

Uniform Sign Plan (USP) Airport Gateway 98-USP-002

These guidelines are published for informational purposes. They describe the characteristics of signs, not the structures on which signs are placed. A [sign permit application](#) must be submitted and a permit issued prior to the installation of a sign.


USP identifier:	98-USP-002
Location:	Airgate Drive and Pleasant Grove Church Road (northeast of the intersection of Airport Boulevard and Interstate 40)
Date USP established:	Sept. 24, 1998
Last modified:	August 20, 2002

General Provisions of Uniform Sign Plan for this project	
	“Logos are allowed so long as they meet the standards set by the Town of Cary Unified Development Ordinance. The logo must be located to the left ... of the text, cannot exceed the vertical height of the text, and cannot exceed 33% of the width of the text. When the logo is used as the primary message the logo will be restricted in size of not more than 45% of the size sign that would otherwise be permitted ...”

A sign may be erected, placed, established, painted, created or maintained in the Town of Cary only in conformance with the standards, procedures, exemptions and other requirements of the Town's [Sign Ordinance](#) and/or any applicable Uniform Sign Plan (USP) for the property where the sign is located.

In situations where the specifications of a previously approved Uniform Sign Plan conflict with the currently adopted Sign Ordinance provisions, then the specifications in the approved Uniform Sign Plan shall control. However, where a previously approved Uniform Sign Plan does not contain specific specifications on signage attributes (including but not limited to height, colors, placement, etc.), then the provisions in the currently adopted Sign Ordinance shall control. Further, a previously approved Uniform Sign Plan which lacks specific signage attribute specifications (including but not limited to height, colors, placement, etc.) may not be amended to include such specifications unless such amendment is in accord with the currently adopted Sign Ordinance.

A Uniform Sign Plan may be amended by filing a new sign plan with the Planning Department. Any new or amended Uniform Sign Plan (including those for planned unit developments) shall include a schedule for bringing into conformance, within 90 days, all signs not conforming to the proposed plan. This shall apply to all properties governed by said plan.

Ground Signs - Project Identification	
Quantity:	1 per major entrance
Location:	At major entrance(s)
Materials:	<ul style="list-style-type: none"> • Background - stucco • Sign cap – metal • Letters – not specified
Size:	<ul style="list-style-type: none"> • Height - maximum 42 inches above grade • Area - maximum 32 square feet per side
Colors:	<ul style="list-style-type: none"> • Letters - black • Background - white • Sign cap - bronze
Illumination:	Illuminated externally or internally
Other:	Letter style - Garamond
Photo(s): *	

Ground Signs - Site/Parcel/Subdivision Identification	
Quantity:	One for each lot in the subdivision
Location:	At entrance to lot
Materials:	<ul style="list-style-type: none"> • Background - stucco • Sign cap – metal • Copy – not specified
Size:	<ul style="list-style-type: none"> • Height - maximum 42 inches above grade • Area - maximum 32 square feet per side • Address numbers - 6 inches
Colors:	<ul style="list-style-type: none"> • Letters - black • Background - white • Sign cap - bronze
Illumination:	Illuminated externally or internally
Other:	<ul style="list-style-type: none"> • All individual lot signs shall be similar to the materials and design of the Project sign • Individual lot signs shall show the name of the tenant (if the lot has single or 2 tenants in the same building) or shall show the name of the site if it is a multi-tenant building. • Letter style - Garamond, except that a corporate letter style may be used when such letter style exists for a particular lot tenant. • Address numbers shall be shown in the upper left corner of the sign and shall be separated from the tenant name by a single black stripe. • Logos - corporate logos in original colors may be included on the left side of the sign text. See “General Provisions of Uniform Sign Plan for this project” at the beginning of this document for more information on logo size.

Ground Signs - Site/Parcel/Subdivision Identification

Photo(s): *



Ground Signs - Other

Quantity:	N/A
Location:	N/A
Materials:	N/A
Size:	N/A
Colors:	N/A
Illumination:	N/A
Other:	N/A
Photo(s): *	N/A

Wall Signs - Tenant Type 1 (Single-tenant buildings)	
Quantity:	1 per building
Location:	Not specified
Materials:	Individual channel letters mounted directly to wall
Size:	Area - shall not exceed 1 square foot of sign for each lineal foot of building frontage
Colors:	White faces, durandonic bronze trimcap and return.
Illumination:	Internal illumination
Other:	Logos - corporate logos in original colors may be included on the left side of the sign text. See "General Provisions of Uniform Sign Plan for this project" at the beginning of this document for more information on logo size.
Photo(s): *	

Wall Signs - Other Tenant Type(s) (In-line tenants)	
Quantity:	1 sign per tenant
Location:	Not specified
Materials:	<ul style="list-style-type: none"> Individual channel letters mounted directly to wall
Size:	Area - shall not exceed 1 square foot of sign for each lineal foot of building frontage
Colors:	Letters - white Returns and trimcap – durandonic bronze
Illumination:	Internal illumination
Other:	Logos - corporate logos may be included on the left side of the sign text. See "General Provisions of Uniform Sign Plan for this project" at the beginning of this document for more information on logo size and color.
Photo(s): *	<i>There were no buildings of this type in the project as of April 23, 2002.</i>

Wall Signs - Outparcel	
Quantity:	N/A
Location:	N/A
Materials:	N/A
Size:	N/A
Colors:	N/A
Illumination:	N/A
Other:	N/A
Photo(s): *	N/A

Wall Signs - Other	
Quantity:	N/A
Location:	N/A
Materials:	N/A
Size:	N/A
Colors:	N/A
Illumination:	N/A
Other:	N/A
Photo(s): *	N/A

Other Signs	
Quantity:	N/A
Location:	N/A
Materials:	N/A
Size:	N/A
Colors:	N/A
Illumination:	N/A
Other:	N/A
Photo(s): *	N/A

* Note: photos and diagrams are for illustrative purposes, and do not intend to represent every sign on the property.

Further information:	
X	Digital images of sign detail documents are available from the Town of Cary Planning Dept.
	Sign detail documents are not included in the Town of Cary files for this project.