

**Uniform Sign Plan (USP)
Aerial Center
88-USP-001**

These guidelines are published for informational purposes. A sign permit application must be submitted and a permit issued prior to installation of a sign.

USP identifier:	88-USP-001
Location:	Aerial Center PKY(Airport BLVD. at Interstate 40)
Date USP established:	May 12, 1988
Last modified:	June 29, 2004, June 25, 2008 (to allow option of standard raceway for channel letters) August 17, 2009

General Provisions of Uniform Sign Plan for this project

All signage to be approved by owners of Aerial Center Executive Park and to follow conditions of Declaration of Covenant.

A sign may be erected, placed, established, painted, created or maintained in the Town of Cary only in conformance with requirements of the Town's Sign Ordinance and/or any applicable Uniform Sign Plan (USP) for the property where the sign is located.


When specifications of a previously approved Uniform Sign Plan (USP) conflict with the currently adopted Sign Ordinance, then the specifications in the approved USP shall control. Where a previously approved USP does not contain specifications on signage attributes, including but not limited to height, colors, placement, etc., then provisions in the currently adopted Sign Ordinance shall control. A previously approved USP which lacks specific signage attribute specifications (including but not limited to height, colors, placement, etc.) may not be amended to include such specifications unless such amendment is in accord with the currently adopted Sign Ordinance.

A Uniform Sign Plan may be amended by filing a new sign plan with the Planning Department. Any new or amended Uniform Sign Plan (including those for planned unit developments) shall include a schedule for bringing into conformance, within 90 days, all signs not conforming to the proposed plan. This shall apply to all properties governed by said plan.

Ground Signs - Project Identification

Quantity:	1
Location:	At main entrance on Airport Blvd.
Materials:	Individual letters attached to brick sign structure (brick to match brick on existing office buildings, as of March 2002)
Size:	<ul style="list-style-type: none"> • 42 inches high X 8 feet 8 inches (8'8") long • Area – 30 square feet per side (total 60 square feet) • Letter height – 8 inches
Colors:	White, red and black
Illumination:	Not specified
Other:	"Lettering to match pre-approved (1987) details for building."

Ground Signs - Project Identification	
Photo(s): *	 A photograph of a large, rectangular ground sign for 'Aerial Center Executive Park'. The sign is dark with white lettering. 'AERIAL CENTER' is written in a large, bold, serif font, and 'EXECUTIVE PARK' is written in a smaller, sans-serif font below it. The sign is set on a brick base and surrounded by greenery. A silver car and a black pickup truck are visible in the background.


Ground Signs - Site/Parcel/Subdivision Identification	
Quantity:	One per site unless site has frontage on 2 streets
Location:	At entrance(s) to site
Materials:	Aluminum and Plexiglas
Size:	33 inches high X 8 feet 6 inches long; 24 square feet in area
Colors:	<ul style="list-style-type: none"> • Address and tenant copy – white • Cabinet – earth tones (i.e., dark bronze, black, gray, dark brick) Note: Color must be approved by Pizzagalli Properties architectural design standards
Illumination:	Internal
Other:	<ul style="list-style-type: none"> • Tenant name in nationally registered logo style • Address at top of sign in Times Bold Italic letter style
Photo(s): *	 A photograph of a ground sign for 'RHD Donnelley'. The sign is dark red with a blue circular logo containing the letters 'RHD' in white. The name 'Donnelley' is written in white below the logo. The sign is set in a landscaped area with green bushes and purple flowers in the foreground. A brick building is visible in the background.

Ground Signs - Other (Directory signs)	
Quantity:	Maximum 2 per site
Location:	Per LDO
Materials:	Aluminum and Plexiglas
Size:	<ul style="list-style-type: none"> • 46 inches high X 52 inches wide • Tenant copy letter height - 2 inches maximum

Ground Signs - Other (Directory signs)	
Colors:	<ul style="list-style-type: none"> • Letters – white • Background – earth tones (i.e., dark bronze, black, gray, dark brick) Note: Color must be approved by Pizzagalli Properties architectural design standards
Illumination:	Not illuminated
Other:	none
Photo(s): *	

Ground Signs - Other (Directional signs)	
Quantity:	Per LDO
Location:	Per LDO
Materials:	Aluminum and Plexiglas
Size:	34 inches high X 38 inches wide
Colors:	<ul style="list-style-type: none"> • Letters – white • Background – earth tones (i.e., dark bronze, black, gray, dark brick) Note: Color must be approved by Pizzagalli Properties architectural design standards
Illumination:	Not illuminated
Other:	none
(s): * Photo	

Wall Signs - Tenant Type 1 (Single-tenant building)

Wall Signs - Tenant Type 1 (Single-tenant building)	
Quantity:	1 per entrance to the building, maximum of 2
Location:	Not specified
Materials:	Option 1: Individual face-lit channel letters with Plexiglas face and aluminum returns, on recessed raceway or on a standard (non-recessed) raceway. Option 2: Face Replacement for existing (previously approved) cabinet signs provided background is opaque and colors comply with LDO.
Size:	<ul style="list-style-type: none"> • “Varies according to amount of verbiage for each tenant but meet Code requirements.” • Depth – 7 inches
Colors:	<ul style="list-style-type: none"> • Face – White • Returns - black
Illumination:	Internal
Other:	<ul style="list-style-type: none"> • Letter style to be nationally registered logo style • Logos in Federally registered colors as allowed per LDO
Photo(s): *	

Wall Signs - Other Tenant Type(s) (Multi-tenant buildings)	
Quantity:	1 per tenant entrance
Location:	Not specified
Materials:	Fabricated .080 aluminum letters mounted flush to wall
Size:	<ul style="list-style-type: none"> • “Varies according to amount of verbiage for each tenant but meet Code requirements.” • Depth – 3 inches
Colors:	White
Illumination:	Not specified
Other:	Letter style to be nationally registered logo style


Wall Signs - Other Tenant Type(s) (Multi-tenant buildings)


Photo(s): *



Wall Signs - Other (Building identification)

Quantity:	One set of letters at each end of building as required
Location:	At ends of building
Materials:	Fabricated .080 aluminum letters mounted flush to building surface
Size:	<ul style="list-style-type: none"> • Letter height - 16 inches • Depth - 3 inches
Colors:	Letters/numbers - white
Illumination:	Not illuminated
Other:	Letter style - Times Bold Italic

Wall Signs - Other (Building identification)	
Photo(s): *	

Other Signs (Tenant Identification on Glass)	
Quantity:	As needed
Location:	At building entrance(s)
Materials:	Vinyl letters applied to the glass
Size:	Letter height - maximum 6 inches, minimum 3 inches
Colors:	White
Illumination:	Not illuminated
Other:	Letter style - Times Bold Italic
Photo(s): *	

* Note: photos and diagrams are for illustrative purposes, and do not intend to represent every sign on the property.