

## MISSION STATEMENT

The Town of Cary is a municipal government that seeks to promote and support a high quality of life for its citizens. Through the development and contribution of all employees to the maximum of their potential, the Town will provide quality service that results in the highest achievable levels of customer satisfaction and recognition for excellence. Service delivery will be cost effective, based on the needs of the community and the requirements of local ordinances, and state and federal laws. Our goal is to be the best local government for our size in North Carolina and to be recognized throughout the Eastern United States for providing quality service to citizens and visitors.

## STATEMENT OF VALUES

**The quality of life and environment in the Town of Cary depends upon a partnership between the citizens, elected officials and Town employees. To protect and enhance the quality of life and environment of the Town, the Town of Cary will promote the following values:**

1. **Service is our only product.** We value providing the best possible service and will consider the needs of all segments of the community in setting the priorities of the Town for services.
2. **The Town values balanced growth** because it leads to fiscal stability which benefits all citizens. The Town will, therefore, endeavor to make decisions that provide the desired service levels, economic benefits and long-term solutions that promote balanced growth.
3. **The Town will be cost conscious.** As a local government, we are expected to spend tax dollars wisely and effectively for the benefit of all.
4. **The Town will make and support good, sound public policy** and uphold the values of the democratic process.
5. **In the Town of Cary all citizens and employees** will be treated with dignity, respect and fairness.
6. **The Town of Cary will achieve and maintain excellence** through a teamwork approach to problem-solving.
7. **The Town of Cary values new ideas** and creative thinking and will continue to be in the forefront of the municipal field.
8. **The Town values access to the public decision-making process** by the citizens of Cary. Decisions made by the Town will be honest, ethical, and fair.
9. **We are committed to planning for the future** and, therefore, value the provision of infrastructure and maintenance of the facilities within the Town of Cary.
10. **Employees are the most important asset of Town government.** The Town will, therefore, endeavor to attract and retain the best employees possible. The Town values personal and professional growth of all employees and will work to improve the quality of life of the employees and the community.

*Adopted by Town Council February 23, 1989*