shuffleboard)	2%	2%	2%	1%	3%	2%	2%
	No third facility listed	2%	2%	2%	2%	1%	2%	3%
	Volleyball (sand courts)	1%	2%	2%	2%		2%	2%
	Cricket field	1%	1%	1%	2%	0%	1%	1%
Skate parks	1%	1%	1%	1%	2%		1%	
Softball fields	1%	0%	1%	1%	1%	3%	0%	
Baseball fields	0%	1%	1%		1%	1%	1%	
Other	1%	0%	1%	0%	1%	1%	0%	
TOTAL		100%	100%	100%	100%	100%	100%	100%
	n =	540	442	982	279	165	115	374

14 Sep 11
Source: RRC Associates

**TOWN OF CARY PARKS, RECREATION AND
CULTURAL RESOURCES MASTER PLAN SURVEY 2011
Final Results**

RATE IMPORTANCE OF FUTURE OUTDOOR FACILITIES		RANDOM SAMPLE (MAIL AND INVITATION WEB)	OPEN LINK WEB	TOTAL ALL SOURCES	WHERE DO YOU LIVE IN CARY			
					Western Cary (west of Highway 55)	Downtown/Ma ynard Loop	Southern Cary (south of Highway 64)	Central Cary (all other areas not listed above)
TOP THREE MOST IMPORTANT OUTDOOR FACILITIES TO ADD, EXPAND, OR IMPROVE	Hard surface trails (paved or concrete)	32%	33%	33%	30%	36%	28%	37%
	Soft surface trails (unpaved)	33%	27%	30%	26%	33%	30%	35%
	Neighborhood parks	25%	26%	25%	33%	22%	20%	22%
	Nature preserves/natural areas	27%	23%	25%	17%	29%	26%	29%
	Playgrounds	21%	16%	19%	25%	14%	22%	14%
	Communtiy gardens/urban agriculture	19%	15%	17%	13%	23%	18%	18%
	Multi-purpose fields (e.g., soccer, football, lacrosse)	16%	18%	17%	22%	7%	25%	14%
	Tennis courts	11%	23%	17%	22%	9%	22%	14%
	Outdoor swimming pool	16%	15%	16%	13%	24%	11%	17%
	Aquatic play features (splash parks)	12%	16%	14%	15%	12%	9%	14%
	Dog parks	13%	10%	12%	11%	16%	14%	10%
	Community gathering spaces/outdoor event fac./amphitheater	12%	10%	11%	12%	6%	12%	12%
	Historic sites	10%	6%	8%	5%	10%	6%	11%
	Public golf courses (web only)	4%	13%	8%	12%	6%	6%	5%
	Display gardens	8%	4%	6%	4%	10%	7%	7%
	Frisbee/disc golf	5%	6%	6%	3%	7%	4%	7%
	Basketball courts	5%	4%	5%	5%	5%	9%	3%
	Other	3%	5%	4%	3%	6%	5%	2%
	Volleyball (sand courts)	3%	4%	4%	3%	2%	5%	4%
	Baseball fields	3%	3%	3%	1%	5%	2%	4%
Outdoor court games (croquet, bocce ball, shuffleboard)	3%	3%	3%	3%	4%	4%	3%	
Cricket field	4%	2%	3%	5%	3%	3%	2%	
Skate parks	3%	2%	3%	3%	5%	1%	3%	
Softball fields	4%	1%	3%	3%	1%	5%	3%	
TOTAL		293%	288%	291%	289%	297%	293%	290%
	n =	553	463	1,016	291	168	118	388

14 Sep 11
Source: RRC Associates

**TOWN OF CARY PARKS, RECREATION AND
CULTURAL RESOURCES MASTER PLAN SURVEY 2011
Final Results**

		RANDOM SAMPLE (MAIL AND INVITATION WEB)	OPEN LINK WEB	TOTAL ALL SOURCES	WHERE DO YOU LIVE IN CARY			
					Western Cary (west of Highway 55)	Downtown/Ma ynard Loop	Southern Cary (south of Highway 64)	Central Cary (all other areas not listed above)
HAVE YOU VISITED THE TOWN HALL CAMPUS AND DOWNTOWN CARY IN THE LAST YEAR	Yes	60%	69%	64%	51%	76%	61%	71%
	No	40%	31%	36%	49%	24%	39%	29%
TOTAL		100%	100%	100%	100%	100%	100%	100%
	n =	595	466	1,061	300	176	129	400
(IF YES) DID YOU PARTICIPATE IN RECREATION OR CULTURAL RESOURCES ACTIVITIES WHEN YOU LAST VISITED	Yes	40%	49%	44%	41%	53%	37%	44%
	No	60%	51%	56%	59%	47%	63%	56%
TOTAL		100%	100%	100%	100%	100%	100%	100%
	n =	422	381	803	208	142	94	322

14 Sep 11
Source: RRC Associates

**TOWN OF CARY PARKS, RECREATION AND
CULTURAL RESOURCES MASTER PLAN SURVEY 2011
Final Results**

		RANDOM SAMPLE (MAIL AND INVITATION WEB)	OPEN LINK WEB	TOTAL ALL SOURCES	WHERE DO YOU LIVE IN CARY			
					Western Cary (west of Highway 55)	Downtown/Ma ynard Loop	Southern Cary (south of Highway 64)	Central Cary (all other areas not listed above)
TOP AMENITY/ ACTIVITY YOU WOULD LIKE TO SEE IN DOWNTOWN CARY IN THE FUTURE	Cafes and restaurants	31%	40%	35%	33%	38%	39%	33%
	Festivals	14%	12%	13%	16%	8%	14%	12%
	Concerts	14%	11%	13%	16%	9%	16%	10%
	Parks	12%	8%	10%	9%	12%	5%	12%
	Preservation/adaptive reuse of historic buildings	5%	7%	6%	3%	7%	2%	8%
	Public Plaza	4%	5%	4%	2%	3%	8%	5%
	Movie theater	5%	3%	4%	4%	6%	5%	3%
	Shopping opportunities	4%	4%	4%	3%	4%	5%	3%
	Museums	4%	3%	4%	5%	5%		2%
	Other	3%	4%	3%	2%	3%	1%	5%
	1,100 seat municipal auditorium	2%	1%	2%	1%	1%	2%	3%
	Historical walking tour	2%	1%	1%	2%	1%	1%	2%
	Working studio space for artists	1%	1%	1%	1%	0%	0%	1%
	Public art	1%	0%	1%	0%	2%		1%
	Additional art exhibition space	1%		1%	0%		1%	1%
TOTAL		100%	100%	100%	100%	100%	100%	100%
	n =	534	440	974	273	160	113	378

14 Sep 11
Source: RRC Associates

**TOWN OF CARY PARKS, RECREATION AND
CULTURAL RESOURCES MASTER PLAN SURVEY 2011
Final Results**

		RANDOM SAMPLE (MAIL AND INVITATION WEB)	OPEN LINK WEB	TOTAL ALL SOURCES	WHERE DO YOU LIVE IN CARY			
					Western Cary (west of Highway 55)	Downtown/Ma ynard Loop	Southern Cary (south of Highway 64)	Central Cary (all other areas not listed above)
SECOND AMENITY/ ACTIVITY YOU WOULD LIKE TO SEE IN DOWNTOWN CARY IN THE FUTURE	Cafes and restaurants	21%	20%	20%	17%	22%	22%	22%
	Shopping opportunities	11%	17%	14%	13%	15%	12%	12%
	Festivals	15%	10%	13%	16%	7%	12%	13%
	Concerts	10%	9%	10%	9%	12%	9%	10%
	Parks	8%	9%	8%	12%	6%	10%	7%
	Preservation/adaptive reuse of historic buildings	7%	8%	8%	6%	7%	8%	9%
	Public Plaza	7%	8%	7%	4%	6%	6%	10%
	Movie theater	4%	4%	4%	3%	9%	3%	3%
	Museums	4%	3%	3%	5%	3%	4%	2%
	No second amenity listed	3%	5%	3%	6%	1%	3%	3%
	Historical walking tour	3%	3%	3%	2%	3%	3%	4%
	Public art	2%	2%	2%	3%	3%	1%	1%
	1,100 seat municipal auditorium	2%	1%	2%	1%	4%	3%	1%
	Additional art exhibition space	2%		1%	1%	0%	1%	1%
	Working studio space for artists	1%	1%	1%	1%	1%	1%	1%
Other		1%	0%	0%		1%	0%	
TOTAL		100%	100%	100%	100%	100%	100%	100%
	n =	534	442	976	274	160	114	378

14 Sep 11
Source: RRC Associates

**TOWN OF CARY PARKS, RECREATION AND
CULTURAL RESOURCES MASTER PLAN SURVEY 2011
Final Results**

		RANDOM SAMPLE (MAIL AND INVITATION WEB)	OPEN LINK WEB	TOTAL ALL SOURCES	WHERE DO YOU LIVE IN CARY			
					Western Cary (west of Highway 55)	Downtown/Ma ynard Loop	Southern Cary (south of Highway 64)	Central Cary (all other areas not listed above)
THIRD AMENITY/ ACTIVITY YOU WOULD LIKE TO SEE IN DOWNTOWN CARY IN THE FUTURE	Shopping opportunities	15%	13%	14%	13%	18%	16%	13%
	Cafes and restaurants	13%	16%	14%	19%	12%	10%	11%
	Concerts	13%	12%	13%	12%	14%	17%	11%
	Public Plaza	8%	10%	9%	11%	7%	6%	10%
	Festivals	8%	9%	8%	9%	8%	6%	9%
	Preservation/adaptive reuse of historic buildings	7%	7%	7%	5%	6%	6%	10%
	Parks	6%	7%	6%	6%	5%	7%	7%
	Movie theater	7%	4%	6%	4%	4%	9%	7%
	Museums	5%	4%	5%	5%	6%	6%	4%
	Historical walking tour	5%	3%	4%	5%	4%	3%	3%
	Public art	3%	4%	4%	1%	5%	4%	5%
	Working studio space for artists	3%	3%	3%	3%	4%	1%	4%
	No third amenity listed	3%	1%	2%	2%	4%	4%	2%
	Other	1%	3%	2%	2%	0%		3%
	1,100 seat municipal auditorium	2%	2%	2%	2%	0%	2%	3%
Additional art exhibition space	2%	1%	1%	2%	2%	2%	1%	
TOTAL		100%	100%	100%	100%	100%	100%	100%
	n =	518	425	943	261	157	111	367

