

**Master Sign Plan (MSP)  
The Rogers Building  
(149 E. Chatham Street)  
11-MSP-001**

*These guidelines are published for informational purposes. A sign permit application must be submitted and a permit issued prior to installation of a sign.*

MSP identifier:	11-MSP-001
Location:	149 E. Chatham St. Real ID # 0060972
Date USP established:	February 22, 2011
Last modified:	February 23, 2011 (linked to web site)

<b>General Provisions of Uniform Sign Plan for this project</b>	
	Landlord's approval is required for sign permit approval

A sign may be erected, placed, established, painted, created or maintained in the Town of Cary only in conformance with standards, procedures, exemptions and other requirements of the Town's Sign Ordinance and/or any applicable Uniform Sign Plan (USP) for the property where the sign is located.

In situations where the specifications of a previously approved Uniform Sign Plan conflict with the currently adopted Sign Ordinance provisions, then the specifications in the approved Uniform Sign Plan shall control. Where a previously approved uniform sign plan does not contain specific specifications on signage attributes, including but not limited to height, colors, placement, etc., then the provisions in the currently adopted Sign Ordinance shall control. Further, a previously approved Uniform Sign Plan which lacks specific signage attribute specifications (including but not limited to height, colors, placement, etc.) may not be amended to include such specifications unless such amendment is in accord with the currently adopted Sign Ordinance.

A Uniform Sign Plan may be amended by filing a new sign plan with the Planning Department. Any new or amended Uniform Sign Plan (including those for planned unit developments) shall include a schedule for bringing into conformance, within 90 days, all signs not conforming to the proposed plan. This shall apply to all properties governed by said plan.

<b>Wall Signs</b>	
Quantity:	As allowed per LDO; corner tenants may have a second sign
Location:	Above tenant space entrances
Materials:	Aluminum Panels with High Performance Vinyl text and graphics
Colors	Sign Face: Black Aluminum Kynar Text and Graphics: (White) Accu-cut #265 Accents: Copper/Bronze Metallic Accu-cut 341 Hardware to match building background
Size:	Maximum 24" tall by 96" Wide
Fonts Style:	Subject to Landlord's approval

**Wall Signs**



\* Note: photos and diagrams are for illustrative purposes, and do not intend to represent every sign on the property.