

**Public Art Advisory Board**  
**Annual Report on 2013-2014 Goals and Accomplishments**

**Board Volunteers Support** – Provided ongoing volunteer support 227.25 hours for Public Art Programs and special events, i.e. Lazy Daze, Spring Daze, dedications and ground breakings.

**Citizen Input** – The board served as a conduit for citizen input year-round for public art projects and initiatives (i.e. Fire Station #8, Carpenter Park) and requests for private development review of potential public art. Additionally, the board maintains liaison with Cary Visual Art and Fine Arts League of Cary.

**High Lights of this Year include:**

- Fire Station #8's completion and Fire Station #8 public art project received CODA Award for top 100 Public Art + Architecture Awards in the World.
- Research and development of a Public Art Resource Guide for Developers & Neighborhoods to assist them in planning their public art projects

**Focus Area 1: Public Art Projects – Continue to advise & recommend public art where appropriate to enhance quality of life.**

**GOAL:** Contribute to the achievement of an aesthetically pleasing and economically successful community by evaluating and judiciously recommending public art.

**Ongoing Input** - Provided ongoing input and guidance to council and staff on issues relating to public art in both municipal and private development projects and communicated the Public Art Master Plan's goals to other Town committees, citizens, and groups where appropriate.

**Collaboration** - Worked collaboratively, as needed, with other Town appointed boards and commissions on those issues related to the vision and recommendations of the Public Art Master Plan.

**Accomplishments:**

- Reviewed and ranked potential FY15 Capital Public Art Projects
- Downtown Theater Public Art Project by Artists Matt McConnell and Lynn Basa - Board supported the dedication of the new public artworks.
- Carpenter Park Public Art Design Phases - Board provided input on public art for project updates and review of designs.
- Fire Station #8 - Board provided support and input as needed for the artwork dedication.
- CVA 2014 Outdoor Sculpture Exhibition (OSE) - Board reviewed artworks and sites.
- Spring Daze - Board provided staff support at booth with new public art maps for the collection.
- New Hope Church Road Park & Trailhead (ATT) - Board provided input on public art project updates and reviews of final artworks.
- Swift Creek Bridge fencing & Symphony Lake benches - Board provided input on public art project's initial concepts.

- Fire Station #2 - Board established goals for public art and appointed a chair and an additional PAAB member to serve on the Artist Selection Panel. Board provided initial feedback on the artist's early concepts.
- Downtown Park - Board established goals for public art and appointed a chair and an additional PAAB member to serve on the Artist Selection Panel. Board reviewed initial concepts for fountain by artist Larry Kirkland.
- Academy Streetscape - Board provided comments on initial concepts by artist Jack Mackie
- Veteran's Park - Board participated in reviews and dedication as appropriate
- Black Creek Greenway Public Art Phase 3 - Board reviewed updates of artist Brad Spencer's "Arts Alfresco" brick columns for greenway entry at High House & Maynard Roads.

**Gifts and Donations of Artwork** - The board reviewed and provided comments and approval when appropriate of the following:

- No artwork donations

**Private Development Public Art Placements-** The board reviewed and provided comments and approval when appropriate of the following:

- CVA Temporary placements for 2013-14 Outdoor Sculpture Exhibition (OSE)
- CVA Temporary placements – US Post Office, Wrenn Drive and J.M. Edward Jewelry
- The Bradford (High House & Davis Drive) development
- Parkside Town Commons development (Hwy 55)
- The Village at Evans Road Farm development
- Sheetz, Inc. (Hwy 55)
- Bass Pro Shops, 1805 Harrison Ave

**Focus Area 2: Education – Work with staff on Public Art education programs.**

**GOAL:** Build a community where citizens and businesses alike recognize public art projects and the value of public art to our shared community vision.

**Accomplishments/Tasks:**

- Provided ongoing volunteer support at Public Art Programs and special events, i.e. Lazy Daze, Spring Daze, dedications and ground breakings where board members educated citizens about Cary's Public Art collection, current public art projects, and program.
- Board reviewed a comprehensive Town of Cary Public Art Collection brochure with map, images and artwork descriptions that was produced to use for educational purposes.
- Board reviewed list of potential speakers for a series on "Public Art and Place Making" for the Winter/Spring season. Speakers included urban planners and designers, artist, public art professionals.
- Collaborated with other organizations to provide public art educational programs in the community (co- sponsoring CVA's workshops).

- Board participated in professional development opportunities to become better informed about the Town's collection by taking tours to visit parks and facilities where public art has been incorporated into those projects (The Cary Theater, Cary Arts Center, Koka Booth Amphitheater, Marla Dorrel Park, Sears Farm Road Park) and hosted Downtown Development Manager Ted Boyd to learn about the Town's downtown development plans.

**Focus Area 3: Public Art Master Plan - Work with staff to accomplish the recommendations of the Council-adopted Public Art Master Plan.**

**GOAL:** Continue to work toward achieving the vision and recommendations of the Public Art Master Plan.

**Accomplishments/Tasks:**

- Provided input on a Public Art Resource Guide for Developers & Neighborhoods for the inclusion of public art into their projects.
- Plan Recommendations - The board used the Public Art Master Plan to help guide the discussion and ranking of potential FY15 public art capital projects and when developing project goals.
- Mid-year the board reviewed work plan/goals and master plan to evaluate goals and activities and to see if additional work needed to be done to accomplish those goals.