14 Sep 11
Source: RRC Associates

**TOWN OF CARY PARKS, RECREATION AND
CULTURAL RESOURCES MASTER PLAN SURVEY 2011
Final Results**

		RANDOM SAMPLE (MAIL AND INVITATION WEB)	OPEN LINK WEB	TOTAL ALL SOURCES	WHERE DO YOU LIVE IN CARY			
					Western Cary (west of Highway 55)	Downtown/Ma ynard Loop	Southern Cary (south of Highway 64)	Central Cary (all other areas not listed above)
TOP THREE AMENITIES/ ACTIVITIES YOU WOULD LIKE TO SEE IN DOWNTOWN CARY IN THE FUTURE	Cafes and restaurants	64%	75%	69%	68%	72%	71%	66%
	Concerts	37%	32%	35%	37%	35%	42%	31%
	Festivals	36%	30%	33%	41%	24%	32%	33%
	Shopping opportunities	30%	33%	31%	29%	37%	32%	28%
	Parks	25%	23%	24%	27%	23%	23%	25%
	Preservation/adaptive reuse of historic buildings	19%	22%	20%	14%	21%	16%	26%
	Public Plaza	18%	22%	20%	17%	17%	20%	24%
	Movie theater	15%	11%	13%	11%	19%	17%	13%
	Museums	13%	10%	11%	14%	14%	11%	8%
	Historical walking tour	9%	8%	8%	9%	8%	7%	9%
	Public art	7%	6%	6%	5%	9%	6%	7%
	Other	4%	7%	6%	4%	4%	2%	8%
	1,100 seat municipal auditorium	6%	4%	5%	4%	5%	7%	6%
	Working studio space for artists	5%	5%	5%	4%	4%	2%	6%
	Additional art exhibition space	5%	1%	3%	3%	2%	4%	3%
TOTAL		292%	289%	291%	286%	294%	291%	294%
	n =	534	443	977	275	160	114	378

14 Sep 11
Source: RRC Associates

**TOWN OF CARY PARKS, RECREATION AND
CULTURAL RESOURCES MASTER PLAN SURVEY 2011
Final Results**

		RANDOM SAMPLE (MAIL AND INVITATION WEB)	OPEN LINK WEB	TOTAL ALL SOURCES	WHERE DO YOU LIVE IN CARY			
					Western Cary (west of Highway 55)	Downtown/Ma ynard Loop	Southern Cary (south of Highway 64)	Central Cary (all other areas not listed above)
TOP LOCATION WHERE YOU WOULD LIKE TO DISCOVER PUBLIC ART	Public gardens	19%	23%	20%	24%	21%	23%	17%
	Parks	20%	18%	19%	19%	20%	19%	17%
	Gateways to and from cary	14%	16%	15%	14%	10%	17%	17%
	Downtown sites	12%	15%	14%	11%	18%	11%	14%
	Public buildings (community centers, firehouses, schools)	13%	12%	13%	12%	10%	13%	13%
	Greenways	14%	10%	12%	11%	12%	12%	14%
	Major roadways	6%	4%	5%	6%	5%	4%	5%
	Bridges	2%	2%	2%	2%	3%	2%	2%
TOTAL		100%	100%	100%	100%	100%	100%	100%
	n =	514	411	925	259	158	106	364
SECOND LOCATION WHERE YOU WOULD LIKE TO DISCOVER PUBLIC ART	Parks	23%	20%	22%	25%	21%	25%	20%
	Downtown sites	19%	15%	17%	17%	20%	15%	16%
	Public gardens	17%	17%	17%	17%	23%	15%	16%
	Public buildings (community centers, firehouses, schools)	12%	14%	12%	13%	15%	14%	11%
	Gateways to and from cary	13%	11%	12%	12%	11%	7%	13%
	Greenways	8%	12%	10%	8%	5%	14%	12%
	Bridges	3%	6%	4%	4%	3%	4%	5%
	Major roadways	4%	3%	3%	3%	2%	3%	5%
	No second location listed	1%	3%	2%	2%	1%	2%	3%
TOTAL		100%	100%	100%	100%	100%	100%	100%
	n =	514	413	927	260	158	106	365
THIRD LOCATION WHERE YOU WOULD LIKE TO DISCOVER PUBLIC ART	Public buildings (community centers, firehouses, schools)	17%	18%	17%	15%	16%	16%	20%
	Downtown sites	16%	15%	16%	17%	15%	24%	12%
	Public gardens	19%	12%	16%	14%	13%	13%	18%
	Parks	14%	17%	15%	14%	13%	19%	16%
	Greenways	10%	11%	11%	11%	14%	9%	10%
	Gateways to and from cary	10%	9%	10%	9%	14%	8%	9%
	Major roadways	6%	8%	7%	10%	10%	3%	5%
	Bridges	6%	6%	6%	7%	3%	6%	7%
	No third location listed	2%	3%	2%	3%	2%	2%	2%
TOTAL		100%	100%	100%	100%	100%	100%	100%
	n =	505	402	907	254	156	103	356

14 Sep 11
Source: RRC Associates

**TOWN OF CARY PARKS, RECREATION AND
CULTURAL RESOURCES MASTER PLAN SURVEY 2011
Final Results**

		RANDOM SAMPLE (MAIL AND INVITATION WEB)	OPEN LINK WEB	TOTAL ALL SOURCES	WHERE DO YOU LIVE IN CARY			
					Western Cary (west of Highway 55)	Downtown/Ma ynard Loop	Southern Cary (south of Highway 64)	Central Cary (all other areas not listed above)
TOP THREE LOCATIONS WHERE YOU WOULD LIKE TO DISCOVER PUBLIC ART	Parks	57%	54%	55%	58%	54%	62%	53%
	Public gardens	54%	51%	53%	55%	57%	50%	50%
	Downtown sites	48%	45%	46%	45%	53%	49%	42%
	Public buildings (community centers, firehouses, schools)	41%	43%	42%	39%	41%	44%	43%
	Gateways to and from cary	36%	35%	36%	34%	34%	32%	40%
	Greenways	32%	33%	32%	31%	30%	34%	35%
	Major roadways	16%	15%	16%	19%	16%	10%	15%
	Bridges	11%	14%	13%	12%	9%	12%	14%
TOTAL		295%	291%	293%	293%	295%	293%	293%
	n =	514	413	927	260	158	106	365

14 Sep 11
Source: RRC Associates

**TOWN OF CARY PARKS, RECREATION AND
CULTURAL RESOURCES MASTER PLAN SURVEY 2011
Final Results**

		RANDOM SAMPLE (MAIL AND INVITATION WEB)	OPEN LINK WEB	TOTAL ALL SOURCES	WHERE DO YOU LIVE IN CARY			
					Western Cary (west of Highway 55)	Downtown/Ma ynard Loop	Southern Cary (south of Highway 64)	Central Cary (all other areas not listed above)
WHICH DIRECTION DO YOU MOST PREFER REGARDING ADDITIONS OR EXPANSIONS TO COMMUNITY RECREATION CENTERS	1 - Strongly Prefer Smaller	10%	7%	8%	12%	7%	7%	6%
	2 - Somewhat Prefer Smaller	17%	17%	17%	16%	13%	18%	19%
	3 - Neutral	21%	17%	19%	20%	19%	17%	19%
	4 - Somewhat Prefer Larger	30%	30%	30%	26%	31%	33%	34%
	5 - Strongly Prefer larger	22%	29%	25%	27%	30%	25%	21%
TOTAL		100%	100%	100%	100%	100%	100%	100%
Average		3.4	3.6	3.5	3.4	3.6	3.5	3.5
Median		4.0	4.0	4.0	4.0	4.0	4.0	4.0
n =		580	456	1,036	296	174	127	395
HOW LONG WOULD YOU BE WILLING TO TRAVEL TO GET TO A COMMUNITY CENTER WITH THE AMENITIES THAT YOU AND MEMBERS OF YOUR FAMILY WANT	5 minutes	7%	8%	7%	11%	12%	3%	4%
	10 minutes	39%	41%	40%	38%	41%	45%	41%
	15 minutes	37%	39%	38%	38%	34%	36%	40%
	20 minutes	12%	10%	11%	10%	10%	11%	10%
	Would not use a community center	5%	1%	3%	3%	3%	5%	4%
TOTAL		100%	100%	100%	100%	100%	100%	100%
n =		592	460	1,052	301	177	129	399

