

Policy Statement 116 Art in Public Places

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PURPOSE

The purpose of this policy is to create a sound public process for the planning and development or public art projects and the acceptance of public art. The Town of Cary will enhance public spaces and facilities with diverse and high quality art work, and may work through a cooperative effort with public and provide partnerships thereby recognizing public art as a cultural resource, and a source of community pride.

SCOPE

This policy is applicable to all objects of art ('Public Art') commissioned or accepted by the Town for display for a period of more than 90 days in Town property.

POLICY

A. Town of Cary staff shall review all Capital projects for consideration as to whether Public Art should be included in the project. Once a project is identified for Public Art, the project will be designated to include Public Art as a part of the Town's Capital Budget Process. For those projects approved for Public Art, a Public Art budget will be established and included in the Capital Budget for the appropriate fiscal year. Whenever feasible, public art should be integrated into each approved project design.

B. The Town of Cary Public Art Advisory Board ('Board') will review and comment on the Public Art element of Public Art projects and will review and comment on Public Art proposed or offered to the Town of Cary for placement on town property. The Board will make recommendations to the Town Council through the Parks, Recreation, and Cultural Resources Department.

C. The Board shall also:

1. Work with staff to ensure that an inventory of existing Town properties and facilities is completed and regularly updated for potential enhancements through Public Art projects.
2. Evaluate Public Art project priorities for the enhancement of Town properties and facilities.
3. Evaluate and review the display of art in private development projects when that art is visible from public spaces, as requested.
4. Review staff's documentation of collection conditions and list and assess conservation and preservation needs of the Town's existing Public Art collection.
5. Review and make recommendations regarding the deaccession or relocation of Public Art.

D. The Board will use the following standards and criteria for judging and making recommendations for the acceptance by the Town of Public Art works for display on public property or for ownership by the Town:

1. Relationship and appropriateness to the immediate location (architecturally, topographical and landscaping, scale, materials and other site specific limitations and physical attributes).
2. Long-term durability and maintenance.
3. Safety (conformance to structural and fabrication standards and applicable safety codes) and liability.
4. Installation costs, site preparation costs, and insurance considerations.
5. Local community standards, social factors and public response.
6. Quality, aesthetic and design standards.
7. Objectives of project.
8. Accessibility and quantity of public contact with the artwork and site.
9. Diversity in artwork types, styles and distribution.
10. Public art project priority plan for locations and type of artwork.

E. Art work installations on town property through this process will be owned and maintained by the Town unless otherwise approved by the Town Council.

F. The Town of Cary will make meaningful community outreach and public education a part of every public art project to ensure that the citizens have full notice about, and access to, the Public Art accepted or created under this program.

G. Exceptions to the review process will be proposed gifts of artworks which are gifts of state presented to the Town by foreign governments or by other political jurisdictions which may be accepted by the Town Council or Town administration on behalf of the Town.

H. Artworks(s) or exhibitions loaned for display on Town-owned property for ninety (90) days or less shall not be subject to this review process.