

Uniform Sign Plan (USP) Eastside Park 94-USP-001

These guidelines are published for informational purposes. They describe the characteristics of signs, not the structures on which signs are placed. A [sign permit application](#) must be submitted and a permit issued prior to the installation of a sign.


USP identifier:	94-USP-001
Location:	600-604 E. Chatham St.
Date USP established:	Oct. 11, 1994
Last modified:	Nov. 18, 1994

General Provisions of Uniform Sign Plan for this project	
	none

A sign may be erected, placed, established, painted, created or maintained in the Town of Cary only in conformance with the standards, procedures, exemptions and other requirements of the Town's [Sign Ordinance](#) and/or any applicable Uniform Sign Plan (USP) for the property where the sign is located.

In situations where the specifications of a previously approved Uniform Sign Plan conflict with the currently adopted Sign Ordinance provisions, then the specifications in the approved Uniform Sign Plan shall control. However, where a previously approved Uniform Sign Plan does not contain specific specifications on signage attributes (including but not limited to height, colors, placement, etc.), then the provisions in the currently adopted Sign Ordinance shall control. Further, a previously approved Uniform Sign Plan which lacks specific signage attribute specifications (including but not limited to height, colors, placement, etc.) may not be amended to include such specifications unless such amendment is in accord with the currently adopted Sign Ordinance.

A Uniform Sign Plan may be amended by filing a new sign plan with the Planning Department. Any new or amended Uniform Sign Plan (including those for planned unit developments) shall include a schedule for bringing into conformance, within 90 days, all signs not conforming to the proposed plan. This shall apply to all properties governed by said plan.

Ground Signs - Project Identification	
Quantity:	Not specified
Location:	Not specified
Materials:	Not specified
Size:	Height – maximum 42 inches Length – maximum 12 feet Area – maximum 32 square feet per side
Colors:	Not specified
Illumination:	Not specified
Other:	None
Photo(s): *	

Ground Signs - Site/Parcel/Subdivision Identification	
Quantity:	N/A
Location:	N/A
Materials:	N/A
Size:	N/A
Colors:	N/A
Illumination:	N/A
Other:	N/A
Photo(s): *	N/A

Ground Signs - Other	
Quantity:	N/A
Location:	N/A
Materials:	N/A
Size:	N/A
Colors:	N/A
Illumination:	N/A
Other:	N/A
Photo(s): *	N/A

Wall Signs - Tenant Type 1	
Quantity:	1 per tenant space
Location:	Centered over storefront
Materials:	<ul style="list-style-type: none"> • Cabinet – metal • Sign – Acrysteel plastic or equivalent, to be pan-embossed or flat or combination thereof
Size:	<ul style="list-style-type: none"> • Area – maximum sign area for each tenant will be based on the ratio of 1 square foot for every 1 lineal foot of tenant space width. • Length – maximum 12 feet • Height of cabinet, 600 East Chatham Street – 13 inches • Height of cabinet, 602 East Chatham Street – 24 inches • Height of cabinet, 604 East Chatham Street – 30 inches
Colors:	<ul style="list-style-type: none"> • Background – white • Letters – forest green • Logo - nationally registered logo colors or forest green • Cabinet - bronze
Illumination:	Internal illumination, at tenant's option
Other:	<ul style="list-style-type: none"> • Copy to be limited to the store or business name (either one or two lines) and logo. • Logo allowed if a nationally registered logo. Logo to be in nationally registered logo colors or forest green, located at top left corner of sign. Logo to occupy maximum 45% of sign area. • Letter styles and logos are subject to landlord's approval.
Photo(s): *	

Wall Signs - Other Tenant Type(s)	
Quantity:	N/A
Location:	N/A
Materials:	N/A
Size:	N/A
Colors:	N/A
Illumination:	N/A
Other:	N/A
Photo(s): *	N/A

Wall Signs - Outparcel	
Quantity:	N/A
Location:	N/A
Materials:	N/A
Size:	N/A
Colors:	N/A
Illumination:	N/A
Other:	N/A
Photo(s): *	N/A

Wall Signs - Other	
Quantity:	N/A
Location:	N/A
Materials:	N/A
Size:	N/A
Colors:	N/A
Illumination:	N/A
Other:	N/A
Photo(s): *	N/A

Other Signs	
Quantity:	N/A
Location:	N/A
Materials:	N/A
Size:	N/A
Colors:	N/A
Illumination:	N/A
Other:	N/A
Photo(s): *	N/A

* Note: photos and diagrams are for illustrative purposes, and do not intend to represent every sign on the property.

Further information:	
	Digital images of sign detail documents are available from the Town of Cary Planning Dept.
X	Sign detail documents are not included in the Town of Cary files for this project.