14 Sep 11
Source: RRC Associates

**TOWN OF CARY PARKS, RECREATION AND
CULTURAL RESOURCES MASTER PLAN SURVEY 2011
Final Results**

		RANDOM SAMPLE (MAIL AND INVITATION WEB)	OPEN LINK WEB	TOTAL ALL SOURCES	WHERE DO YOU LIVE IN CARY			
					Western Cary (west of Highway 55)	Downtown/Ma ynard Loop	Southern Cary (south of Highway 64)	Central Cary (all other areas not listed above)
<i>RATE IMPORTANCE OF OPEN SPACE MANAGEMENT</i>								
STREAM AND CREEK CONSERVATION	Average	7.6	7.6	7.6	7.3	8.0	7.2	7.8
	n =	567	431	998	282	169	123	388
WILDLIFE HABITAT AND MIGRATION CORRIDORS	Average	7.4	7.4	7.4	7.1	7.8	7.1	7.5
	n =	570	419	989	274	165	122	393
PRESERVATION OF AGRICULTURE (SMALL FARMS/ COMMUNITY GARDENS)	Average	6.9	7.0	6.9	6.8	7.5	6.6	6.9
	n =	564	432	996	282	169	120	389
ENFORCEMENT OF REGULATIONS (LEASH LAWS, ENCROACHMENT)	Average	6.8	6.8	6.8	6.9	6.8	6.6	6.8
	n =	570	429	999	283	169	123	390
CULTURAL AND HISTORICAL PRESERVATION (INCLUDING SCENIC VISTAS)	Average	7.0	7.0	7.0	7.0	7.3	6.6	7.0
	n =	564	430	994	282	170	118	389
PRESERVATION, PROTECTION, AND RESTORATION OF NATURAL AREAS	Average	7.7	7.6	7.6	7.4	7.9	7.2	7.8
	n =	576	433	1,009	285	174	123	392
ENVIRONMENTAL EDUCATION AND VOLUNTEER OPPORTUNITIES	Average	6.4	6.4	6.4	6.2	6.9	6.0	6.4
	n =	563	430	993	280	171	119	388
GREENWAY AND TRAIL MAINTENANCE	Average	8.1	8.1	8.1	8.1	8.1	7.8	8.1
	n =	578	444	1,022	292	175	124	394
OTHER	Average	6.8	7.6	7.1	6.3	8.8	5.9	7.7
	n =	31	29	60	18	7	7	26

14 Sep 11
Source: RRC Associates

**TOWN OF CARY PARKS, RECREATION AND
CULTURAL RESOURCES MASTER PLAN SURVEY 2011
Final Results**

		RANDOM SAMPLE (MAIL AND INVITATION WEB)	OPEN LINK WEB	TOTAL ALL SOURCES	WHERE DO YOU LIVE IN CARY			
					Western Cary (west of Highway 55)	Downtown/Ma ynard Loop	Southern Cary (south of Highway 64)	Central Cary (all other areas not listed above)
<i>RATE IMPORTANCE OF OPEN SPACE MANAGEMENT</i>								
MOST IMPORTANT ASPECT OF OPEN SPACE MANAGEMENT	Greenway and trail maintenance	38%	36%	37%	42%	27%	35%	38%
	Stream and creek conservation	15%	15%	15%	15%	14%	11%	17%
	Preservation, protection, and restoration of natural areas	13%	13%	13%	8%	17%	14%	14%
	Wildlife habitat and migration corridors	13%	10%	12%	12%	16%	6%	13%
	Preservation of agriculture (small farms/community gardens)	7%	11%	9%	8%	13%	12%	6%
	Enforcement of regulations (leash laws, encroachment)	7%	6%	6%	7%	6%	10%	5%
	Cultural and historical preservation (including scenic vista	4%	6%	5%	4%	5%	7%	5%
	Environmental education and volunteer opportunities	1%	2%	2%	2%	1%	3%	1%
Other	2%	1%	1%	1%	1%	2%	1%	
TOTAL		100%	100%	100%	100%	100%	100%	100%
	n =	559	422	981	279	170	119	379
SECOND MOST IMPORTANT ASPECT OF OPEN SPACE MANAGEMENT	Stream and creek conservation	22%	21%	21%	14%	28%	22%	24%
	Preservation, protection, and restoration of natural areas	17%	18%	17%	17%	14%	16%	20%
	Wildlife habitat and migration corridors	17%	16%	16%	14%	20%	21%	15%
	Greenway and trail maintenance	13%	17%	14%	17%	11%	20%	12%
	Enforcement of regulations (leash laws, encroachment)	12%	8%	10%	13%	5%	7%	11%
	Preservation of agriculture (small farms/community gardens)	8%	7%	8%	10%	9%	3%	7%
	Cultural and historical preservation (including scenic vista	7%	7%	7%	8%	8%	7%	4%
	Environmental education and volunteer opportunities	3%	4%	3%	3%	3%	3%	4%
	No second aspect listed	2%	3%	2%	4%	0%	2%	2%
	Other	0%	0%	0%	0%			1%
TOTAL		100%	100%	100%	100%	100%	100%	100%
	n =	559	425	984	281	170	119	380
THIRD MOST IMPORTANT ASPECT OF OPEN SPACE MANAGEMENT	Preservation, protection, and restoration of natural areas	22%	18%	21%	22%	23%	18%	19%
	Stream and creek conservation	15%	17%	16%	14%	16%	17%	16%
	Wildlife habitat and migration corridors	12%	14%	13%	12%	9%	15%	14%
	Greenway and trail maintenance	12%	14%	13%	11%	14%	9%	14%
	Cultural and historical preservation (including scenic vista	12%	9%	11%	13%	10%	13%	9%
	Preservation of agriculture (small farms/community gardens)	10%	11%	11%	10%	10%	8%	12%
	Enforcement of regulations (leash laws, encroachment)	9%	6%	8%	8%	10%	8%	7%
	Environmental education and volunteer opportunities	5%	7%	6%	5%	6%	7%	7%
	No third aspect listed	2%	4%	3%	4%	2%	4%	2%
	Other	0%	0%	0%				1%
TOTAL		100%	100%	100%	100%	100%	100%	100%
	n =	545	414	959	269	169	117	372

14 Sep 11
Source: RRC Associates

**TOWN OF CARY PARKS, RECREATION AND
CULTURAL RESOURCES MASTER PLAN SURVEY 2011
Final Results**

		RANDOM SAMPLE (MAIL AND INVITATION WEB)	OPEN LINK WEB	TOTAL ALL SOURCES	WHERE DO YOU LIVE IN CARY			
					Western Cary (west of Highway 55)	Downtown/Ma ynard Loop	Southern Cary (south of Highway 64)	Central Cary (all other areas not listed above)
<i>RATE IMPORTANCE OF OPEN SPACE MANAGEMENT</i>								
TOP THREE MOST IMPORTANT ASPECTS OF OPEN SPACE MANAGEMENT	Greenway and trail maintenance	62%	65%	64%	70%	52%	64%	64%
	Stream and creek conservation	51%	52%	51%	43%	58%	50%	56%
	Preservation, protection, and restoration of natural areas	52%	48%	50%	47%	54%	48%	53%
	Wildlife habitat and migration corridors	42%	40%	41%	37%	45%	41%	42%
	Preservation of agriculture (small farms/community gardens)	25%	29%	27%	27%	32%	23%	25%
	Enforcement of regulations (leash laws, encroachment)	28%	19%	24%	28%	21%	25%	22%
	Cultural and historical preservation (including scenic vista	22%	22%	22%	25%	23%	26%	18%
	Environmental education and volunteer opportunities	9%	13%	11%	10%	10%	13%	12%
	Other	2%	1%	2%	1%	1%	2%	2%
TOTAL		294%	290%	292%	288%	297%	293%	294%
	n =	559	425	984	281	170	119	380

14 Sep 11
Source: RRC Associates

**TOWN OF CARY PARKS, RECREATION AND
CULTURAL RESOURCES MASTER PLAN SURVEY 2011
Final Results**

RATE IMPORTANCE OF GREENWAYS AND TRAILS		RANDOM SAMPLE (MAIL AND INVITATION WEB)	OPEN LINK WEB	TOTAL ALL SOURCES	WHERE DO YOU LIVE IN CARY			
					Western Cary (west of Highway 55)	Downtown/Ma ynard Loop	Southern Cary (south of Highway 64)	Central Cary (all other areas not listed above)
TRAIL CONNECTIONS WITHIN CARY	Average	7.1	7.6	7.3	7.3	7.3	7.1	7.4
	n =	512	414	926	266	149	114	369
CONNECTIONS TO REGIONAL TRAILS	Average	6.6	7.2	6.9	7.0	6.7	6.4	7.0
	n =	494	397	891	257	141	110	354
LOOP TRAILS WITHIN PARKS (FOR FITNESS/ JOGGING)	Average	7.2	7.3	7.3	7.2	7.5	7.2	7.2
	n =	548	430	978	279	158	124	384
SIGNAGE AND WAY-FINDING ON TRAILS	Average	7.0	7.1	7.0	6.8	7.4	6.7	7.2
	n =	547	427	974	277	162	120	383
TRAIL MAINTENANCE	Average	7.6	7.7	7.7	7.7	7.7	7.4	7.7
	n =	548	429	977	280	160	119	385
AMENITIES ALONG TRAILS (SEATING, WATER FOUNTAINS, ETC.)	Average	6.6	6.8	6.6	6.9	6.9	6.2	6.4
	n =	554	433	987	281	161	124	389
TRAILHEADS (WITH PARKING, ACCESS TO WATER, RESTROOMS, ETC.)	Average	7.1	7.4	7.2	7.5	7.3	7.0	7.0
	n =	556	434	990	286	164	125	383
PRESERVATION, PROTECTION, AND RESTORATION OF NATURAL RESOURCES ALONG GREENWAY CORRIDORS (WATER, NATIVE PLANTS)	Average	7.6	7.6	7.6	7.4	7.9	7.0	7.8
	n =	554	422	976	279	162	121	383
OTHER	Average	7.3	7.7	7.5	7.2	8.7	5.5	8.0
	n =	43	45	88	22	18	11	30

14 Sep 11
Source: RRC Associates

**TOWN OF CARY PARKS, RECREATION AND
CULTURAL RESOURCES MASTER PLAN SURVEY 2011
Final Results**

RATE IMPORTANCE OF GREENWAYS AND TRAILS		RANDOM SAMPLE (MAIL AND INVITATION WEB)	OPEN LINK WEB	TOTAL ALL SOURCES	WHERE DO YOU LIVE IN CARY			
					Western Cary (west of Highway 55)	Downtown/Ma ynard Loop	Southern Cary (south of Highway 64)	Central Cary (all other areas not listed above)
MOST IMPORTANT ASPECT OF GREENWAYS AND TRAILS	Trail connections within Cary	25%	35%	29%	33%	27%	28%	29%
	Preservation/protection/restoration along greenway corridors	18%	12%	15%	13%	18%	14%	17%
	Trail maintenance	17%	12%	15%	11%	12%	23%	16%
	Loop trails within parks (for fitness/jogging)	12%	13%	13%	11%	12%	10%	14%
	Trailheads (with parking, access to water, restrooms, etc.)	10%	7%	9%	12%	9%	9%	6%
	Connections to regional trails	5%	9%	7%	11%	2%	4%	6%
	Amenities along trails (seating, water fountains, etc.)	6%	5%	6%	5%	7%	7%	5%
	Signage and way-finding on trails	5%	4%	5%	4%	8%	3%	5%
	Other	2%	2%	2%	0%	3%	2%	2%
TOTAL		100%	100%	100%	100%	100%	100%	100%
	n =	533	411	944	267	161	116	371

