



## Sponsorship Information & Application

May 3-5, 2019

**Thank you for considering support of the Annual Cary Doubles Pickleball Tournament. This extremely popular three-day tournament will accommodate over 100 players from all over the Southeast. The event will likely be full with a waiting list of players. Sizable fan groups will enjoy watching local players match their skills against others from throughout the Southeast in this fast-paced game. Pickleball is the fastest growing sport in the USA and currently has over 1000 active players in the Triangle Area.**

**Event Information:** This doubles tournament attracts over 100 players and even more spectators each year. This is a fun annual event to help promote the sport of Pickleball and continues to grow every year!

*All sponsors must provide a high quality company logo, this form and payment in full.*

### Sponsor Applicant Information:

Contact Person: \_\_\_\_\_

Business Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_

Phone Number: \_\_\_\_\_ Email: \_\_\_\_\_

### Sponsorship Level: *(see descriptions on back)*

- Tournament Sponsorship (\$250 cash donation or \$300 in kind)
- Prize/ Hospitality Sponsorship (\$150 cash donation or \$200 in kind)
- Tournament Vendor (\$50)

Sponsor Signature: \_\_\_\_\_ Date: \_\_\_\_\_

**Please send Sponsor Application to:** Town of Cary Parks, Recreation and Cultural Resources Department, Attn: Julie Collins, PO Box 8005, Cary, NC 27512. Applications may also be e-mailed to [julie.collins@townofcary.org](mailto:julie.collins@townofcary.org).

**Questions?** Call Julie Collins at (919) 462-3972.

Make Check Payable to "Town of Cary"

**TOWN of CARY**  
PARKS, RECREATION &  
CULTURAL RESOURCES  
[www.townofcary.org](http://www.townofcary.org)

Details on Back →

# Cary Doubles Pickleball Tournament

## Tournament Sponsorship Opportunities

### **Tournament Sponsorship \$250** (only 6 available)

- Listed as Tournament Sponsor on the official tournament webpage.
  - Your logo on the back of the official tournament **T-shirts** for all tournament participants. (Sponsors receive Two(2) complementary t-shirts)
  - Your company will have a 3x6 banner prominently displayed at one of the Tournament Courts.
  - Announcements made throughout the tournament of your company's sponsorship and commitment to the community.
  - Included in social media post (pre-event)
  - In Kind (value of \$300+): This sponsorship can be *in-kind donations* of tournament supplies or needs to offset the costs of the tournament. (*\*If providing an in kind donation of food, it must be enough for 150 people. Food donations must be approved by the Tournament Committee 2 weeks before the tournament.*)
  - Table at the event each day of the tournament to promote your company. (optional)
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### **Prize/Hospitality Sponsorship \$150** (no limit on availability)

- Listed as Prize/Hospitality Sponsor on the tournament webpage.
  - Company name will appear on a 2x4 banner with other sponsors and be displayed in both tournament gyms.
  - Included in social media post (pre-event)
  - In Kind (value of \$200): This sponsorship can be *in-kind donations* of 1<sup>st</sup> Place Prizes (minimum of 25 prizes) or food. (*\*If providing an in kind donation of food, it must be enough for 75 people. Food donations must be approved by the Tournament Committee 2 weeks before the tournament.*)
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### **Tournament Vendor \$50**

- Table in the lobby each day of the tournament to promote your company's goods and/or services.

**ALL SPONSORS DUE BY APRIL 10 to guarantee banners & acknowledgement.**

Questions? Contact Julie Collins at (919) 462-3972 or email [julie.collins@townofcary.org](mailto:julie.collins@townofcary.org)