14 Sep 11
Source: RRC Associates

**TOWN OF CARY PARKS, RECREATION AND
CULTURAL RESOURCES MASTER PLAN SURVEY 2011
Final Results**

RATE IMPORTANCE OF GREENWAYS AND TRAILS		RANDOM SAMPLE (MAIL AND INVITATION WEB)	OPEN LINK WEB	TOTAL ALL SOURCES	WHERE DO YOU LIVE IN CARY			
					Western Cary (west of Highway 55)	Downtown/Ma ynard Loop	Southern Cary (south of Highway 64)	Central Cary (all other areas not listed above)
SECOND MOST IMPORTANT ASPECT OF GREENWAYS AND TRAILS	Connections to regional trails	13%	21%	17%	20%	12%	12%	18%
	Trail maintenance	17%	10%	14%	14%	14%	8%	16%
	Trailheads (with parking, access to water, restrooms, etc.)	13%	14%	13%	13%	21%	16%	10%
	Trail connections within Cary	12%	14%	13%	16%	4%	14%	13%
	Loop trails within parks (for fitness/jogging)	10%	12%	11%	12%	9%	22%	7%
	Preservation/protection/restoration along greenway corridors	11%	10%	11%	5%	12%	12%	15%
	Amenities along trails (seating, water fountains, etc.)	11%	10%	10%	10%	12%	11%	10%
	Signage and way-finding on trails	11%	8%	10%	9%	13%	3%	10%
	No second aspect listed	1%	2%	1%	1%	1%	1%	1%
	Other	1%	0%	1%	0%	2%		0%
TOTAL		100%	100%	100%	100%	100%	100%	100%
	n =	534	413	947	269	161	116	372

14 Sep 11
Source: RRC Associates

**TOWN OF CARY PARKS, RECREATION AND
CULTURAL RESOURCES MASTER PLAN SURVEY 2011
Final Results**

RATE IMPORTANCE OF GREENWAYS AND TRAILS		RANDOM SAMPLE (MAIL AND INVITATION WEB)	OPEN LINK WEB	TOTAL ALL SOURCES	WHERE DO YOU LIVE IN CARY			
					Western Cary (west of Highway 55)	Downtown/Ma ynard Loop	Southern Cary (south of Highway 64)	Central Cary (all other areas not listed above)
THIRD MOST IMPORTANT ASPECT OF GREENWAYS AND TRAILS	Trail maintenance	17%	15%	16%	17%	16%	12%	18%
	Trailheads (with parking, access to water, restrooms, etc.)	16%	17%	16%	20%	10%	17%	15%
	Preservation/protection/restoration along greenway corridors	14%	15%	15%	14%	18%	14%	12%
	Amenities along trails (seating, water fountains, etc.)	12%	15%	13%	13%	15%	11%	12%
	Loop trails within parks (for fitness/jogging)	13%	12%	13%	12%	13%	15%	12%
	Signage and way-finding on trails	11%	10%	11%	9%	14%	11%	11%
	Trail connections within Cary	9%	7%	8%	8%	8%	12%	8%
	Connections to regional trails	6%	7%	6%	5%	3%	7%	9%
	No third aspect listed	1%	3%	2%	2%	1%	2%	2%
	Other	0%	0%	0%	1%	1%		0%
TOTAL		100%	100%	100%	100%	100%	100%	100%
	n =	529	406	935	265	161	114	368

14 Sep 11
Source: RRC Associates

**TOWN OF CARY PARKS, RECREATION AND
CULTURAL RESOURCES MASTER PLAN SURVEY 2011
Final Results**

RATE IMPORTANCE OF GREENWAYS AND TRAILS		RANDOM SAMPLE (MAIL AND INVITATION WEB)	OPEN LINK WEB	TOTAL ALL SOURCES	WHERE DO YOU LIVE IN CARY			
					Western Cary (west of Highway 55)	Downtown/Ma ynard Loop	Southern Cary (south of Highway 64)	Central Cary (all other areas not listed above)
TOP THREE MOST IMPORTANT ASPECTS OF GREENWAYS AND TRAILS	Trail connections within Cary	46%	56%	50%	56%	39%	54%	50%
	Trail maintenance	52%	36%	45%	42%	43%	43%	50%
	Preservation/protection/restoration along greenway corridors	44%	36%	40%	32%	48%	40%	44%
	Trailheads (with parking, access to water, restrooms, etc.)	39%	37%	38%	44%	41%	42%	31%
	Loop trails within parks (for fitness/jogging)	35%	36%	36%	35%	35%	47%	34%
	Connections to regional trails	24%	37%	30%	35%	17%	22%	32%
	Amenities along trails (seating, water fountains, etc.)	28%	30%	29%	28%	34%	29%	27%
	Signage and way-finding on trails	27%	22%	25%	21%	36%	17%	26%
	Other	3%	3%	3%	1%	6%	2%	3%
TOTAL		297%	293%	296%	295%	299%	296%	296%
	n =	534	413	947	269	161	116	372

14 Sep 11
Source: RRC Associates

**TOWN OF CARY PARKS, RECREATION AND
CULTURAL RESOURCES MASTER PLAN SURVEY 2011
Final Results**

DO YOU HAVE A NEED FOR THE FOLLOWING PROGRAMS		RANDOM SAMPLE (MAIL AND INVITATION WEB)	OPEN LINK WEB	TOTAL ALL SOURCES	WHERE DO YOU LIVE IN CARY			
					Western Cary (west of Highway 55)	Downtown/Maynard Loop	Southern Cary (south of Highway 64)	Central Cary (all other areas not listed above)
DO YOU HAVE A NEED FOR ATHLETIC LEAGUES - YOUTH	Yes	47%	100%	68%	78%	50%	75%	64%
	No	53%		32%	22%	50%	25%	36%
TOTAL		100%	100%	100%	100%	100%	100%	100%
	n =	350	227	577	163	105	82	210
DO YOU HAVE A NEED FOR ATHLETIC LEAGUES - ADULT	Yes	44%	100%	59%	72%	46%	60%	57%
	No	56%		41%	28%	54%	40%	43%
TOTAL		100%	100%	100%	100%	100%	100%	100%
	n =	334	126	460	112	91	60	187
DO YOU HAVE A NEED FOR INSTRUCTIONAL SPORTS	Yes	41%	100%	61%	71%	47%	68%	58%
	No	59%		39%	29%	53%	32%	42%
TOTAL		100%	100%	100%	100%	100%	100%	100%
	n =	319	165	484	125	98	63	184
DO YOU HAVE A NEED FOR DAY CAMP/ AFTER-SCHOOL PROGRAMS	Yes	35%	100%	55%	70%	41%	52%	51%
	No	65%		45%	30%	59%	48%	49%
TOTAL		100%	100%	100%	100%	100%	100%	100%
	n =	318	136	454	118	98	54	172
DO YOU HAVE A NEED FOR TEEN ACTIVITIES	Yes	31%	100%	50%	55%	41%	55%	48%
	No	69%		50%	45%	59%	45%	52%
TOTAL		100%	100%	100%	100%	100%	100%	100%
	n =	316	114	430	105	92	55	167
DO YOU HAVE A NEED FOR SENIOR ACTIVITIES	Yes	44%	100%	55%	51%	54%	60%	55%
	No	56%		45%	49%	46%	40%	45%
TOTAL		100%	100%	100%	100%	100%	100%	100%
	n =	330	69	399	93	85	53	157
DO YOU HAVE A NEED FOR CO-ED RECREATIONAL ADULT SPORTS	Yes	41%	100%	54%	56%	46%	61%	56%
	No	59%		46%	44%	54%	39%	44%
TOTAL		100%	100%	100%	100%	100%	100%	100%
	n =	321	91	412	96	82	58	167
DO YOU HAVE A NEED FOR CHILDREN/ YOUTH ACTIVITIES	Yes	49%	100%	67%	76%	55%	73%	61%
	No	51%		33%	24%	45%	27%	39%
TOTAL		100%	100%	100%	100%	100%	100%	100%
	n =	343	188	531	146	102	72	194
DO YOU HAVE A NEED FOR FITNESS AND WELLNESS PROGRAMS	Yes	80%	100%	87%	90%	85%	89%	85%
	No	20%		13%	10%	15%	11%	15%
TOTAL		100%	100%	100%	100%	100%	100%	100%
	n =	406	198	604	160	130	63	237
DO YOU HAVE A NEED FOR GENERAL EDUCATION, SKILLS EDUCATION	Yes	56%	100%	69%	75%	63%	70%	66%
	No	44%		31%	25%	37%	30%	34%
TOTAL		100%	100%	100%	100%	100%	100%	100%
	n =	335	134	469	115	100	60	183
DO YOU HAVE A NEED FOR SWIMMING PROGRAMS (LEARN-TO-SWIM)	Yes	45%	100%	59%	68%	49%	58%	53%
	No	55%		41%	32%	51%	42%	47%
TOTAL		100%	100%	100%	100%	100%	100%	100%
	n =	348	120	468	133	100	51	169

14 Sep 11
Source: RRC Associates

**TOWN OF CARY PARKS, RECREATION AND
CULTURAL RESOURCES MASTER PLAN SURVEY 2011
Final Results**

DO YOU HAVE A NEED FOR THE FOLLOWING PROGRAMS		RANDOM SAMPLE (MAIL AND INVITATION WEB)	OPEN LINK WEB	TOTAL ALL SOURCES	WHERE DO YOU LIVE IN CARY			
					Western Cary (west of Highway 55)	Downtown/Ma ynard Loop	Southern Cary (south of Highway 64)	Central Cary (all other areas not listed above)
DO YOU HAVE A NEED FOR SPECIAL EVENTS AND FESTIVALS (CONCERTS, LAZY DAZE)	Yes	87%	100%	92%	94%	93%	91%	91%
	No	13%		8%	6%	7%	9%	9%
TOTAL		100%	100%	100%	100%	100%	100%	100%
	n =	457	289	746	191	142	94	299
DO YOU HAVE A NEED FOR FAMILY PROGRAMS	Yes	50%	100%	66%	69%	60%	64%	65%
	No	50%		34%	31%	40%	36%	35%
TOTAL		100%	100%	100%	100%	100%	100%	100%
	n =	328	154	482	120	100	59	186
DO YOU HAVE A NEED FOR VOLUNTEER PROGRAMS (COACHING, SENIOR VOLUNTEERS)	Yes	44%	100%	56%	59%	50%	61%	57%
	No	56%		44%	41%	50%	39%	43%
TOTAL		100%	100%	100%	100%	100%	100%	100%
	n =	321	88	409	91	86	53	168
DO YOU HAVE A NEED FOR VISUAL ARTS PROGRAMS (DRAWING, CERAMICS)	Yes	54%	100%	69%	64%	67%	69%	73%
	No	46%		31%	36%	33%	31%	27%
TOTAL		100%	100%	100%	100%	100%	100%	100%
	n =	342	155	497	110	114	61	199
DO YOU HAVE A NEED FOR PERFORMING ARTS PROGRAMS (DANCE, THEATRE, MUSIC)	Yes	61%	100%	72%	68%	69%	78%	76%
	No	39%		28%	32%	31%	22%	24%
TOTAL		100%	100%	100%	100%	100%	100%	100%
	n =	364	147	511	112	115	64	206
DO YOU HAVE A NEED FOR HERITAGE PROGRAMS	Yes	27%	100%	36%	34%	25%	47%	42%
	No	73%		64%	66%	75%	53%	58%
TOTAL		100%	100%	100%	100%	100%	100%	100%
	n =	295	39	334	65	80	43	140
DO YOU HAVE A NEED FOR ENVIRONMENTAL/ NATURE PROGRAMS	Yes	54%	100%	68%	63%	62%	67%	73%
	No	46%		32%	37%	38%	33%	27%
TOTAL		100%	100%	100%	100%	100%	100%	100%
	n =	355	142	497	110	101	62	211
DO YOU HAVE A NEED FOR SCIENCE, TECHNOLOGY, ENGINEERING & MATH PROGRAMS	Yes	48%	100%	64%	70%	53%	64%	64%
	No	52%		36%	30%	47%	36%	36%
TOTAL		100%	100%	100%	100%	100%	100%	100%
	n =	345	143	488	124	97	56	197
DO YOU HAVE A NEED FOR THERAPEUTIC RECREATION/ SPECIALIZED PROGRAMS FOR PEOPLE WITH DISABILITIES	Yes	22%	100%	29%	34%	26%	26%	27%
	No	78%		71%	66%	74%	74%	73%
TOTAL		100%	100%	100%	100%	100%	100%	100%
	n =	287	25	312	64	75	39	127
DO YOU HAVE A NEED FOR INCLUSION SERVICES FOR PEOPLE WITH DISABILITIES	Yes	18%	100%	24%	27%	18%	26%	26%
	No	82%		76%	73%	82%	74%	74%
TOTAL		100%	100%	100%	100%	100%	100%	100%
	n =	278	20	298	59	72	38	123
DO YOU HAVE A NEED FOR RENTAL FACILITIES	Yes	43%	100%	54%	52%	54%	45%	59%
	No	57%		46%	48%	46%	55%	41%
TOTAL		100%	100%	100%	100%	100%	100%	100%
	n =	312	79	391	84	87	42	169

14 Sep 11
Source: RRC Associates

**TOWN OF CARY PARKS, RECREATION AND
CULTURAL RESOURCES MASTER PLAN SURVEY 2011
Final Results**

		RANDOM SAMPLE (MAIL AND INVITATION WEB)	OPEN LINK WEB	TOTAL ALL SOURCES	WHERE DO YOU LIVE IN CARY			
					Western Cary (west of Highway 55)	Downtown/Ma ynard Loop	Southern Cary (south of Highway 64)	Central Cary (all other areas not listed above)
<i>RATE HOW WELL ARE YOUR NEEDS BEING MET</i>								
ATHLETIC LEAGUES - YOUTH	Average	6.8	6.4	6.5	6.2	6.5	6.7	6.9
	n =	119	202	321	114	45	48	104
ATHLETIC LEAGUES - ADULT	Average	6.0	6.3	6.1	5.8	6.0	7.0	6.2
	n =	103	112	215	74	29	31	76
INSTRUCTIONAL SPORTS	Average	5.8	6.2	6.1	5.7	6.3	5.9	6.3
	n =	98	144	242	84	39	34	78
DAY CAMP/ AFTER-SCHOOL PROGRAMS	Average	6.4	6.0	6.2	6.1	5.7	6.4	6.2
	n =	72	109	181	65	31	19	58
TEEN ACTIVITIES	Average	5.9	6.0	6.0	6.1	5.4	6.2	5.9
	n =	80	92	172	58	28	24	56
SENIOR ACTIVITIES	Average	6.8	6.9	6.8	6.7	6.7	7.0	6.8
	n =	141	55	196	53	40	24	73
CO-ED RECREATIONAL ADULT SPORTS	Average	5.4	5.8	5.6	5.6	4.6	6.4	5.5
	n =	90	79	169	54	22	27	61
CHILDREN/ YOUTH ACTIVITIES	Average	6.4	6.4	6.4	6.0	6.7	6.7	6.4
	n =	107	159	266	95	39	39	84
FITNESS AND WELLNESS PROGRAMS	Average	5.7	5.6	5.6	5.5	5.4	5.9	5.7
	n =	248	177	425	127	89	42	157
GENERAL EDUCATION, SKILLS EDUCATION	Average	6.2	6.0	6.1	6.1	6.2	6.4	5.8
	n =	152	110	262	78	53	29	96
SWIMMING PROGRAMS (LEARN-TO-SWIM)	Average	4.7	3.6	4.2	4.5	3.9	4.7	3.8
	n =	99	94	193	81	34	14	57

14 Sep 11
Source: RRC Associates

**TOWN OF CARY PARKS, RECREATION AND
CULTURAL RESOURCES MASTER PLAN SURVEY 2011
Final Results**

		RANDOM SAMPLE (MAIL AND INVITATION WEB)	OPEN LINK WEB	TOTAL ALL SOURCES	WHERE DO YOU LIVE IN CARY			
					Western Cary (west of Highway 55)	Downtown/Ma ynard Loop	Southern Cary (south of Highway 64)	Central Cary (all other areas not listed above)
<i>RATE HOW WELL ARE YOUR NEEDS BEING MET</i>								
SPECIAL EVENTS AND FESTIVALS (CONCERTS, LAZY DAZE)	Average	6.9	7.0	6.9	6.9	6.9	7.3	6.9
	n =	354	275	629	171	115	72	259
FAMILY PROGRAMS	Average	6.5	5.9	6.2	6.0	6.3	6.8	6.0
	n =	110	127	237	77	43	27	81
VOLUNTEER PROGRAMS (COACHING, SENIOR VOLUNTEERS)	Average	6.0	6.6	6.2	6.1	5.7	6.6	6.4
	n =	106	61	167	42	30	24	64
VISUAL ARTS PROGRAMS (DRAWING, CERAMICS)	Average	6.5	6.5	6.5	6.5	6.5	6.4	6.5
	n =	149	140	289	71	63	35	114
PERFORMING ARTS PROGRAMS (DANCE, THEATRE, MUSIC)	Average	5.9	6.3	6.1	6.0	5.7	6.4	6.2
	n =	177	123	300	68	64	39	123
HERITAGE PROGRAMS	Average	6.1	5.7	5.9	5.8	6.2	6.1	5.8
	n =	64	32	96	26	20	13	34
ENVIRONMENTAL/ NATURE PROGRAMS	Average	6.5	6.7	6.6	6.6	6.3	6.8	6.5
	n =	160	122	282	75	47	33	119
SCIENCE, TECHNOLOGY, ENGINEERING & MATH PROGRAMS	Average	5.0	4.7	4.9	5.0	4.2	5.5	5.0
	n =	92	105	197	65	37	17	72
THERAPEUTIC RECREATION/ SPECIALIZED PROGRAMS FOR PEOPLE WITH DISABILITIES	Average	5.1	5.0	5.0	5.1	3.9	6.3	5.3
	n =	42	18	60	17	10	6	24
INCLUSION SERVICES FOR PEOPLE WITH DISABILITIES	Average	5.1	5.6	5.2	5.0	4.5	6.8	5.3
	n =	37	13	50	13	8	5	22
RENTAL FACILITIES	Average	6.1	5.8	6.0	5.8	6.1	6.1	5.9
	n =	98	65	163	36	30	14	78

14 Sep 11
Source: RRC Associates

**TOWN OF CARY PARKS, RECREATION AND
CULTURAL RESOURCES MASTER PLAN SURVEY 2011
Final Results**

RATE HOW WELL ARE YOUR NEEDS BEING MET		RANDOM SAMPLE (MAIL AND INVITATION WEB)	OPEN LINK WEB	TOTAL ALL SOURCES	WHERE DO YOU LIVE IN CARY			
					Western Cary (west of Highway 55)	Downtown/Ma ynard Loop	Southern Cary (south of Highway 64)	Central Cary (all other areas not listed above)
MOST IMPORTANT PROGRAM, ACTIVITY, SPECIAL EVENT	Athletic leagues - youth	11%	20%	15%	19%	7%	18%	14%
	Special events and festivals (concerts, Lazy Daze)	17%	12%	15%	8%	15%	19%	19%
	Fitness and wellness programs	12%	8%	10%	11%	14%	5%	9%
	Day camp/after-school programs	5%	8%	6%	9%	8%	6%	4%
	Athletic leagues - adult	5%	7%	6%	6%	8%	7%	4%
	Children/youth activities	7%	5%	6%	6%	3%	6%	6%
	Senior activities	7%	3%	5%	6%	6%	3%	5%
	Swimming programs (learn-to-swim)	5%	5%	5%	6%	6%	4%	4%
	Performing arts programs (dance, theatre, music)	6%	4%	5%	4%	5%	5%	6%
	Visual arts programs (drawing, ceramics)	5%	4%	4%	3%	4%	3%	6%
	Environmental/ nature programs	3%	5%	4%	3%	4%	4%	5%
	Teen activities	2%	5%	4%	3%	4%	6%	3%
	Co-ed recreational adult sports	5%	1%	3%	3%	1%	3%	4%
	Science, technology, engineering & math programs	2%	4%	3%	3%	4%	2%	2%
	General education, skills education	3%	1%	2%	2%	4%	1%	1%
	Family programs	2%	1%	2%	2%	0%	2%	2%
	Volunteer programs (coaching, senior volunteers)	1%	1%	1%	1%	2%	2%	1%
	Instructional sports	1%	2%	1%	2%		3%	0%
	Inclusion services for people with disabilities	1%	1%	1%	1%	2%	1%	1%
	Therapeutic recreation/programs for people with disabilities	1%	1%	1%	1%	1%		1%
Rental facilities	1%	1%	1%		0%	1%	1%	
Heritage programs	0%	1%	0%				1%	
TOTAL		100%	100%	100%	100%	100%	100%	100%
	n =	508	407	915	262	161	112	353

14 Sep 11
Source: RRC Associates

**TOWN OF CARY PARKS, RECREATION AND
CULTURAL RESOURCES MASTER PLAN SURVEY 2011
Final Results**

RATE HOW WELL ARE YOUR NEEDS BEING MET		RANDOM SAMPLE (MAIL AND INVITATION WEB)	OPEN LINK WEB	TOTAL ALL SOURCES	WHERE DO YOU LIVE IN CARY			
					Western Cary (west of Highway 55)	Downtown/Ma ynard Loop	Southern Cary (south of Highway 64)	Central Cary (all other areas not listed above)
SECOND MOST IMPORTANT PROGRAM, ACTIVITY, SPECIAL EVENT	Special events and festivals (concerts, Lazy Daze)	17%	13%	15%	15%	17%	13%	16%
	Fitness and wellness programs	9%	8%	9%	8%	8%	7%	10%
	Children/youth activities	6%	9%	7%	11%	7%	9%	4%
	Athletic leagues - youth	3%	12%	7%	9%	3%	12%	5%
	Performing arts programs (dance, theatre, music)	7%	4%	6%	3%	7%	6%	8%
	No second program listed	5%	5%	5%	3%	4%	2%	6%
	Athletic leagues - adult	5%	4%	5%	5%	5%	6%	3%
	Swimming programs (learn-to-swim)	4%	4%	4%	5%	8%	5%	2%
	Environmental/ nature programs	4%	4%	4%	2%	4%	5%	6%
	Visual arts programs (drawing, ceramics)	4%	3%	4%	4%	2%	5%	5%
	General education, skills education	5%	3%	4%	3%	4%	5%	4%
	Day camp/after-school programs	3%	4%	3%	3%	4%		5%
	Family programs	3%	4%	3%	4%	4%	4%	2%
	Co-ed recreational adult sports	3%	4%	3%	3%	3%	6%	3%
	Science, technology, engineering & math programs	3%	3%	3%	2%	4%	1%	4%
	Instructional sports	3%	3%	3%	5%	2%	2%	2%
	Teen activities	2%	4%	3%	5%	1%	4%	2%
	Senior activities	3%	3%	3%	3%	3%	1%	3%
	Rental facilities	2%	2%	2%	2%	3%	1%	3%
	Volunteer programs (coaching, senior volunteers)	2%	2%	2%	1%	2%	2%	3%
Therapeutic recreation/programs for people with disabilities	3%	0%	2%	3%	2%	1%	1%	
Heritage programs	1%	2%	2%	1%	2%	2%	2%	
Inclusion services for people with disabilities	1%		1%	1%	1%		1%	
TOTAL		100%	100%	100%	100%	100%	100%	100%
	n =	508	407	915	262	161	112	353

14 Sep 11
Source: RRC Associates

**TOWN OF CARY PARKS, RECREATION AND
CULTURAL RESOURCES MASTER PLAN SURVEY 2011
Final Results**

RATE HOW WELL ARE YOUR NEEDS BEING MET		RANDOM SAMPLE (MAIL AND INVITATION WEB)	OPEN LINK WEB	TOTAL ALL SOURCES	WHERE DO YOU LIVE IN CARY			
					Western Cary (west of Highway 55)	Downtown/Ma ynard Loop	Southern Cary (south of Highway 64)	Central Cary (all other areas not listed above)
THIRD MOST IMPORTANT PROGRAM, ACTIVITY, SPECIAL EVENT	Special events and festivals (concerts, Lazy Daze)	13%	12%	12%	12%	14%	12%	11%
	Fitness and wellness programs	10%	7%	9%	8%	14%	6%	9%
	No third program listed	8%	9%	8%	8%	8%	9%	9%
	Performing arts programs (dance, theatre, music)	7%	5%	6%	2%	7%	9%	9%
	Family programs	6%	6%	6%	8%	5%	2%	5%
	Science, technology, engineering & math programs	5%	6%	6%	7%	4%	10%	4%
	Co-ed recreational adult sports	4%	5%	5%	4%	4%	7%	5%
	Athletic leagues - youth	5%	4%	4%	7%	3%	4%	3%
	General education, skills education	4%	5%	5%	4%	7%	5%	3%
	Environmental/ nature programs	5%	4%	4%	3%	6%	3%	5%
	Children/youth activities	4%	5%	4%	6%	4%	3%	3%
	Rental facilities	5%	3%	4%	3%	3%	3%	6%
	Visual arts programs (drawing, ceramics)	2%	6%	4%	4%	6%	3%	3%
	Day camp/after-school programs	3%	4%	4%	5%	3%	2%	3%
	Swimming programs (learn-to-swim)	4%	3%	4%	5%	4%	1%	3%
	Volunteer programs (coaching, senior volunteers)	4%	3%	4%	5%	1%	4%	3%
	Athletic leagues - adult	3%	3%	3%	3%	2%	2%	3%
	Senior activities	3%	1%	2%	1%	2%	3%	4%
	Teen activities	2%	2%	2%	1%	1%	3%	4%
	Instructional sports	1%	3%	2%	2%	1%	4%	2%
Heritage programs	1%	1%	1%	1%	1%	3%	1%	
Inclusion services for people with disabilities	1%	1%	1%	3%	0%		0%	
Therapeutic recreation/programs for people with disabilities	0%	1%	1%			1%	1%	
TOTAL		100%	100%	100%	100%	100%	100%	100%
	n =	478	387	865	251	153	109	330

14 Sep 11
Source: RRC Associates

**TOWN OF CARY PARKS, RECREATION AND
CULTURAL RESOURCES MASTER PLAN SURVEY 2011
Final Results**

RATE HOW WELL ARE YOUR NEEDS BEING MET		RANDOM SAMPLE (MAIL AND INVITATION WEB)	OPEN LINK WEB	TOTAL ALL SOURCES	WHERE DO YOU LIVE IN CARY			
					Western Cary (west of Highway 55)	Downtown/Ma ynard Loop	Southern Cary (south of Highway 64)	Central Cary (all other areas not listed above)
TOP THREE MOST IMPORTANT PROGRAMS, ACTIVITIES, SPECIAL EVENTS	Special events and festivals (concerts, Lazy Daze)	31%	20%	26%	21%	31%	31%	33%
	Fitness and wellness programs	28%	22%	25%	25%	28%	25%	26%
	Children/youth activities	22%	28%	25%	27%	21%	29%	24%
	Athletic leagues - youth	14%	28%	21%	28%	10%	29%	19%
	Teen activities	16%	27%	21%	21%	16%	23%	21%
	Co-ed recreational adult sports	20%	19%	20%	20%	24%	17%	20%
	Senior activities	15%	15%	15%	17%	16%	8%	15%
	Athletic leagues - adult	10%	10%	10%	12%	14%	13%	7%
	Performing arts programs (dance, theatre, music)	12%	7%	10%	7%	11%	10%	13%
	Day camp/after-school programs	8%	11%	10%	12%	13%	6%	8%
	Swimming programs (learn-to-swim)	9%	8%	8%	10%	14%	8%	6%
	Visual arts programs (drawing, ceramics)	8%	6%	7%	6%	7%	7%	10%
	Environmental/ nature programs	7%	8%	7%	5%	8%	9%	10%
	Science, technology, engineering & math programs	4%	7%	5%	5%	8%	3%	6%
	General education, skills education	7%	3%	5%	5%	7%	6%	5%
	Instructional sports	4%	5%	5%	8%	5%	5%	2%
	Family programs	4%	4%	4%	5%	5%	5%	4%
	Volunteer programs (coaching, senior volunteers)	3%	3%	3%	2%	3%	5%	4%
	Rental facilities	2%	3%	2%	2%	3%	2%	4%
	Therapeutic recreation/programs for people with disabilities	4%	1%	2%	3%	3%	1%	2%
Heritage programs	1%	2%	2%	1%	2%	2%	3%	
Inclusion services for people with disabilities	2%	1%	1%	1%	3%	1%	2%	
TOTAL		233%	238%	236%	244%	252%	244%	244%
	n =	558	479	1,037	282	166	118	375

14 Sep 11
Source: RRC Associates

**TOWN OF CARY PARKS, RECREATION AND
CULTURAL RESOURCES MASTER PLAN SURVEY 2011
Final Results**

		RANDOM SAMPLE (MAIL AND INVITATION WEB)	OPEN LINK WEB	TOTAL ALL SOURCES	WHERE DO YOU LIVE IN CARY			
					Western Cary (west of Highway 55)	Downtown/Ma ynard Loop	Southern Cary (south of Highway 64)	Central Cary (all other areas not listed above)
HIGHEST PRIORITY CONCERNING WHERE FUTURE FUNDING FOR IMPROVEMENTS SHOULD BE SPENT	Add new trails to connect or expand the greenway system	28%	27%	28%	24%	21%	31%	33%
	Make improvements/renovate & maintain existing facilities	15%	8%	12%	8%	17%	16%	12%
	Add an outdoor aquatic center (outdoor pool, slides, etc.)	13%	10%	12%	10%	17%	8%	13%
	Add new parks	11%	13%	12%	22%	9%	6%	7%
	Add new indoor recreation space (weight rooms, etc.)	12%	11%	12%	15%	13%	11%	8%
	Add new natural areas	8%	6%	7%	4%	9%	6%	9%
	Other	4%	11%	7%	7%	7%	10%	6%
	Improve existing regional sports venues (Tennis Park, etc.)	3%	8%	5%	5%	1%	8%	6%
	Add new historic areas (Farm history Park, etc.)	3%	2%	3%	2%	4%	2%	3%
	Add new cultural areas (Performing Arts Center, etc.)	3%	2%	3%	2%	3%	2%	3%
TOTAL		100%	100%	100%	100%	100%	100%	100%
	n =	545	439	984	288	162	117	393

14 Sep 11
Source: RRC Associates

**TOWN OF CARY PARKS, RECREATION AND
CULTURAL RESOURCES MASTER PLAN SURVEY 2011
Final Results**

		RANDOM SAMPLE (MAIL AND INVITATION WEB)	OPEN LINK WEB	TOTAL ALL SOURCES	WHERE DO YOU LIVE IN CARY			
					Western Cary (west of Highway 55)	Downtown/Ma ynard Loop	Southern Cary (south of Highway 64)	Central Cary (all other areas not listed above)
SECOND HIGHEST PRIORITY CONCERNING WHERE FUTURE FUNDING FOR IMPROVEMENTS SHOULD BE SPENT	Add new trails to connect or expand the greenway system	17%	18%	17%	17%	13%	17%	20%
	Add an outdoor aquatic center (outdoor pool, slides, etc.)	15%	17%	16%	19%	18%	13%	13%
	Make improvements/renovate & maintain existing facilities	16%	11%	14%	10%	14%	17%	16%
	Add new parks	13%	12%	12%	16%	4%	11%	13%
	Add new indoor recreation space (weight rooms, etc.)	11%	10%	11%	13%	11%	9%	9%
	Add new natural areas	9%	11%	10%	5%	13%	13%	12%
	Improve existing regional sports venues (Tennis Park, etc.)	6%	4%	5%	6%	5%	10%	3%
	Add new historic areas (Farm history Park, etc.)	5%	5%	5%	4%	8%	3%	6%
	Add new cultural areas (Performing Arts Center, etc.)	5%	5%	5%	4%	7%	4%	4%
	No second improvement listed	4%	4%	4%	5%	5%	3%	4%
	Other	1%	2%	1%	1%	2%	1%	1%
TOTAL		100%	100%	100%	100%	100%	100%	100%
	n =	547	441	988	289	163	117	394

14 Sep 11
Source: RRC Associates

**TOWN OF CARY PARKS, RECREATION AND
CULTURAL RESOURCES MASTER PLAN SURVEY 2011
Final Results**

		RANDOM SAMPLE (MAIL AND INVITATION WEB)	OPEN LINK WEB	TOTAL ALL SOURCES	WHERE DO YOU LIVE IN CARY			
					Western Cary (west of Highway 55)	Downtown/Ma ynard Loop	Southern Cary (south of Highway 64)	Central Cary (all other areas not listed above)
THIRD HIGHEST PRIORITY CONCERNING WHERE FUTURE FUNDING FOR IMPROVEMENTS SHOULD BE SPENT	Make improvements/renovate & maintain existing facilities	22%	18%	20%	15%	23%	20%	24%
	Add new trails to connect or expand the greenway system	16%	14%	15%	17%	13%	16%	14%
	Add new parks	13%	13%	13%	13%	14%	10%	13%
	Add new natural areas	10%	10%	10%	8%	9%	11%	11%
	Add new indoor recreation space (weight rooms, etc.)	11%	8%	10%	11%	8%	9%	10%
	Add an outdoor aquatic center (outdoor pool, slides, etc.)	8%	13%	10%	12%	10%	10%	8%
	Improve existing regional sports venues (Tennis Park, etc.)	4%	7%	5%	8%	2%	4%	4%
	Add new cultural areas (Performing Arts Center, etc.)	5%	5%	5%	4%	8%	6%	4%
	Add new historic areas (Farm history Park, etc.)	5%	4%	4%	4%	5%	4%	4%
	No third improvement listed	4%	4%	4%	4%	4%	4%	5%
Other	3%	4%	4%	5%	3%	4%	3%	
TOTAL		100%	100%	100%	100%	100%	100%	100%
	n =	527	425	952	276	158	115	380

14 Sep 11
Source: RRC Associates

**TOWN OF CARY PARKS, RECREATION AND
CULTURAL RESOURCES MASTER PLAN SURVEY 2011
Final Results**

		RANDOM SAMPLE (MAIL AND INVITATION WEB)	OPEN LINK WEB	TOTAL ALL SOURCES	WHERE DO YOU LIVE IN CARY			
					Western Cary (west of Highway 55)	Downtown/Ma ynard Loop	Southern Cary (south of Highway 64)	Central Cary (all other areas not listed above)
TOP THREE HIGHEST PRIORITIES CONCERNING WHERE FUTURE FUNDING FOR IMPROVEMENTS SHOULD BE SPENT	Add new trails to connect or expand the greenway system	60%	59%	60%	57%	47%	63%	67%
	Make improvements/renovate & maintain existing facilities	52%	37%	45%	32%	54%	52%	51%
	Add an outdoor aquatic center (outdoor pool, slides, etc.)	36%	39%	37%	40%	45%	31%	33%
	Add new parks	36%	37%	36%	50%	26%	27%	33%
	Add new indoor recreation space (weight rooms, etc.)	34%	29%	32%	38%	32%	29%	27%
	Add new natural areas	26%	26%	26%	17%	31%	29%	32%
	Improve existing regional sports venues (Tennis Park, etc.)	12%	19%	15%	19%	8%	22%	12%
	Add new historic areas (Farm history Park, etc.)	12%	11%	12%	10%	17%	9%	13%
	Add new cultural areas (Performing Arts Center, etc.)	12%	12%	12%	11%	17%	11%	11%
	Other	8%	17%	12%	12%	11%	14%	11%
TOTAL		288%	287%	287%	287%	287%	289%	288%
	n =	547	442	989	289	163	118	394

14 Sep 11
Source: RRC Associates

**TOWN OF CARY PARKS, RECREATION AND
CULTURAL RESOURCES MASTER PLAN SURVEY 2011
Final Results**

		RANDOM SAMPLE (MAIL AND INVITATION WEB)	OPEN LINK WEB	TOTAL ALL SOURCES	WHERE DO YOU LIVE IN CARY			
					Western Cary (west of Highway 55)	Downtown/Maynard Loop	Southern Cary (south of Highway 64)	Central Cary (all other areas not listed above)
HOW MANY YEARS HAVE YOU LIVED IN CARY	Less than 1 year	4%	2%	3%	4%	2%	3%	3%
	1 - 5 years	37%	31%	34%	51%	28%	25%	27%
	6 - 10 years	19%	27%	22%	22%	22%	26%	20%
	11 - 15 years	14%	19%	16%	12%	16%	19%	19%
	16 - 20 years	15%	13%	14%	8%	14%	19%	17%
	21 - 30 years	8%	5%	7%	2%	12%	7%	9%
	31 - 40 years	2%	2%	2%	0%	3%	1%	4%
	41 - 50 years	1%	0%	1%	0%	3%	1%	1%
	51 or more years	0%		0%		1%		
TOTAL		100%	100%	100%	100%	100%	100%	100%
Average		10.7	10.1	10.4	7.0	12.9	10.8	12.1
Median		7.0	8.0	8.0	5.0	10.0	10.0	10.0
n =		592	445	1,037	305	178	128	406

14 Sep 11
Source: RRC Associates

**TOWN OF CARY PARKS, RECREATION AND
CULTURAL RESOURCES MASTER PLAN SURVEY 2011
Final Results**

		RANDOM SAMPLE (MAIL AND INVITATION WEB)	OPEN LINK WEB	TOTAL ALL SOURCES	WHERE DO YOU LIVE IN CARY			
					Western Cary (west of Highway 55)	Downtown/Ma ynard Loop	Southern Cary (south of Highway 64)	Central Cary (all other areas not listed above)
WHERE DO YOU LIVE IN CARY	Western Cary (west of Highway 55)	27%	38%	32%	100%			
	Downtown/Maynard Loop	20%	12%	17%		100%		
	Southern Cary (south of Highway 64)	12%	12%	12%			100%	
	Central Cary (all other areas not listed above)	40%	35%	38%				100%
	I don't live in the Town of Cary	1%	2%	1%				
TOTAL		100%	100%	100%	100%	100%	100%	100%
	n =	591	448	1,039	306	178	130	408
DO YOU OWN OR RENT YOUR RESIDENCE (WEB ONLY)	Own	86%	96%	93%	98%	87%	96%	91%
	Rent	12%	3%	6%	2%	13%	4%	8%
	Staying with friends or family	1%	0%	1%				1%
TOTAL		100%	100%	100%	100%	100%	100%	100%
	n =	178	446	624	215	87	73	233
WHAT TYPE OF PROPERTY DO YOU CURRENTLY LIVE IN AND/ OR OWN IN CARY (WEB ONLY)	Apartment	8%	2%	3%	0%	6%	1%	6%
	Condo/townhouse	7%	6%	7%	7%	9%	4%	6%
	Single family detached home	84%	92%	90%	91%	83%	95%	89%
	Duplex	1%		0%	0%			
	Other	0%	0%	0%	0%	1%		
TOTAL		100%	100%	100%	100%	100%	100%	100%
	n =	179	445	624	219	86	73	234

14 Sep 11
Source: RRC Associates

**TOWN OF CARY PARKS, RECREATION AND
CULTURAL RESOURCES MASTER PLAN SURVEY 2011
Final Results**

		RANDOM SAMPLE (MAIL AND INVITATION WEB)	OPEN LINK WEB	TOTAL ALL SOURCES	WHERE DO YOU LIVE IN CARY			
					Western Cary (west of Highway 55)	Downtown/Ma ynard Loop	Southern Cary (south of Highway 64)	Central Cary (all other areas not listed above)
GENDER	Male	43%	36%	40%	38%	32%	41%	46%
	Female	57%	64%	60%	62%	68%	59%	54%
TOTAL		100%	100%	100%	100%	100%	100%	100%
	n =	590	444	1,034	303	177	128	401
AGE OF RESPONDENT	18 - 24	3%	0%	2%	3%	3%	2%	0%
	25 - 34	25%	10%	19%	17%	23%	14%	19%
	35 - 44	24%	40%	31%	39%	25%	36%	27%
	45 - 54	23%	35%	28%	24%	26%	31%	32%
	55 - 64	14%	9%	12%	9%	15%	8%	14%
	65 - 74	6%	4%	5%	6%	4%	4%	5%
	75 or older	4%	1%	3%	1%	4%	5%	3%
TOTAL		100%	100%	100%	100%	100%	100%	100%
Average		45.3	45.4	45.3	43.9	45.2	46.1	46.3
Median		43.0	44.0	44.0	42.0	43.0	44.0	45.0
n =		575	430	1,005	291	174	123	393

14 Sep 11
Source: RRC Associates

**TOWN OF CARY PARKS, RECREATION AND
CULTURAL RESOURCES MASTER PLAN SURVEY 2011
Final Results**

		RANDOM SAMPLE (MAIL AND INVITATION WEB)	OPEN LINK WEB	TOTAL ALL SOURCES	WHERE DO YOU LIVE IN CARY			
					Western Cary (west of Highway 55)	Downtown/Ma ynard Loop	Southern Cary (south of Highway 64)	Central Cary (all other areas not listed above)
HOW MANY PEOPLE IN TOTAL LIVE IN YOUR HOUSEHOLD	1	10%	6%	9%	7%	11%	3%	11%
	2	36%	19%	29%	24%	36%	22%	32%
	3	18%	17%	18%	16%	16%	25%	18%
	4	25%	38%	31%	41%	27%	28%	24%
	5	7%	16%	11%	11%	8%	14%	12%
	6	3%	3%	3%	2%	2%	7%	3%
	7	0%	1%	0%	1%	1%	1%	0%
	8		0%	0%				0%
	10	0%		0%				0%
TOTAL		100%	100%	100%	100%	100%	100%	100%
Average		2.9	3.5	3.2	3.3	2.9	3.5	3.1
Median		3.0	4.0	3.0	4.0	3.0	3.8	3.0
n =		588	437	1,025	302	176	124	399

14 Sep 11
Source: RRC Associates

**TOWN OF CARY PARKS, RECREATION AND
CULTURAL RESOURCES MASTER PLAN SURVEY 2011
Final Results**

		RANDOM SAMPLE (MAIL AND INVITATION WEB)	OPEN LINK WEB	TOTAL ALL SOURCES	WHERE DO YOU LIVE IN CARY			
					Western Cary (west of Highway 55)	Downtown/Ma ynard Loop	Southern Cary (south of Highway 64)	Central Cary (all other areas not listed above)
HOW MANY PEOPLE UNDER AGE 18 LIVE IN YOUR HOUSEHOLD	0	56%	33%	46%	38%	55%	35%	49%
	1	16%	17%	16%	15%	13%	24%	18%
	2	21%	35%	27%	37%	25%	26%	21%
	3	6%	13%	9%	9%	5%	14%	10%
	4	1%	2%	1%	1%	1%	1%	2%
	5	0%	1%	0%	1%	1%	1%	0%
	7	0%		0%				0%
	8	0%		0%				0%
TOTAL		100%	100%	100%	100%	100%	100%	100%
Average		.8	1.4	1.0	1.2	.8	1.2	1.0
Median		.0	2.0	1.0	1.0	.0	1.0	1.0
n =		594	459	1,053	304	177	127	404

14 Sep 11
Source: RRC Associates

**TOWN OF CARY PARKS, RECREATION AND
CULTURAL RESOURCES MASTER PLAN SURVEY 2011
Final Results**

		RANDOM SAMPLE (MAIL AND INVITATION WEB)	OPEN LINK WEB	TOTAL ALL SOURCES	WHERE DO YOU LIVE IN CARY			
					Western Cary (west of Highway 55)	Downtown/Ma ynard Loop	Southern Cary (south of Highway 64)	Central Cary (all other areas not listed above)
HOW MANY PEOPLE OVER AGE 55 LIVE IN YOUR HOUSEHOLD	0	69%	82%	75%	80%	69%	74%	73%
	1	12%	8%	10%	6%	15%	6%	13%
	2	18%	10%	14%	13%	17%	18%	13%
	3	1%	0%	1%	1%		2%	0%
TOTAL		100%	100%	100%	100%	100%	100%	100%
Average		.5	.3	.4	.3	.5	.5	.4
Median		.0	.0	.0	.0	.0	.0	.0
n =		597	462	1,059	306	178	127	407

14 Sep 11
Source: RRC Associates

**TOWN OF CARY PARKS, RECREATION AND
CULTURAL RESOURCES MASTER PLAN SURVEY 2011
Final Results**

		RANDOM SAMPLE (MAIL AND INVITATION WEB)	OPEN LINK WEB	TOTAL ALL SOURCES	WHERE DO YOU LIVE IN CARY			
					Western Cary (west of Highway 55)	Downtown/Ma ynard Loop	Southern Cary (south of Highway 64)	Central Cary (all other areas not listed above)
MARITAL STATUS	Single, no children	10%	5%	8%	8%	12%	3%	9%
	Single with children at home	3%	3%	3%	1%	5%	4%	4%
	Single, children no longer at home (empty-nester)	3%	1%	3%	2%	3%	2%	3%
	Couple, no children	17%	8%	13%	10%	16%	10%	15%
	Couple with children at home	48%	72%	58%	67%	46%	69%	53%
	Couple, children no longer at home (empty-nester)	18%	10%	15%	13%	18%	13%	16%
TOTAL		100%	100%	100%	100%	100%	100%	100%
n =		589	439	1,028	301	174	128	401
DO YOU OR ANY MEMBERS OF YOUR HOUSEHOLD HAVE A NEED FOR ADA-ACCESSIBLE FACILITIES, SERVICES, OR PROGRAMS	Yes	4%	3%	3%	4%	5%	4%	3%
	No	93%	95%	94%	94%	93%	92%	96%
	Don't know	3%	2%	3%	2%	2%	4%	2%
TOTAL		100%	100%	100%	100%	100%	100%	100%
n =		586	430	1,016	296	174	125	397
(IF YES) HOW MANY PEOPLE IN YOUR HOUSEHOLD HAVE A NEED FOR ADA-ACCESSIBLE FACILITIES, SERVICES, OR PROGRAMS	1	86%	92%	88%	91%	100%	62%	89%
	2	14%	8%	12%	9%		38%	11%
TOTAL		100%	100%	100%	100%	100%	100%	100%
Average		1.1	1.1	1.1	1.1	1.0	1.4	1.1
Median		1.0	1.0	1.0	1.0	1.0	1.0	1.0
n =		24	12	36	8	8	4	16

14 Sep 11
Source: RRC Associates

**TOWN OF CARY PARKS, RECREATION AND
CULTURAL RESOURCES MASTER PLAN SURVEY 2011
Final Results**

		RANDOM SAMPLE (MAIL AND INVITATION WEB)	OPEN LINK WEB	TOTAL ALL SOURCES	WHERE DO YOU LIVE IN CARY			
					Western Cary (west of Highway 55)	Downtown/Ma ynard Loop	Southern Cary (south of Highway 64)	Central Cary (all other areas not listed above)
ANNUAL HOUSEHOLD INCOME BEFORE TAXES	Under \$20,000	2%	1%	2%	1%	4%	1%	2%
	\$20,000 - \$30,000	3%	1%	2%	1%	5%	1%	1%
	\$30,001 - \$50,000	11%	4%	8%	3%	19%	2%	8%
	\$50,001 - \$70,000	11%	9%	10%	10%	13%	7%	10%
	\$70,001 - \$100,000	20%	18%	20%	15%	21%	17%	23%
	\$100,001 - \$150,000	32%	33%	32%	34%	27%	40%	30%
	\$150,001 - \$200,000	13%	18%	15%	19%	11%	14%	15%
	\$200,001 - \$250,000	4%	6%	5%	7%	1%	7%	5%
	\$250,001 or more	3%	10%	6%	10%	0%	10%	4%
TOTAL		100%	100%	100%	100%	100%	100%	100%
	n =	535	401	936	276	163	113	363
ETHNICITY	Caucasian/White	72%	86%	78%	67%	81%	78%	86%
	Asian	10%	6%	8%	15%	4%	8%	4%
	African American	6%	1%	4%	7%	1%	8%	2%
	Hispanic	7%	2%	5%	8%	5%		4%
	Native American	0%	0%	0%		0%	2%	0%
	Other	5%	4%	4%	3%	9%	5%	3%
TOTAL		100%	100%	100%	100%	100%	100%	100%
	n =	580	424	1,004	292	172	126	391

14 Sep 11
Source: RRC Associates